

Sears

Christmas Book 1969

America's Favorite WISH BOOK

INDEX BEGINS ON PAGE 253



Door decoration from our
Della Robbia collection,
pages 332-333



For the easiest, most convenient way to have your catalog gift orders sent to out-of-town relatives or friends, use Sears "Ship-A-Gift" Service. See page 1000.

SEARS 1969

WishbookWeb.com

An exciting world of TOYS



...just a phone call away

with this Sears WISH BOOK for 1969

**..Where
imaginative ideas
become a reality**

**.. like this child's "Model T"
Fire Engine powered by a
real gasoline engine**

It has been said that a "Tin Lizzie" could be had in any color as long as it was black. Well here's an exception. This half-scale fire engine is red. Fire engine red. And it's modeled after the famous Ford Model T-10. This turn-of-the-century styling, plus the timeless magic of a fire engine, will prove just as exciting now as when the "Model T" was king.

The angular looks and gleaming brass continue right on up to its non-streamlined, straight-up-and-down windshield. Even the spoked wheels and knobby pneumatic rubber tires look like the originals (although wheels are tough Cyclocac® plastic instead of wood).

Budding smoke eaters will enjoy clanging the brass bell and unlimbering the 10 feet of real fire hose. Side-mounted wooden ladders add realism. Steel chassis and body; sleek fiber glass fenders and running boards. Vinyl leather-look upholstery completes the authentic styling.

Reliable 3-HP, 4-cycle Briggs and Stratton engine with recoil starter produces a top speed of 12 MPH. Side-mounted levers operate forward, neutral and reverse gears and the mechanical brake. Throttle is on the steering column. 16x2.125-in. tires. 72 inches long, 36 inches wide, 38 inches high.

NOTE: Engine cannot be licensed or used on streets, highways or sidewalks.

Shpg. wt. 220 lbs. \$595.
28 C 1181N.....

Fire Chief's Helmet, Plastic.
49 C 86087—Shipping wt. 1 lb. 2 oz....\$1.00

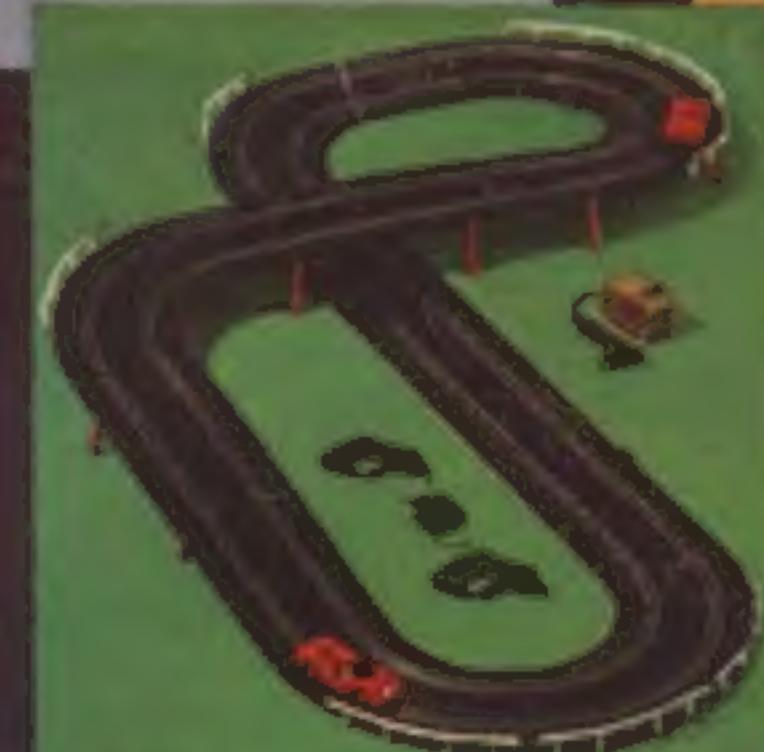
**..Where
uncommon values
become the standard**

**.. like these 5 great buys
selected from our 165-page
Toy section**



10-piece Race 'n Rally
"MATCHBOX"® Car Set

Sold on page \$4.44
525 for only



1/32-scale Eldon Road Race
with 14 feet of roadway

Sold on page \$13.99
518 for only



8-piece
Barbie Gift Set

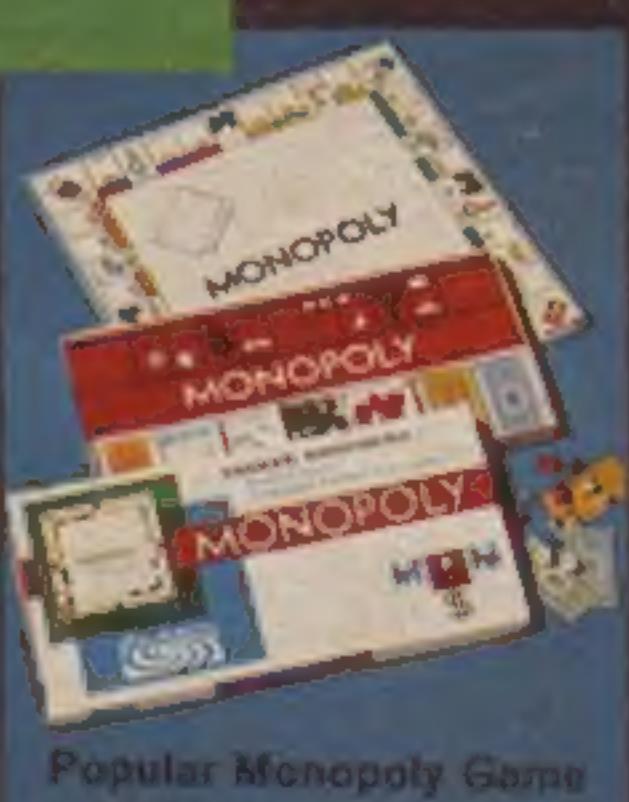
Sold on page 608 for only

\$4.44



Cuddly Musical Teddy Bear
Sold on page 436 for only

\$3.49



Popular Monopoly Game
Sold on page 479 for only

\$3.49

An exciting world of HOLIDAY



DECORATIONS...just a phone call away with this Sears WISH BOOK for 1969

..Where
imaginative ideas
become a reality

.. like this exquisite
hand-painted Dresden China
Nativity Set

Over 250 years ago, in the city of Meissen near Dresden, Germany, the first porcelain was made in Europe. Since then, many people have tried to duplicate this fine porcelain. But none have succeeded. Its translucent beauty and unique coloration remains a secret known only to the skilled craftsmen of this area. Dresden China is still the ultimate.

Therefore, we are understandably proud to be able to offer here one of the finest examples of Dresden China available anywhere.

This exquisite Nativity Set, entitled "The Holy Night", is reproduced from an original sculpture created by the German artist, Siegal. It is accomplished with faithful authenticity in every detail—entirely in one piece.

Each of the figures is so finely detailed that even the tiniest fingernails and eyelashes are molded in—not just painted on. The decoration is done in beautiful life-like colors highlighted by 22K gold. The entire piece is carefully hand crafted and hand painted. As such, no two pieces will be identical in either size or color. The result is a magnificent work of art that will enhance any home now—during this Christmas season—and all through the year.

Approximately 20 inches long, 12 inches wide and 12 inches high. Shipped prepaid from New York. Please allow extra time for handling and delivery. Sorry, no C.O.D.

(Shpg. wt. 110 lbs.) \$995.
F71 C 9706N.....

..Where
uncommon values
become the standard

.. like these 5 great buys selected
from our 20-page Holiday
Decorating section



Set of 10
Novelty Indoor Lights

Sold on page 344
342 for only



Box of 12 Assorted
Christmas Tree Ornaments

Sold on page 340 for only
\$1.99



9-foot Holly Garland

Sold on page 344 for only

\$1.66



16-inch Holly Wreath

Sold on page 346 for only

\$1.99



Set of 50
Outdoor Miniature Lights

Sold on page 342 for only
\$4.94

An exciting world of FASHION



...just a phone call away

with this Sears WISH BOOK for 1969

**..Where
imaginative ideas
become a reality**

.. like these "His" and "Her"
Fur Coats of rare
dyed Canadian Beaver

Rarer than mink . . . noted for its remarkable softness and warmth . . . beaver has been one of America's most sought-after furs for over 300 years.

Now we bring you Beaver Coats with a new look—designer-created especially for Sears in matching styles for men and women. Fashioned of only the finest black-dyed Canadian beaver pelts (Fur Origin: Canada). Lined with a sumptuous blend of rayon and silk. And expertly tailored by one of the world's leading furriers. The result is coats that represent style and quality seldom found in furs regardless of price.

Order before December 5th for Christmas delivery. Sorry, no C.O.D. orders.

HIS. Slightly shaped double-breasted style. Deep notched collar can be buttoned up or V-necked. T-slash pockets. Chest sizes 38, 40, 42 and 44. Please state size when ordering.

Shpg. wt. 6 lbs. \$1,195.
P45 C 17113CF

HERS. Slightly shaped double-breasted style with button-anchored belt in back. Deep notched collar can be buttoned up or V-necked. T-slash pockets. Measures about 37 inches long. Misses' sizes 10, 12, 14 and 16. State size when ordering.

Shpg. wt. 5 lbs. \$1,095.
P17 C 5826CF

*Reg. DuPont T.M.

**..Where
uncommon values
become the standard**

.. like these 5 great buys
selected from our 131-page
Apparel section

Girls' Flare-leg Pants
. sizes 7 to 14
Sold on page 219 for only
\$3.44

Boys' Orion* Sweater
. sizes 8 to 20
Sold on page 204 for only
\$3.89

Little Girls' Corduroy Pant Set
. sizes 2 to 6x
Sold on page 232 for only
\$3.99

Misses' Orion* Turtleneck Pullover Sweater
Sold on page 133 for only
\$5.88

Men's Lamb's Wool Vest
Sold on page 182 for only
\$7.99

An exciting world of SIGHT



and SOUND... just a phone call away

with this Sears WISH BOOK for 1969

*..Where
imaginative ideas
become a reality*

*.. like this expertly-crafted
replica of an old-time
Hurdy-Gurdy with Cart*

Over 50 years ago, Vincente Llinates of Barcelona, Spain, began making Hurdy-Gurdys and pianos. Before long, his craftsmanship became famous and his instruments were heard everywhere. It's even likely that many of the famous organ grinders of Old New York used Vincente's creations.

A lot of things have happened in 50 years. If anything, the Hurdy-Gurdys made by Vincente Llinates' firm are better now than they ever were. Certainly this model's brilliant, clear sound will kindle a nostalgic sensation in your home when you crank out "Sidewalks of New York."

Actually a Hurdy-Gurdy is a portable barrel organ, and its inner workings are similar to those of a piano. But instead of a keyboard, the Hurdy-Gurdy plays by turning a crank.

The mechanism is housed in a solid wood case which is mounted on a colorful pushcart and held secure by 2 leather straps. Both the organ and its cart are carefully hand finished and decorated until they fairly gleam.

Organ plays 6 tunes, chosen by turning a small selector knob: "Sidewalks of New York", "My Blue Heaven", "Arrivederci Roma", "La Cumpasita", "Lara's Theme" (from "Dr. Zhivago") and "Strangers in the Night".

The organ measures 23 $\frac{1}{2}$ x 23 $\frac{1}{2}$ x 17 $\frac{1}{4}$ -in. high while the rubber-tired 2-wheel cart is 50 $\frac{1}{2}$ x 20 $\frac{1}{2}$ x 10 $\frac{1}{4}$ -in. high.

Shpg. wt. 85 lbs. **\$399.**
X57 C 2585N2

NOTE: Sent from Philadelphia, Chicago, Atlanta or Kansas City. Pay shipping charges from your catalog order place.

*..Where
uncommon values
become the standard*

*.. like these 5 great buys selected
from our 19-page Home
Entertainment section*



Color Portable TV with
11-in. diagonal measure screen
Sold on page 392 for only **\$188.88**



Exclusive All-Star "Moments
to Remember" LP Record
Sold on page 395 for only **2.49**



Mini-size AM
Portable Radio
Sold on page 391 for only **3.98**



Dual-powered AM Portable Radio
with big 6x4-inch speaker
Sold on page 391 for only **14.88**

An exciting world of GOURMET



ACCESSORIES just a phone call away

with this Sears WISH BOOK for 1969

..Where
imaginative ideas
become a reality

.. like this Paul Revere
"Limited Edition"
Gourmet Cookware

"It is the universal belief that no one in this country could make copper so malleable as to hammer it hot. I determined to find the secret and have pleasure to say that I have gained it." These words of Paul Revere, written in 1801 to a friend in Congress, mark the birth of America's copper industry.

Paul Revere's spirit of innovation continues in the company he founded—and 168 years of experience with copper are reflected in this Limited Edition Cookware. It is by far the finest Sears has ever offered.

Thick copper sheathing, seamless stainless steel liners and solid brass handles provide the optimum cooking performance demanded by gourmet chefs. Copper's lasting beauty in this classic design will proclaim your good taste for years. Shipped postpaid.

- 1 11½-in. open Crepes Suzette Pan.
11C 23007—(Wt. 3 lbs. 10 oz.) \$28.75
- 2 Heritage 2-quart Tea Kettle. Wood grip
11C 23005—(Shpg. wt. 1 lb. 10 oz.) \$10.00
- 3 6½-in. Individual open Casserole.
11C 23006—(Shpg. wt. 11 oz.).... \$5.00
- 4 Solid brass Utensil Rack. 22 inches long.
11C 23008—(Shpg. wt. 1 lb.)....\$11.50
- 5 12-in. oval Au Gratin Pan.
11C 23004—(Shpg. wt. 3 lbs.)....\$23.00
- 6 1½-qt. Beef Fondue Tray. Sterno®
burner, stand included.
11C 23003—(Shpg. wt. 4 lbs. 7 oz.) ..\$40.25
- 7 2-quart Cheese Fondue/Saucepans
11C 23014—(Shpg. wt. 3 lbs.).... \$23.00
- 8 3-piece Flame Set. Includes 12-in. tray,
stand and alcohol burner.
11C 23009C—(Shpg. wt. 4 lbs.).....\$28.75
- 9 2-quart covered Buffet Casserole.
11C 23011—(Shpg. wt. 2 lbs. 12 oz.) \$23.00
- 10 10½-in. open round Au Gratin Pan.
11C 23012—(Shpg. wt. 1 lb. 15 oz.) \$23.00
- 11 10½-in. open Skillet.
11C 23013—(Shpg. wt. 2 lbs. 13 oz.) \$23.00

9-piece Set . . . separately total \$120.75.
Includes items (7), (8), (9), (10) and (11) de-
scribed above. \$99.

..Where
uncommon values
become the standard

.. like these 4 great buys
selected from our 14-page
Gourmet section



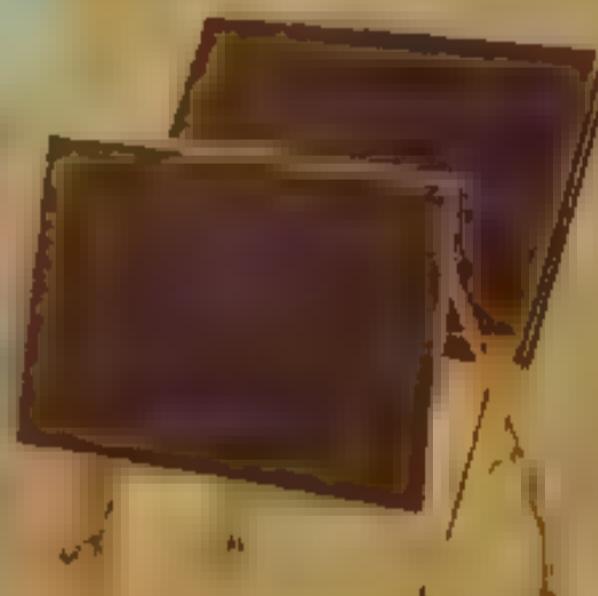
Hibachi Canape Set
Sold on page 311 for only

\$5.99



Set of 4 Steak Platters
Sold on page 302 for only

\$4.88



5-piece Hostess Tray Set
Sold on page 286 for only

\$7.88



2-quart Aluminum Fondue
Sold on page 308 for only

\$8.49

An exciting world of BEAUTIFUL



GIFTS... just a phone call away with this Sears WISH BOOK for 1969

..Where
imaginative ideas
become a reality

.. like these authentic copies
of the famous Boulle and
Neuchatel Pendulum Clocks

In 17th and 18th century France, under the reign of the great Bourbon kings, a group of skilled artisans created unique objet d'art clocks whose beauty and elegance have never been equaled.

Today, few of these clocks still exist outside of museums and private collections. However, through painstaking research into the original methods of production, we are able to bring you these exact replicas—clocks that duplicate not only the design but also the hand-crafted workmanship of those made hundreds of years ago. Even the bell chimes that count the hours and strike the half-hours are authentic.

Each clock is registered and signed by the artist who made it. 8-day pendulum movement. From W. Germany.

1 Boulle Clock. Named after its designer, Charles Boulle, a protege of Louis XIV. Wood case with tortoise-shell design inlaid with brass and decorated with 23½-karat gold-plated garlands and figure of cast bronze. With matching wall pedestal. 31 in. tall.

Shpg. wt. 24 lbs.
F4 C 7240..... \$499.

2 Neuchatel Clock. From the period of Louis XVI. Wood cases are hand crafted, then hand painted with delicate floral designs and hand finished with six coats of clear lacquer. 23½-karat gold-leaf trim. Matching wall pedestal. 25½ in. tall.
F4 C 7241—Wt. 11 lbs.... \$250.

Shipped direct from Import Depot in New Jersey.
Order before December 2nd for Christmas delivery.
No C.O.D. orders

..Where
uncommon values
become the standard

.. like these 5 great buys
selected from our 29-page
Jewelry section

Raggedy Ann
Musical Jewelry Box

Sold on page 87 for only

\$2²⁴

Boy's
Calendar Watch

Sold on page 87 for only

\$9⁹⁹

Carved Ivory Pendant

Sold on page 87 for only

\$2⁹⁹

Men's I.D. Bracelet

Sold on page 87
for only

\$3⁹⁹

Travel Alarm Clock

Sold on page 94
for only

\$5⁹⁹

An exciting world of NIGHTWEAR



just a phone call away

with this Sears WISH BOOK for 1969

*..Where
imaginative ideas
become a reality*

*.. like this chiffon and satin
Peignoir Set trimmed
with luxurious Marabou*

*"She walks in beauty like the night
Of cloudless climes and starry skies . "*

Lord Byron's lyric poetry best describes the effect of this elegantly classic peignoir and gown set.

The remarkable softness of rare marabou feathers, the shimmer of satin and the star-bright sparkle of rhinestone buttons reflect the look of luxury you expect to see in nightwear of the very finest quality.

It's designer-created especially for Sears . . . fashioned with only the most costly fabrics and individually tailored to her height for a custom fit.

The sweeping Peignoir is lavishly full cut. Two cloud-soft layers of the filmiest nylon tricot chiffon are used throughout. The trim is a satin band of Arnel® triacetate and polyester. Downy-soft marabou rings the collar, cuffs and hem.

The Gown is luxurious nylon satin tricot under a layer of sheer nylon chiffon. For shaping and support, its shirred bodice has a stretch back of nylon and Lycra® spandex, and a built-in bra that's slightly contoured with 100% Kodel® polyester fiberfill.

The marabou trim detaches so both gown and peignoir can be machine washed at warm temperature.

Sent in gift box postpaid from New York. Allow about 3 weeks for delivery. Sorry no C.O.D. orders. Bust sizes 32, 34, 36 and 38.

State size then height when ordering.
(Shpg. wt. 2 lbs. 12 oz.)
F38 C 23101F.Set \$125.

*..Where
uncommon values
become the standard*

*.. like these 5 great buys
selected from our 52-page
Nightwear section*



Boys' Flannel Pajamas
Sizes 6 to 12

Sold on page \$2.25



Women's Flannel Pajamas
Sold on page \$2.97



Men's PERMA-PREST
Broadcloth Pajamas
Sold on page \$4.99



Girls' Brushed Tricot
Nightgown Sizes 7 to 14



Boys' Flannel
Pajama and
Robe Set—
Sizes 3 to 6x
Sold on page \$4.59

PCBN
AEDSLG

Sears 15

Starting here ..
52 pages of
Lounge and Sleepwear
for the entire family

The Great

1 Dress-up at-home Gown.
Black velvety fleece top of
75% Arnel® triacetate, 25%
nylon . . V-neck front and back.
Festive gold quilted satin skirt of
acetate with polyester fill..black
braid trim. Satin sash. Long
back zipper. Side-seam pockets.

Shipping weight 1 lb. 13 oz.

State size 8, 10, 12, 14, 16
38 C 60261F\$22.00

2 Shirt-and-skirt Look...one-
piece hostess gown. Whipped
Cream® polyester crepe, button-
front top has lacy ruffles. Velv-
ety fleece skirt of 75% Arnel® tri-
acetate, 25% nylon has partial
front zipper. Acetate satin sash.
Side-seam pockets.

State size 8, 10, 12, 14, 16

38 C 60271F—Rose and white
38 C 60272F—Emerald, white
Shipping wt. 1 lb. 9 oz.\$20.00

3 Slipper. In rich rayon satin
Cushioned socklining, compo-
sition sole, 1½-inch heel
Sizes B (med) 5, 6, 7, 8, 9, 10
State full size, B width
15 C 54460F—Rose garnet
15 C 54461F—Black
Shipping weight 1 pound .. \$4.99



Entertainers

Sears New Collection of
Fun-At-Home
Hostess Fashions
to make you
very entertaining



4 Tunic over pants. Wear as a pair, or slip on the shifty tunic alone. Back zipper. Self-fabric belt. Stove-pipe pants have covered elastic waist. Soft double-knit Arnel® triacetate jersey. Persian-look border print is predominantly blue.

State size 8, 10, 12, 14, 16
38 C 60121F—Wt. 1 lb 5 oz. \$18.00

Items (2), (4), (5), (6) machine wash, separately, warm; item (1) hand wash

5 Double-knit Jersey Culotte of Arnel® triacetate... soft and flowing. Sleeves have elasticized ruffle cuff. Back zipper. Side-seam pockets. Black cotton velveteen belt. Geometric border print is predominantly gold color with black.

State size 8, 10, 12, 14, 16.
38 C 60381F—Wt. 1 lb 5 oz. \$18.00

6 Velvety Wincama® Fleece Culotte of 80% Arnel® triacetate, 20% nylon. Front zipper. Elegantly festive gold-color metallic Schiffli embroidery at neckline, cuffs; matching belt. Gold-color metallic zip tassel. Side-seam pocket. Wt. 1 lb. 7 oz.

38 C 60541F—Flame
38 C 60542F—Apple green
State size 8, 10, 12, 14, 16 \$16.00

TALL, over 5 ft. 7 in. Flame only. Wt. 1 lb. 7 oz.
38 C 60543F—State size 10, 12, 14, 16, 18 .. \$18.00

PLCSBM
EDGAE Sears 17

SHOWN ON THIS PAGE

**Regal Royalcama® fleece
... the most luxurious
fleece we've ever sold**

(1 and 2) Softer, plusher, more richly lustrous . . . styled and trimmed to enhance its innate magnificence. Looks like an unbelievably lavish velvet . . . and it machine washes beautifully. A blend of 85% Arnel® triacetate, 15% nylon

1 Hostess Gown . . . for festive at-home occasions and elegant lounging. Uniquely cut butterfly sleeves lined with acetate satin. Unusual Schiffli embroidery on stand-up neckline and front. Back zipper. Two side-seam pockets. Mach wash sep., warm temp.

State size 8, 10, 12, 14, 16, 18
38C60841F-Green 38C60842F-Blue
Shipping weight 1 lb. 11 oz. \$23.00

2 Robe. Opulent in a delicately feminine way: the gold-color metallic thread etching a leaf-and-flower design on ribbon that trims button front and cuffs. Stand-up collar. 3-way self-fabric belt. Two side-seam pockets. Machine washable, medium temp.

State size 8, 10, 12, 14, 16, 18
38C96841F-Terra 38C96842F-Blue
Shipping weight 1 lb. 8 oz. \$23.00

SHOWN ON FACING PAGE

Wincama® Fleece

(3 thru 5) Soft and cozy warm with little weight or bulkiness . . . and wonderfully washable by machine at warm temperature. Gently beautiful. A blend of 80% Arnel® triacetate, 20% nylon

3 Long Robe . . . zip front. Dressy step-in style has front zipper closed by big pearl-shaped pearl-look pull. Raglan sleeves. Braid trim. Three-way self-fabric belt. Side-seam pocket.

State size 10, 12, 14, 16, 18
38C96751F-Blue 38C96752F-Orange
Shipping weight 1 lb. 4 oz. \$13.00

4 Short Robe . . . button front. Fawn-color simulated leather collar, cuffs, covered buttons. Self-fabric belt. Two side-seam pockets.

State size 10, 12, 14, 16, 18
38C96491F-Green 38C96492F-Brown
Shipping weight 1 lb. 3 oz. \$13.00

5 Long Robe . . . button front. Shimmering acetate satin trim, covered buttons, 3-way satin rope belt. Satin applique on collar. Side-seam pocket.

State size 10, 12, 14, 16, 18
38C97102F-Rose 38C97101F-Blue
Shipping weight 1 lb. 4 oz. \$14.00

TALL fits heights over 5 ft. 7 in.
State size 12, 14, 16, 18
38C97104F-Rose 38C97103F-Blue
Shipping weight 1 lb. 4 oz. \$16.00





1 Plaid... proportioned sizes. 3-way self-fabric
rope belt. White cotton eyelet ruffles. White
domed buttons. Side-seam pocket. Cotton; last-
ingly fluffy polyester fill; acetate tricot back.
Shipping weight 1 pound 11 ounces.

38 C 94842F—Orange 38 C 94843F—Blue
State size 8, 10, 12, 14, 16, 18 \$12.00

SHORT under 5 ft. 3 in.	Orange only.	TALL over 5 ft. 7 in
<i>Please state size 8,</i>		<i>Please state size</i>
10, 12, 14, 16.		12, 14, 16, 18
38 C 94841F . \$12 00		38 C 94844F . \$14 00

Robert (1 thru 5): Machine washable at warm temp.

2 Solid-color combed-cotton Batiste. Linen-look cotton ribbon trim. Self-fabric rope belt. Side-seam pocket. Polyester fill; acetate tricot back. Wt. 1 lb 9 oz.

38 C 9485 1F—Yellow 38 C 9485 2F—Blue
State size 8, 10, 12, 14, 16, 18 \$14.00

3 Floral print . . Misses' and Women's sizes.
True blue, white and red. Red piping trim,
covered buttons. Patch pockets. Cotton; polyea-
ter fill; acetate tricot back. Wt. 1 lb. 11 oz

<i>State Misses' size</i>	<i>State Women's size</i>
10, 12, 14, 16, 18	38, 40, 42, 44
38 C 94861F . \$13 00	38 C 94862F . \$15 00



4 White-Dot Print Chic
wrap style closed by
self-fabric belt with big
white buckle. White cot-
ton eyelet ruffles at cuffs,
neckline, front and hem.
Side-seam pocket. Last-
ingly fluffy polyester fill;
acetate tricot back.

State size 8, 10, 12, 14,
16, 18
38 C 94571F—Brown
38 C 94572F—Blue
Wt. 1 lb 6 oz.....\$9 00

5 Checked Gingham.
Yarn dyed; checks are
woven in... color stays
true. Ruffles and ribbon-
beaded lace. Wide ace-
tate-satin ribbon belt.
Side-seam pocket. Cotton,
polyester fill; acetate tri-
cot back.

State size 8, 10, 12, 14,
16, 18
38 C 94451F—Pink
38 C 94452F—Mint
Wt. 1 lb 6 oz.....\$9 00



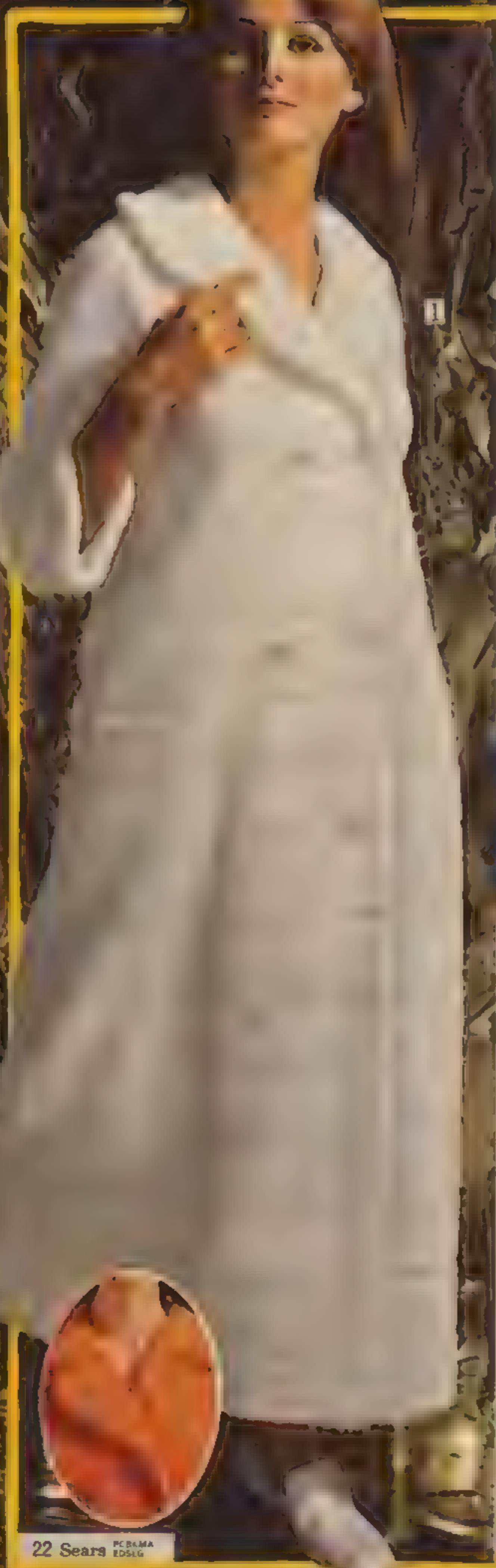
Quilted Satin

6 Zipper-front step-in style gives a dress-
up look to this luxuriously festive robe.
Decorated at neckline with elegant heir-
loom-gold-look buckle. Shimmering acetate
satin quilted with a stitch so pretty it looks
like embroidery. Lastingly fluffy polyester
fill. Separate smooth lining of acetate tricot
 $\frac{3}{4}$ -length sleeves. Two side-seam pockets.
Hand washable separately.

State size 10, 12, 14, 16, 18
38 C 95671F—Gold
38 C 95672F—Green
Shipping weight 1 lb. 4 oz.....\$15 00



22 Sears PC BIMA EDSLG



1 It's lush . . . rail-cut pile has a luxurious fur look . . . Orlon® acrylic on cotton back. Coachman styling; flower-shaped buttons accent the double-breasted front. Attractive notched collar. Side-seam pockets. Machine washable at warm temperature

38 C 96931F—White 38 C 96932F—Orange

State Misses' size 10, 12, 14, 16, 18. Shipping weight 2 pounds

\$12.00

2 It's young . . . pert Peter Pan collar edged with gold-color metallic braid. Acrylic pile on cotton back wraps you in cuddly comfort. Side-seam pocket. Machine wash at warm temperature

State Misses' size 10, 12, 14, 16, 18

38 C 96741F—Turquoise

38 C 96742F—Bright rose

Shipping weight 1 lb. 6 oz \$8.00

3 It's wild . . . black-and-white jungle print. Fashionable wrap robe ties with its own self-fabric sash belt. Side-seam pocket. Soft Orlon® acrylic pile on cotton back. Machine washable at warm temperature

State Misses' size 8, 10, 12, 14, 16

Shipping wt. 1 lb. 15 oz

38 C 96451F \$14.00

• Reg T M DuPont



4 Short... new "high-low" extra-wide wale
Tortoise-shell-look buttons
and buckle. Self-fabric belt.
Patch pockets. Cotton.
Machine wash, warm.

*State Misses' size 10, 12,
14, 16, 18 Wt. 1 lb. 12 oz
38C96731F—Rose \$12.00
38C96732F—Beige, 12.00*

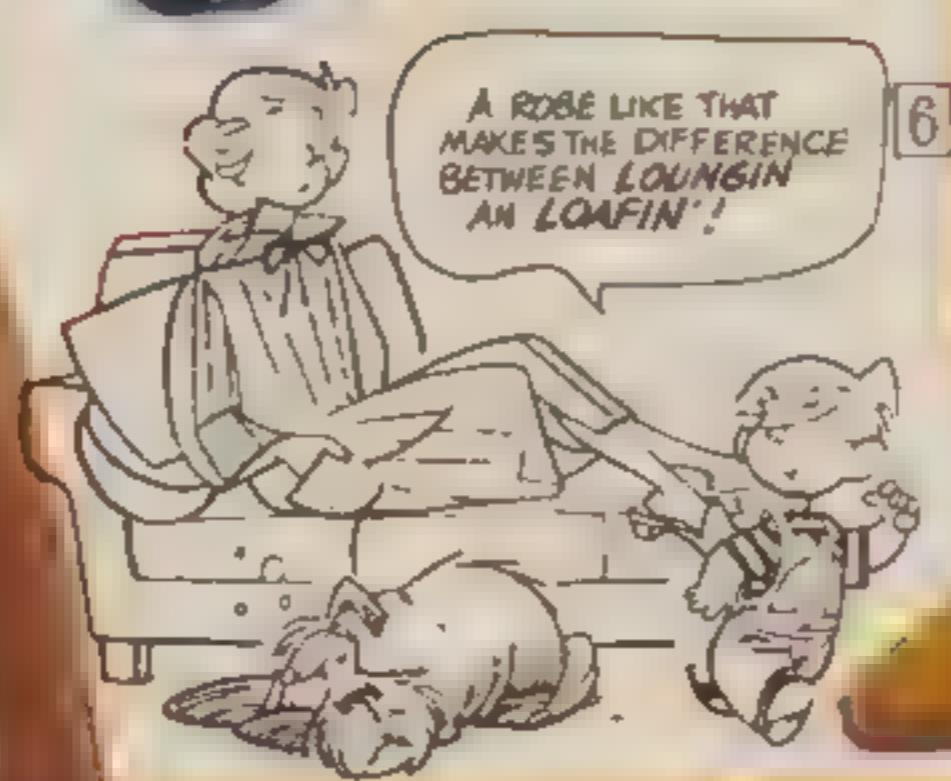
5 Short... pinwale. Embroidered flowers
on patch pockets. Sunny yellow trim
Cotton. Machine wash, separately, warm.

*State Misses' size 10, 12, 14, 16, 18.
38C96871F—Flame 38C96872F—Blue
Shipping weight 1 lb. 3 oz. \$7.00*

*State Women's size 38, 40, 42, 44
38C96873F—Flame 38C96874F—Blue
Shipping weight 1 lb. 3 oz. \$8.00*

6 Long... new "high-low"
extra-wide wale. Chic
wood-look buttons. 3-way
self-fabric belt. Side-seam
pockets. Stand-up collar.
Cotton. Mach. wash, warm.

*State Misses' size 10, 12,
14, 16, 18. Wt. 1 lb. 10 oz
38C96471F—Gold... \$14.00
38C96472F—Blue... 14.00*





The finest quality nylon
tricot we've ever used for
a quilt robe so low priced

Only \$8 Misses Short

Schiffli embroidery trims the button front. Acetate satin bow. $\frac{3}{4}$ -length sleeves. Side-seam pocket. Fluffy polyester fill, acetate tricot back. Machine wash, warm.

1 Long. State Misses' size 10, 12,
14, 16, 18. Shpg. wt. 1 lb. 14 oz.
38 C 95245F—Pink \$10.00
38 C 95246F—Gold 10.00

Tall . . . over 5 ft. 7 in. State Misses'
size 12, 14, 16, 18, 20. Wt. 1 lb. 14 oz.
38 C 95247F—Pink \$11.00
38 C 95248F—Gold 11.00

2 Short. State Misses' size 10, 12,
14, 16, 18. Shpg. wt. 1 lb. 11 oz.
38 C 95241F—Gold \$8.00
38 C 95242F—Blue 8.00

Women's sizes 38, 40, 42, 44. State
size. Shipping weight 1 lb. 11 oz.
38 C 95243F—Gold \$9.00
38 C 95244F—Blue 9.00



Superior-quality Chenille that's extra deep,
rich, plushy . . . priced outstandingly low

\$5.88 Short robe,
Misses' size

Soft cotton chenille. Lovely scrollwork down front
and around the hemline. Shirring along back yoke
for comfortable fullness. Two patch pockets. $\frac{3}{4}$ -
length sleeves. Mach. wash, separately, warm temp.

3 Short. State Misses' size 10, 12, 14, 16, 18. 38 C 98791F—Orange 38 C 98792F—Avocado Wt. 1 lb. 7 oz. \$5.88 Women's sizes 38, 40, 42, 44. State size. 38 C 98793F—Orange 38 C 98794F—Avocado Wt. 1 lb. 7 oz. \$6.88	4 Long. State Misses' size 10, 12, 14, 16, 18, 20. 38 C 98795F—Orange 38 C 98796F—Avocado Wt. 1 lb. 11 oz. \$6.88 Women's sizes 40, 42, 44, 46. State size. 38 C 98797F—Orange 38 C 98798F—Avocado Wt. 1 lb. 11 oz. \$7.88
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- Soft, absorbent 9-ounce cotton fabric with cuddly terry loops inside and out, just like a towel
- Fashion-styled robes . . generously cut, carefully tailored with durable safety-stitched seams

Floral print . . button front.
Pleated (rather than Shirred)
under yoke front and back
for comfortable fullness.
Elbow-length raglan sleeves.

SHORT Side-seam pocket.
State Misses' size 10-12,
14-16; 18.
38 C 85483F—Blue
38 C 85482F—Pink
Shpg. wt. 1 lb. 8 oz. \$890

LONG 3-way self-fabric belt.
Patch pocket. *State Misses'*
size 10-12; 14-16; 18.
38 C 85492F—Pink
38 C 85493F—Blue
Shipping wt. 2 lbs. \$1090
All terry robes: machine washable,
separately, medium temp.

Solid color . . zipper front.
Elegant embroidery band
trims collar, front, $\frac{3}{4}$ -length
sleeves. Step-in style . . $\frac{3}{4}$
zipper. Side-seam pocket.

SHORT Shpg. wt. 1 lb. 8 oz.
38 C 85452F—Persimmon
38 C 85453F—Montego blue
State Misses' size
10-12; 14-16; 18. \$890

Now in LARGER sizes! Montego
blue only. *State Women's*
size 38-40; 42-44

38 C 85463F
Shpg. wt. 1 lb. 8 oz. \$990
LONG Shpg. wt. 2 lbs.
38 C 85473F—Montego blue
38 C 85472F—Persimmon
State Misses' size
10-12; 14-16; 18. \$1090





(1 and 3) Quilted Robes. Unusual stitching. Raglan sleeves. Ecru-color nylon lace trim, covered buttons. Side-seam pockets. Separate nylon tricot lining. Fluffy Kodel® polyester fill. Machine wash, warm.

1 LONG State size 10, 12, 14, 16, 18. Shipping weight 1 pound 8 ounces.

38 C 94321F—Cherry \$16.00

38 C 94322F—Blue... 16.00

3 SHORT State size 10, 12, 14, 16, 18. Shipping weight 1 pound 4 ounces

38 C 94301F—Cherry \$13.00

38 C 94302F—Blue 13.00

2 Shift. Lavishly full sweep. Ecru-color nylon lace accented with acetate satin. Sheer tricot over opaque tricot. Wt. 6 oz.

38 C 27608F—Cherry 38 C 27604F—Blue

State bust 32-34; 36; 38-40; 42-44 \$8.00

4 Pajama. Ecru-color lace trims short sleeves, pocket, acetate-satin collar, placket. Covered elastic waist. Wt. 1 lb.

38 C 17841F—Cherry 38 C 17845F—Blue

State bust size 32, 34, 36, 38, 40 \$9.00

5 Scuffs. Suede-like fabric sole. Wt. 4 oz.

38C29748F—Cherry 38C29744F—Blue

State shoe size 5-6½; 7-8, 8½-10 \$3.00

Items (2 4, 5), machine wash, medium temp

Captrolan is a Reg. T.M. Allied Chemical Corp.



Sleep Sets



*Set (1) is
guaranteed
to give
normal wear
for 1 full
year or
return for
replacement
or refund*



Wool
SATIN

Velour

1 Gown and Coat Set. Chic wrap coat with rich acetate satin lapels and cuffs (white on chocolate; all aqua). Self-fabric sash. Lace appliques; lace-covered buttons. Sleeveless gown. Monsanto nylon tricot. Machine wash, medium temp

State bust size 28-30; 32-34; 36, 38-40

38 C 23225F-Chocolate 38 C 23223F-Aqua
Shipping weight 12 ounces Set \$13.00

2 Pajama and Coat Set. Kabuki coat in bright floral print has button front and solid-color sash. Short-sleeve pajama in floral print has button front. Solid-color pants have covered elastic waist. Nylon tricot. Machine wash, medium temp.

State bust size 32, 34, 36, 38, 40

38 C 18702F-Orange 38 C 18703F-Green
Shipping weight 1 lb. 4 oz. Set \$12.00

SEARS BEST BECAUSE of its fine fabric and workmanship . . . and its fashionable details: unusual quilt stitching, satin trapunto trim, hiding closings

3 Quilt coat: front zipper, side-seam pocket, raglan $\frac{3}{4}$ -length sleeves . . . polyester fiberfill, nylon back. Pajama: front buttons, raglan short sleeves, covered elastic waist. Nylon tricot . . . acetate satin trim. Mach. wash, warm. Wt. 1 lb. 14 oz. State bust size 32, 34, 36, 38, 40

38 C 17853F-Jade blue Set \$18.00

38 C 17852F-Saffron gold Set 18.00

38 C 17851F-Oriental red Set 18.00

TALL . . . fits heights over 5 ft. 7 in. Jade blue only

State bust size 34, 36, 38, 40

38 C 17857F-Shpg. wt. 1 lb. 14 oz. ... Set \$19.00

Sears Best

FRESH
REGAE Sears 27



1 Peignoir Set. Beautifully sculptured nylon lace on coat sleeve, gown hem exquisitely cut out (rather than simply sewn over tricot). Elegant wide-sweep, cape-sleeve coat is double-layer sheer Caprolan® nylon tricot. Gown is opaque.

State bust size 32-34; 36; 38-40; 42-44

38 C 23089F—Black

38 C 23083F—Mung jade

Shpg. wt. 12 oz... Set \$18.00

2 Mini Peignoir Set. English-look coat combines double-layer sheer ruffles and nylon lace lined with sheer tricot. Nylon ribbon sash. Opaque gown overlaid with sheer tricot. All Caprolan® nylon. Shpg. wt. 12 oz.

State Junior size 5, 7, 9, 11, 13
38 C 29621F—White ... Set \$13.00
38 C 29623F—Blue Set 13.00

3 Sheer Shift. Wide, wide sweep accented by acetate satin hem. Double-layer sheer Caprolan® nylon tricot.

State bust size 28-30; 32-34; 36; 38-40. Shipping weight 6 ounces.

38 C 23314F—Flame .. \$7.00
38 C 23319F—Black .. 7.00

*Reg. T.M. Allied Chemical Corp.

4 Juliet-look Gown. Rich satin-finish nylon tricot. Rosebud embroidered ribbon under bust ties in back. Sleeves puffed by hidden elastic.

State bust size 32, 34, 36, 38, 40. Shipping weight 6 oz.

38 C 23187F—Mint... \$7.00
38 C 23182F—Pink ... 7.00



5 Long Toga. Pyramid front hem
Elastic under bust
All-around self fabric tie disappears inside
in back. Bikini panty.
Nylon tricot. White
State bust size
28-30; 32-34; 36;
38-40. Wt. 14 oz
38 C 17302F \$10.00

6 Sheer Mini. Nylon lace at hem, over sheer tricot at bust
Opaque bikini panty.
Nylon. Please state bust size 32, 34, 36.
38 C 17542F—Black
38 C 17543F—Red
Shipping wt. 9 oz... \$7.00
All items both pages machine wash medium except (9) warm

7 Tiered Mini. Permanently pleated all-around sheer tiers over sheer mini shift.
Opaque panty. Nylon
State bust 28-30,
32-34, 36, 38-40
38 C 17623F—Flame
38 C 17622F—Aqua
Wt. 11 oz. \$8.00

8 Sheer Shirt. Embroidery dotted black over beige; satin-finish ruffles at neck, cuffs, hem... all nylon tricot. Rhinestone buttons. Shpg wt. 6 oz
State bust 28-30;
32-34; 36; 38-40
38 C 23099F—White
Wt. 6 oz. \$10.00

9 Shift with angel-wing sleeves.
Nylon tricot mini shift; permanently pleated polyester tricot sleeves edged with red embroidery
State bust size
28-30; 32-34; 36;
38 C 23191F—White
Wt. 6 oz. \$10.00





5 The 2-pants tunic . . Monsanto nylon tricot. 3-pe. pajama has flared-leg long pants . . plus a bikini brief for the swingy mini look. Ruffled tunic wraps up with self-fabric sash and one button.

Please state bust size 32, 34, 36, 38, 40
38 C 17042F—Blue
38 C 17043F—Rose
Wt. 1 lb. 2 oz. \$10.00

6 Luxury pajama . . DuPont Antron® nylon tricot. Nylon lace overlaid on jacket front; lace covered buttons. Elastic-waist trousers designed for fine fit.

AVERAGE State bust size 32, 34, 36, 38, 40 Wt. 13 oz
38 C 17914F—Candleglow 38 C 17916F—Mint
38 C 17915F—Pink

short under 5 ft. 3 in.

Please state bust size

30, 32, 34, 36

38C17911F—Candleglow

38C17913F—Mint

Wt. 13 oz. \$8.00

long over 5 ft. 7 in.

Please state bust size

34, 36, 38, 40

38C17918F—Candleglow

38C17917F—Mint

Wt. 13 oz. \$9.00

7 Culotte . . acetate surah with the silk look. Wide-leg pants for comfort and fashion. Cowl collar. Back zipper. Optional self-fabric sash. Colorful print is red, rose and green.

Please state bust size 32,

34, 36, 38

Shipping weight 14 oz.

38 C 17022F \$8.00

All items both pages

machine wash warm temp

8 Midriff pajama . . Arnel® tri-acetate. Luxurious, opaque knit fabric. Permanent pleats for a chic "city pants" look. Pants have covered-elastic waistband. Top is softly gathered by elastic band under bust. Cowl collar. Nylon back zipper Shipping wt. 1 lb. 5 oz

Please state bust size 32, 34,

36, 38

38 C 17112F—Green. \$14.00

38 C 17113F—Lilac ... 14.00



(1 thru 6) Luxurious knit fabric of 80% Esteron® acetate, 20% nylon that's brushed for warmth and softness. Cuddly soft on the outside . . . smoothly soft on the inside. Beautiful drapability. Machine wash, warm.

(1 thru 3) Estrel® finish maximum fabric shrinkage 2% Embroidered eyelet daisies bloom on white yoke. $\frac{3}{4}$ -length raglan sleeves

1 AN UNCOMMON VALUE: our lowest price this year for any LONG GOWN of this fine fabric. State bust size 32-34; 36; 38-40. Wt. 14 oz.

38 C 78254F—Pumpkin \$594
38 C 78252F—Blue . .

2 Pajama. Elastic waist. Satin bust 32, 34, 36, 38, 40.	3 Shift Gown. Satin bust size 32- 34; 36, 38-40
38 C 78232F—Blue	38 C 78244F—Pumpkin
38 C 78234F—Pumpkin	38 C 78242F—Blue
Shipping weight 14 ounces ... \$6 94	Shipping weight 12 ounces ... \$5 94

4 Pajama .. shimmering Lurex® metallic thread forms flowers on sheer tricot bands that accent neckline. Back button. Tunnelled elastic waistband. Estrel® finish .. maximum fabric shrinkage 2%
20-2500005 Q-1 20-2500005 A

38 C 78203F-Coral 38 C 78202F-Aqua
State bust size 32, 34, 36, 38, 40. Shipping weight 14 ounces \$8 00

State bust size 32-34; 36; 38-40. Shipping weight 15 ounces \$8.00

6 Coat and Gown Set . . . crewel embroidery flowers. Pretty rickrack accents sleeves, yokes. Coat has stand-up collar; antique-gold-look buttons. Gown has back button; elasticized-ruffle sleeves.
38 C 75332F-Lime fizz 38 C 75333F-Gold
State bust size 28-30; 32-34; 36. Shipping weight 1 lb. 4 oz. Set \$15.00



[6]

*Look to Sears for
UNCOMMON VALUE*

**PERMA-
PREST®**

*Batiste Long Gown
at a price that's
outstandingly low
even for Sears*

*Reg. \$5.97
each*

7 Delicate petit point embroidery and dainty lace accent collar, v-neck. 2 button front closure. 65% Kodel® polyester, 35% combed cotton. Machine wash, medium tumble dry, no iron.

*State bust size
32-34, 36-38-40
38 C 23233F—Blue
38 C 23234F—Red
Shpg wt. 7 oz. \$4.97
each. Blue
State bust size
42-44, 46-48
Shpg wt. 7 oz.
38C23239F \$5.97*



[7]



*Look to Sears for
UNCOMMON VALUE*

Groovy Go-to-beds of warm all-cotton Flannelette

8 Sanforized® Long Gown. Charming print on white background. Cotton lace at neck, lace and ribbon-threaded beading on long, elastic-wrist sleeves. Button back closure. Machine wash, warm temp. Max fabric shrink 1%.

*State bust size 32-34,
36-38-40
38 C 75363F—Red
38 C 75362F—Blue
Wt. 1 lb. 1 oz. \$6.00*

9 Sanforized® Panty Shift. Ribbon beaded white cotton lace trims neck, cuffs, leg openings. Peek-out panty has elastic waistband. Machine wash, warm temp. Max fabric shrink 1%.

*State bust size 32-34,
36-38-40
38 C 75383F—Blue
38 C 75382F—Pink
Wt. 15 oz. \$5.00*

10 AN UNCOMMON VALUE:
*Flannelette Pajama set 7½
savings when you buy 2.
Thrifty yet thoroughly feminine. Pretty pink and white
print on green background with a touch of lace and a
velvet bow at the neck. Long sleeves. Boxer elastic
waist. Machine wash, warm temp. State bust size 32, 34, 36,
38, 40*

*38 C 75392F—Wt. each 1 lb
Each \$2.97 2 for \$5.50*



**Seldom will you see Sanforized®
cotton flannelette Nightwear
for the family at prices this low**

(1 thru 5) Outfit every member of the family. Tops are red with red and white stars and red trim; red pants. Machine washable separately, medium. Maximum fabric shrinkage 1%. So easy to buy when you just use the phone.

1 Boys' Pajamas. Gripper® fasteners at waist, fly front. Sizes 8, 10, 12, 14, 16, 18, 20. State size. 43 C 46008F—Shipping wt. 14 oz. \$3.47

2 Men's Pajamas. Nobelt® waistband. Gripper® fasteners at waist, fly. Sizes S(34-36-in. chest); M(38-40); L(42-44); XL(46-48). Wt. 1 lb. 3 oz.

REGULAR SIZES.
State size S, M, L or XL.
33C13136F \$4.47

TALL SIZES
State size M, L or XL only.
33C13148F \$4.97

34 Sears AEDSLG

3 Little Boys' and Girls' Pajamas. Elastic back-waist pants. Top has button front, 1 pocket. State size 3, 4, 5, 6, 6x. 29C3398F—Shipping weight 7 ounces. \$2.59

4 Girls' Pajamas. Elastic-waist pants. Sizes 4, 7, 8, 10, 12, 14. State size. 77C3533F—Shipping wt. 9 oz. \$3.27

5 Women's Jammies. Boxer elastic waistband.

SHORT...under 5 ft. 3 in. Shipping wt. 1 lb. 38C75282F—State bust size 30, 32, 34, 36.. \$3.97

AVERAGE. State bust size 32, 34, 36, 38, 40, 42. 38 C 75292F—Shipping weight 1 lb.. \$3.97

TALL...over 5 ft. 7 in. Shipping weight 1 lb. 38C75272F—State bust size 34, 36, 38, 40. \$4.47

6 Slippers for Dad and the Boys. Red cotton corduroy uppers. Vulcanized rubber soles.

Men's sizes D(med.) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13, 14. Please state size, then D width. 67 C 81284F—Shpg. wt. 1 lb. 8 oz. \$2.75

Big boys' sizes D(med.) 1, 2, 3, 4, 5, 6. State full size, then D width

67 C 65264F—Shpg. wt. 1 lb. 6 oz. \$2.75

Little boys' sizes wide 8, 9, 10, 11, 12, 13. 15 C 51234F—State full size. Wt. 10 oz. \$2.75

7 Slippers for Mother and the Girls. Red fuzzy Wuzzy dyed shearling lamb uppers. Softiv padded soles. Women's sizes C(medium wide) 5, 6, 7, 8, 9, 10. State full size, then C width

15 C 54178F—Shpg. wt. 1 lb. \$5.49

Little girls' sizes wide 10, 11, 12, 13, 1, 2, 3.

15 C 61632F—State full size. Wt. 10 oz. \$3.29

**Sears Has a Credit Plan
to Suit Your Needs**

SEE BIG BOOK OR
ASK FOR DETAILS

Night after night... naptimes, too...
your youngster will happily snuggle into
the most lovable bear of all!

From his sleep-inviting
pillowhead to his toes,
the 62" SUEBLUMBERCHUM
is a gorgeous plush softy.



A Sears Exclusive

\$15.99

Curl up in a real sleeping bag... and think he's a sleeping bag. Children up to 4½ ft tall can tuck their toes inside his feet and be "bearfooted." Coat of rich acrylic pile; heavy quilted cotton liner; lined with acrylic batting. Cotton quilted bottom. Side zipper. Polyfoam padded head. 22x62½ inches long. Shipping weight: 4 pounds. 75 C 4054C—Red \$15.99
75 C 4054C—Green \$15.99
75 C 4054C—Blue \$15.99

PERMA-PREST® Coordinates



Heavenly soft and oh so feminine
... sizes 2 to 6x



Winnie-the-Pooh Designer Nightwear for little girls

(1 thru 3) Robe, jumpsuit, and gown in pretty girl pink and white flower print. All are machine washable, medium. So easy to buy when you just use the phone.

1 Quilted Robe . so charming with its lace lavished neckline and puffy Juliet sleeves with dainty lace edging on cuffs. Button front, tie sash, belt loops. Nylon tricot shell, polyester fill, acetate tricot lining. State size 2, 3, 4, 5, 6, 6x.
29C9835F Wt 13 oz \$6.99

2 2 pc Quilted Jumpsuit . for sleep or play. Scoop neck, button back. Flare legs. Nylon tricot shell, polyester fill, acetate tricot lining. Lace trimmed nylon tricot blouse has long sleeves and can be worn separately. State size 2, 3, 4, 5, 6, 6x.
29C3220F - Wt 8 oz \$7.99

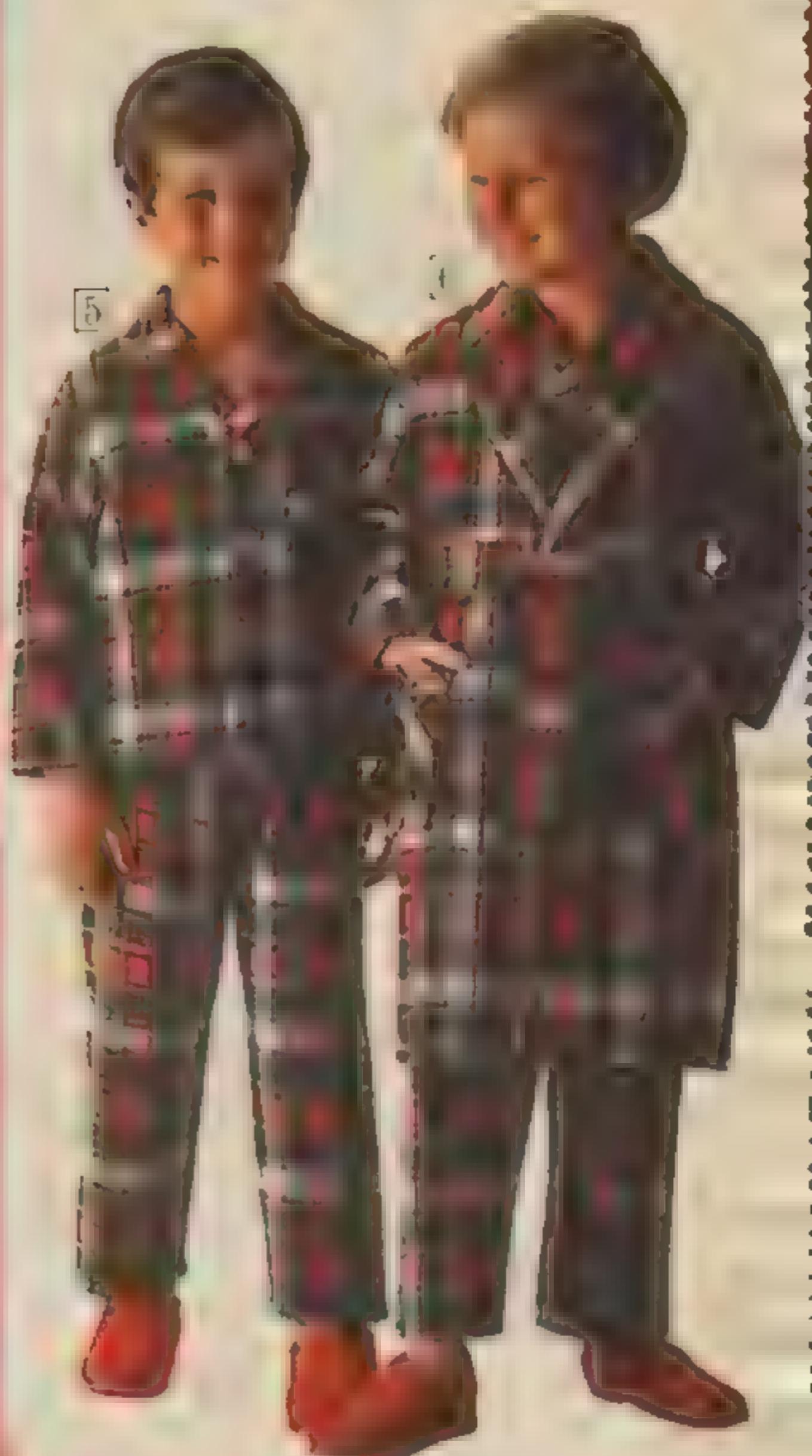
3 Gown Lots of pretty lace trim on this sweet full length gown of eight weight but warm nylon tricot. Shirred at front and back yoke. Elasticized ruffled cuffs. Streamer bow, button back.
State size 2, 3, 4, 5, 6x
29C3221F Wt 6 oz \$3.99

4 Slipper. Pretty to wear with above nightwear. Winnie the Pooh styling with pink rayon satin upper and matching dyed rabbit fur pompon. Composition sole and low wedge heel. Sizes wide width 10, 11, 12, 13, 1, 2, 3.
15 C 51127F Please state full size Shipping weight 10 ounces \$3.99

Sears

Winnie-the-Pooh

Collection
... unmistakably fine quality



PERMA-PREST®

Robe and Pajama Coordinates
for little boys
SIZES 2 to 6x

5 The Pajama Winnie the Pooh plaid pajama made of an extra strong extra warm flannelette of 85% cotton, 15% nylon. The button-front coat-style top has long sleeves and one pocket. Pants have a comfortable all around elastic waist and fly front. Easy care, too—machine wash, medium and tumble dry—no ironing ever. State size 2, 3, 4, 5, 6, 6x
29 C 3324F—Shipping weight 6 ounces.....\$3.59

6 The Robe. Winnie-the-Pooh plaid matches Pooh pajama (5) to make a good looking nighttime set. Warm wrap around style of 85% cotton, 15% nylon flannelette. Styled with shawl collar. Two bias-cut pockets. Trimmed with white piping at collar, front facing, pockets and cuffs on long sleeves. All-around, plaid tie belt and belt loops. Machine wash, medium... no ironing needed with tumble dried. State size 2, 3, 4, 5, 6, 6x.
29 C 9836F—Shipping weight 8 ounces.....\$4.59



Look to Sears for
UNCOMMON VALUE

{ 1 thru 4 } Sweet lace-trimmed robes have 3/4 length sleeves, button fronts. Lined with acetate tricot quilted to polyester fill for lightweight warmth. Machine wash, med.

1 Robe and Boots Set. Pert knee-length robe plus boots . . . red print cotton flannelette shell. Boots have plastic sole.

State size 3, 4, 5, 6, 6x.
29 C 9834F—Shpg. wt. 11 oz.....Set \$5.99

2 Rosebud Robe. Cozy full-length robe . . . red and white print cotton shell. Tie belt, belt loops. Like everything else in Sears books, it's so easy to order by telephone.

State size 3, 4, 5, 6, 6x.
29 C 9816F—Shpg. wt. 14 oz.....Ex. \$4.99

3 Checked Robe . . . long, hostess-style. Cotton velveteen belt at high waist. Belt loops. Cotton shell

State size 3, 4, 5, 6, 6x.
29 C 9829F—Red check 29 C 9830F—Blue check
Shipping weight 14 ounces.....Each \$4.99

4 AN UNCOMMON VALUE: Just look at the savings on this Pastel Robe . . . a great buy just Christmas at \$4.99. Soft nylon tricot shell

State size 3, 4, 5, 6, 6x.
29 C 9813F—Pink 29 C 9814F—Blue
Shipping weight 12 ounces.....Each \$4.77

Washable Orion® acrylic pile Slippers

5 Deep-pile Slipper. Composition sole. Hand washable.

State size S, M, L. See chart below.
29 C 1236F—Pink 29 C 1237F—Blue
29 C 1238F—Red 29 C 1239F—White
Shipping weight 6 ounces

Pair \$2.29

6 Ankle-high Booties. Elastic top. Pie upper is cotton backed. Skid-resistant vent-lated plastic sole. Machine wash, warm. State size S, M, L. See chart below.

29 C 1245F—Blue 29 C 1246F—Red 29 C 1247F—White
Shipping weight 6 ounces

Pair \$2.59

*Reg. T.M. DuPont

MEASURING CHART FOR SLIPPERS			
For Clothing size	Order size S	Order size M	Order size L
Foot length	. . 2 3 6 inches	4 5 7 inches	. . 6 6x 8 inches



6

Frosted
AESLG Sears 37

Little Girls' pretty party wear

**CHILDREN'S
SIZES
to 6x**



1 Tunic-look Pajama . . fashion's newest look. Cotton flannelette. Long tunic top has ruffled neck, elasticized ruffled cuffs. Dash matches pants. Pants have flare legs, elastic waist. Red and white prints. Machine wash, medium. So easy to buy when you just use the phone.

Please state size 3, 4, 5, 6, 6x.
29 C 3334F—Shipping weight 8 oz... \$3.69

2 Rosebud Gown and Cap . . pretty and demure. Cotton flannelette. Gown has ruffles at bottom and elasticized cuffs. Rosebud yoke applique, 3-button closing at back. Matching lace trimmed elasticized cap. Red and white. Machine wash, medium.

Please state size 3, 4, 5, 6, 6x.
Shipping weight 8 ounces.
29 C 3212F Set \$3.69

3 Brushed knit Pajama. Soft, lightweight and warm acetate and nylon. The lace trimmed top has pretty Juliet sleeves. Pants have elastic waist, ruffled cuffs. Machine wash, warm.

State size 2, 3, 4, 5, 6, 6x.
29C3304F-Red, white 29C3305F-Blue, white
Shipping weight 5 ounces..... Each \$3.69

{ 4 and 5 } Novelty Nightwear. White dots on red cotton flannelette. Ruffled neck, cuffs, bottoms. Yoke has embroidery, applique and pompon trim; shirring at front and back. Button back. Machine wash, med. State size 3, 4, 5, 6, 6x.

4 Gown. Ankle length, ruffled bottom.
29 C 3331F—Shipping wt. 7 oz... \$3.69

5 Pajamas. Elastic waist, cuffs.
29 C 3329F—Shipping weight 8 oz.\$3.69

ORDER YOUR CHILD'S USUAL SIZE . Order only sizes listed with each item

Size (not age)	2	3	4	5	6	6x
Height (in) ..	32½-35	35½-38	38½-41	41½-44	44½-47	47½-49

The Huggable Look

Holiday right for sleep and play



1 Pile Pajama. Soft and white as a snow bunny, yet practical too... it's machine washable, medium. Warm acrylic pile on cotton back. Round collar, long sleeves, zip front. Flare legs, embroidery trim. Elastic waist. Why not pick up the phone and order it?

State size 3, 4, 5, 6, 6x.
29 C 3256F—Wt. 13 oz... \$7.49

2 Mint green ruffled Pajama... so feminine. Soft, warm brushed knit, acetate and nylon. 4 rows of lace-edged nylon ruffles at neck. Long-nylon see-thru sleeves have lace-edged ruffled cuffs. Nylon zipper back. Flared legs. Mach wash, warm temp.

State size 3, 4, 5, 6, 6x
Shipping weight 5 ounces.
29 C 3290F.....\$4.79

3 Striped Pajama, Pajama Bag Set. Red and white cotton flannelette jumpsuit has elasticized ruffled cuffs, flared legs. Ruffled collar and zippered ladybug bag of dotted cotton percale. Machine washable, medium.

State size 3, 4, 5, 6, 6x.
Shipping weight 8 ounces.
29 C 3299F ... Set \$4.79

4 Harem Pajama. Pink nylon tricot, aqua binding. Sheer overlay of nylon tricot in various colors. Elastic at ankles. Belt loops, multicolor tie belt, button back. Machine wash, warm.

State size 3, 4, 5, 6, 6x.
29 C 3260F—Shipping weight 5 ounces... \$4.49

5 2-pc. Pajama. Acetate and nylon brushed knit red jumpsuit has scoop neck, button back, flare legs. Blouse has lace and embroidery down front, button back; can be worn separately. Machine washable, warm.

State size 3, 4, 5, 6, 6x.
29 C 3240F—Shipping weight 5 ounces... \$4.99

SIZES
3 to 6x

Silly, fun, fancy



Warm cotton flannelette Nightwear Sets with masks . . . boxed for giving

[1 thru 5] Nightwear costume fun for little boys and girls. Pants have fitted fronts, elastic back waists. Machine wash, medium.

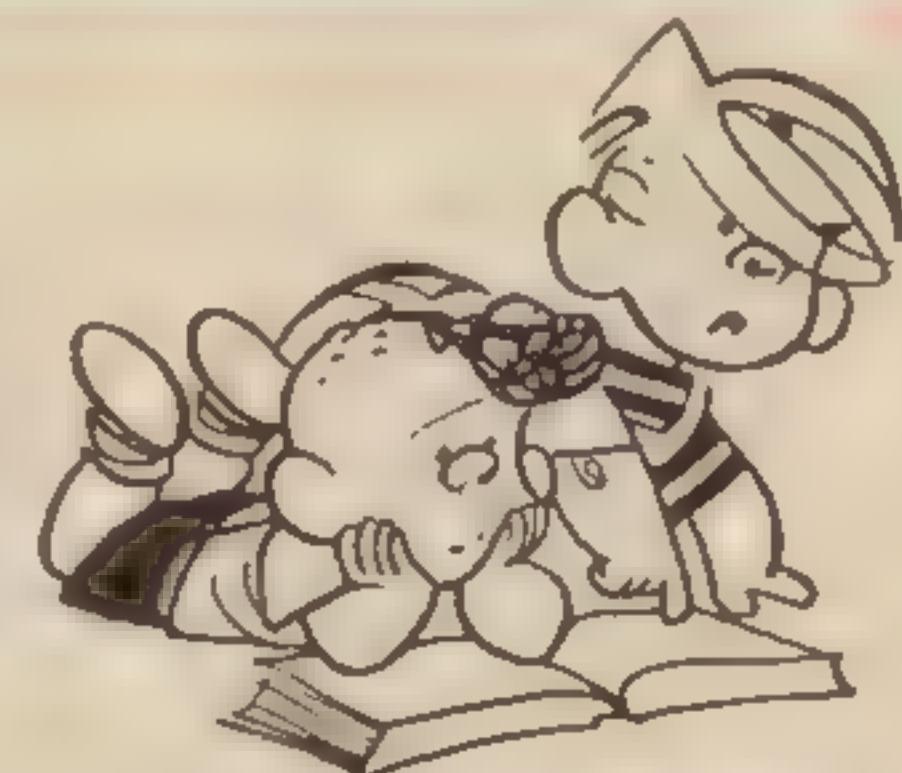
- 1 "Little Angel." Mask and halo top a white gown with wings. Screen printed yoke, button back, elastic ruffled cuffs.
29 C 3235F—State size 3, 4, 5, 6, 6x. Shpg. wt. 12 oz.....Set \$3.19
- 2 Tiger. Gold and black print pajama. Top closes in back with Gripper® fastener. White rib knit ankles, cuffs.
29 C 3254F—State size 3, 4, 5, 6, 6x. Shpg. wt. 12 oz.....Set \$2.99
- 3 Devil. Screen printed top has Gripper® fastener back opening. Pants have devil's tail. Rib knit ankles, cuffs. Red.
29 C 3252F—State size 3, 4, 5, 6, 6x. Shpg. wt. 12 oz.....Set \$2.99
- 4 Clown. Gay red and white print pajama. Pullover top buttons in back. Elastic at cuffs, ankles. Clown collar with pom-pom.
29 C 3262F—State size 3, 4, 5, 6, 6x. Shpg. wt. 12 oz.....Set \$2.99
- 5 Bunny. Light blue pajama and matching cap with "bunny" ears. White rib knit neck, cuffs, ankles. White pom trim.
29 C 3263F—State size 2, 3, 4, 5, 6, 6x. Shpg. wt. 12 oz.....Set \$2.99

Cartoon-character Ski Pajamas for little boys and girls

SIZES 2 to 6x

[6 and 7] Cotton flannelette cartoon pajamas are fun to wear . . . bedtime or TV time. White pullover tops have rib knit crew neck, cuffs. Cuffs and neck match pants. Full elastic waist pants have rib knit ankles. Top is colorfully screen printed. Machine wash, med. So easy to buy when you just use the phone.
Please state size 2, 3, 4, 5, 6, 6x.

- 6 "Road Runner". Red pants.
Shipping weight 7 ounces.
29 C 3263F Each \$2.99
- 7 "Tweety and Sylvester." Blue pants.
Shipping weight 7 ounces.
29 C 3333F Each \$2.99



I DON'T GET IT . . . BUT GIRLS
LIKE TO BE DRESSED UP EVEN
WHEN THEY'RE ASLEEP.





Warm Robes and Pajamas for little boys . . sizes 3 to 6x

1 Winnie-the-Pooh Ski Pajama. Heavyweight cotton knit with Length-Set shrinkage control for lasting fit. Pooh print turtleneck pullover top has rib knit neck, cuffs, bottom. Solid-color pants have fly front, rib knit ankles, full elastic waist. Machine wash, med. State size 3, 4, 5, 6, 6x.
29 C 3409F—Red 29 C 3412F—Blue
Shipping weight 8 ounces. Each \$2.99

2 Winnie-the-Pooh Robe. Thick pinwale cotton corduroy. Double breasted front with shawl collar, tie belt, pocket, Pooh chest emblem. Piping trim. Machine wash, medium. State size 3, 4, 5, 6, 6x.
29 C 9881F—Red 29 C 9880F—Blue
Shipping weight 10 ounces. Each \$4.99

3 Cotton terrycloth Robe. Thick, soft, absorbent . . . and so warm. Double-fabre shawl collar, 2 pockets, tie belt and belt loops. Hemmed cuffs and bottom. Machine wash, medium. State size 3, 4, 5, 6, 6x.
29 C 9825F—Blue. Shipping weight 15 ounces. Each \$4.29
29 C 9826F—White. Shipping weight 15 ounces. Each 3.99
29 C 9831F—Yellow. Shipping weight 15 ounces. Each 4.29

4 Football Ski Pajama of cotton flannelette. Pullover top is screen printed with stripes and numeral. Rib knit neck, cuffs. Pants have full elastic waist, rib knit ankles, fly front. Machine wash, medium. So easy to buy when you just use the phone. State size 3, 4, 5, 6, 6x.
29 C 3458F—White with red 29 C 3469F—White with blue
Shipping weight 7 ounces. Each \$2.89

5 AN UNCOMMON VALUE: Not since 1967 have we offered a Robe and Pajama Set at a price this low. Cotton flannelette. Wrap-around plaid robe has solid color shawl collar, piping trim. 1 pocket, tie belt, belt loops. Pajama's plaid pullover top has rib knit crew neck, cuffs. Pants have elastic waist, fly front, rib knit ankles. Machine wash, med. State size 3, 4, 5, 6, 6x.
29 C 9832F—Blue combination 29 C 9833F—Red combination \$4.59
Shipping weight 14 ounces. Set \$4.59
Robe alone. Described above. State size 3, 4, 5, 6, 6x.
29 C 9819F—Blue plaid 29 C 9820F—Red plaid
Shipping weight 8 ounces. \$2.99



Foam-insulated cotton knit Slippers

Comfy slippers have soft cotton knit uppers inside and out, interlined with polyurethane foam for warmth and fine support. The ventilated plastic soles resist skids, are soft yet durable for lasting comfort. Machine wash, medium.

Sizes S (fits clothing sizes 2-3); M (4-6); L (6-6x). State size S, M, L. See chart, page 37.

29 C 1232F—Red 29 C 1233F—Blue
Shipping weight 5 oz. Pair \$2.29



Dreamy-time Loungewear

1

2

3

4

1 PERMA-PREST® p.j.s . . . lounging fun
for the fashionable NEATNIK. Pullover
top in broadcloth of Dacron® polyester and
Avril® rayon. Turquoise blue, yellow and
white print; white yoke and sleeves. Yellow
pants in a broadcloth of Dacron® polyester
and combed cotton; elasticized waist. Ma-
chine wash, medium . . . no iron if tumble-
dried. You can shorten but not lengthen.
Girls' sizes 7, 8, 10, 12, 14. State size
77 C 3514F—Shpg. wt. 9 oz.....\$5.99

2 Brightly striped culotte robe of sheer ny-
lon quilted to acetate tricot with a poly-
ester fiberfill. Button-front step-in style;
belt; side pocket. Machine wash, warm.
Girls' sizes 7, 8, 10, 12, 14. State size
77 C 4033F—Shpg. wt. 14 oz.....\$8.99

SHOWN ON OPPOSITE PAGE

3 The classic double-breasted look robe in
a delightfully soft acrylic pile on cotton
back. Red with gold-color buttons. Side
pocket. Machine wash, warm.
Girls' sizes 7, 8, 10, 12, 14. State size
77 C 4031F—Shpg. wt. 1 lb. 6 oz.....\$7.99

4 PERMA-PREST® culotte p.j.s . . . for a
NEATNIK's sleeping and lounging fun.
Red, white, navy printed plaid; white ruffled
bib front. Crisp broadcloth of Dacron® poly-
ester and Avril rayon. Elasticized wrists.
Back button closing. Machine wash, warm
. no ironing if tumbled-dried. You can
shorten but not lengthen.
Girls' sizes 7, 8, 10, 12, 14. State size
77 C 3513F—Shpg. wt. 9 oz.....\$4.99

ORDER USUAL SIZE

see our Big Book for

"How to Measure"

Then use Girls' chart on page 216

for girls' sizes 7-10 1/2



3

4

5

6

Sears Best

PERMA-PREST®
Cotton Flannel
Nightwear
features a
flame retardant
finish

| 5 and 6 | **BEST BECAUSE** Sears flame-retardant finish gives this nightwear a built-in measure of safety. Sears laboratory tests prove it is self-extinguishing when subjected to flame, will not continue to burn when removed from fire. Non toxic, effective for at least 50 washings. Machine wash, medium . . . no ironing if tumble-dried. You can shorten, but not lengthen them.

5 The gown. Step-in style with soft ruffly collar. Button front. Ribbon at waist. Elasticized wrists. Flouncy hem.

Girls' sizes 7, 8, 10, 12, 14.

77 C 36582F—Red floral print on white

77 C 36581F—Blue floral print on white

State size. Shpg. wt. 9 oz... \$4.99

6 Culotte pajama. Step-in style with front buttons. Soft, ruffly collar. Ribbon at waist. Elasticized wrists.

Girls' sizes 7, 8, 10, 12, 14.

77 C 3538F—Red floral print on white

77 C 35381F—Blue floral print on white

State size. Shpg. wt. 9 oz... \$4.99

SOFT PASTEL

Nightwear

FOR GIRLS SIZES 7 to 14

1 Emphatically feminine
pink culotte pajama in 100%
nylon tricot. Frills of sheer nylon
edged with nylon lace trim front
and cuffs. Step-in-style; button
front closing. Hand wash.

Girls' sizes 7, 8, 10, 12, 14
Please state size. Shpg. wt. 6 oz.
77 C 3519F \$3.99

2 Long, luxurious quilted robe.
Blue C® nylon tricot with a
silky look, gently puffed with
polyester batting and lined in
acetate tricot. Daintily bibbed
and cuffed with white nylon and
acetate lace. Side pocket, button
front. Wear-Dated® guaranteed
to give normal wear for one
full year or return for free
replacement or refund. Machine
washable, warm.

Girls' sizes 7, 8, 10, 12, 14
77 C 4034F—Mint green
77 C 4035F—Pink
State size Shpg. wt. 12 oz. \$6.99

3 AN UNCOMMON VALUE:
*Long Juliet-look gown at a
price that's outstandingly low
even for Sears.* Soft mint green
brushed tricot of 80% acetate,
20% nylon . . warmth without
weight. Nylon and acetate lace
forms bib, rims shirt-tail style
hem. Double-pouf sleeves, elasti-
cized cuffs. Back button closing.
Machine wash, warm.

Girls' sizes 7, 8, 10, 12, 14
Please state size.
77 C 3517F—Wt. 9 oz. \$2.90

4 Short and sweet pink flower
print quilted robe. Made of
sheer nylon, puffed with poly-
ester batting, lined with acetate
tricot. Side pocket; button front.
Machine washable, warm.

Girls' sizes 7, 8, 10, 12, 14
Please state size. Shpg. wt. 9 oz.
77 C 4030F \$5.99

5 Dreamy culotte pajama gives
lightweight warmth in extra
soft light yellow brushed tricot
of 80% acetate, 20% nylon.
Sheer nylon sleeves and frothy
jabot. Back zipper closing.
Machine wash, warm.

Girls' sizes 7, 8, 10, 12, 14
Please state size. Shpg. wt. 8 oz.
77 C 3516F \$4.99

Just call Sears and
say "Charge it"
.. see page 261

Wonderfully warm

Nightwear to while away the winter nights

**Softly napped Flannelette
... woven for comfort and wear.
Sanforized®, max. fabric shrink. 1%**

(1 thru 3) Pajamas with Nobelt® elastic waistband and Gripper® adjustable snap closing and fly. Chest pocket. Machine wash, med. Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48); XXL(50-52).

I Solid color, all cotton. Piping on collar and pocket, cuffs on sleeves. *State S, M, L or XL only*

2 All-over pattern. PERMA-PREST® cotton, polyester. Needs no ironing when tumble dried to retain smooth good looks. Cuffs on sleeves and pants. Button coat. *State size S, M, L or XL only.*
33 C 13224F—Gold, royal 33 C 13221F—Blue, red
Shipping weight 1 pound 3 ounces.....\$5.99

3 Tattersall pattern, all cotton. Cuffs on sleeves.
Button coat. Sizes S., M., L., XL or XXL
33 C 13081F—Shpt. wt. 1 lb. 3 oz. \$4.50

Pullover. State size S, M, L or XL only
33 C 13082F—Shpg. wt. 1 lb. 3 oz.....\$4.50
TALL SIZES. For men 6 feet tall and over. Button coat
State size M, L or XL only
33 C 13083F—Shpg. wt. 1 lb. 4 oz.....\$4.99

4 Nightshirt. All cotton. Red with white piping. Button front. Notch collar styling. Chest pocket. Machine wash, separately at medium temperature. Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48). State S, M, L, XL.
33 C 12986F—Shipping weight 14 ounces.....\$3.99

5 Nightcap. Matches nightshirt (4). Red with white
knit headband. Cotton. *One size fits all*
33 C 12976—Shipping weight 3 ounces. 99c

Resilient interlock Cotton Knits
... knit for shape holding fit,
"Fabric Set" for minimum shrinkage

6 Knee-length Knightshirt. Embroidered knight's helmet on chest pocket. Rib knit neck, square bottom edge with side vents. Bold blazer stripes. Machine wash, medium. Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48). State S, M, L or XL.
33 C 12931F-Royal, red **33 C 12932F**-Green, white
Shipping weight 12 ounces. \$4.50

7 Solid color Ski-style Pajamas	Stripe trim. Knit cuffs and ankles. Nobelt® elastic waistband. Machine wash, medium. Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48). <i>State size S, M, L or XL</i>
33 C 13503F—Bronze	33 C 13501F—Blue
Shipping weight 1 pound 2 ounces.....	\$6.99
TALL SIZES. For men 6 ft. tall and over. Blue. <i>State size M, L or XL only</i>	
33 C 13511F—Shpg. wt. 1 lb. 3 oz.....	\$6.50

8 Norwegian Ski-style Pajamas. Screen print. No-belt® elastic waistband. Snug fitting double thick crew neck, cuffs and anklets. Machine wash, medium. Buy it the easy way--order by phone.





Fiesta-look

For the siesta . . . Pajamas with
romantic styling, fiery
colors in no-iron broadcloth

High-style lounging pajamas boast a long point Byron collar and special gathering in shoulders and cuffs. Fashionable flared pants with hip pocket in same vivid floral print as the dashing Apache style scarf. Metal ring included with scarf. Nobelt® elastic waistband. Gripper® snap fasteners on waist closing and fly. Button and button loop at neck closing. PERMA•PREST® polyester and cotton fabric is machine washable, medium. No ironing ever when tumble dried.

Chest sizes S(34-36); M(38-40) and L(42-44).
State size S, M or L.

33 C 11421F—Shipping weight 1 lb. 4 oz....\$7.99



Dashingly designed Pajamas of soft, smooth broadcloth

1 **Cossack style** in Perma-
Smooth polyester, cot-
ton blend Long lean tunic
smartly sashed Gathered
sleeves, stand up collar
Contrast tape trim. Hidden
Gripper® coat closing, ad-
justable waist and fly clos-
ing. Nobelt® comfort wa-
istband. Hip pocket. Machine
wash, med. . . little or no
ironing

Chest sizes S(34-36),
M(38-40), L(42-44); XL(46-
48). State size S, M, L, XL

33 C 11381F Blue

33 C 11384F Yellow gold

Shpg. wt. 1 lb. 4 oz....\$7.99

2 **Karate style** in Sanfor-
tized® all cotton fabric.
Metallic gold print top,
solid black tapered pants 4
button jacket trimmed with
tie sash and 2 pockets at
waist. Nobelt® comfort
waistband, Gripper® ad-
justable waist closing and
fly. Machine wash, sepa-
rately, medium. Maximum
fabric shrinkage 1%.

Chest sizes S(34-36),
M(38-40); L(42-44) and
XL (46-48). State S, M,
L, or XL

33 C 11706F Red

33 C 11701F Blue

Shpg. wt. 1 lb.....\$6.99

3 **Apache-look** in PER-
MA•PREST® cotton,
polyester blend. High-fa-
shion pencil stripes high-
lighted with dramatic
Byron collar Apache-style
scarf with ring Pantshave
Nobelt® waistband, ad-
justable Gripper® snap
closing and fly. Machine
wash, med. Tumble dry.

Chest sizes S(34-36);
M(38-40); L(42-44) and
XL (46-48). State S, M,
L, or XL

33 C 11401F Blue

33 C 11402F Green

Shpg. wt. 1 lb.....\$6.99

PERMA-PREST® Pajamas

*He'll love the neat look..
she'll love the no-iron easy care*

{ 1 thru 3 } These PERMA-PREST® broadcloth pajamas will never have that "slept-in" look. No-belt® comfort waistband with Gripper® adjustable waist closing. Chest pocket. Machine wash at medium temp., tumble dry. No ironing needed to maintain smooth good looks. Maximum fabric shrinkage 2% to 3%. Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48); XXL(50-52)

1 AN UNCOMMON VALUE . . . Our lowest price this season for any PERMA-PREST® Pajamas. All-over print. Smooth fabric of 80% cotton, 20% polyester

State size S, M, L or XL only.

Button Coat Pullover
33 C 11052F—Green 33 C 11061F—Blue
33 C 11051F—Blue
Shipping weight 1 pound

\$4.99

TALL SIZES. For men 6 feet tall and over. Button coat. Green. State size M, L or XL only
33 C 11072F—Shpg. wt. 1 lb. 1 oz.....\$6.50

2 Italian Multi-stripe. Strong, smooth blend of 65% cotton and 35% polyester

Button coat. State size S, M, L, XL or XXL
33 C 11171F—Multi-stripe
V-neck pullover. State size S, M, L or XL only
33 C 11172F—Multi-stripe
Shipping weight 1 pound.....\$6.99

TALL SIZES. For men 6 feet tall and over. Button coat. State size M, L or XL only
33 C 11173F—Multi-stripe
Shipping weight 1 pound 1 ounce.....\$6.50

3 Bright all-over pattern. Blend of 65% cotton, 35% polyester. State size S, M, L, XL
33 C 11161F—Blue 33 C 11162F—Wine
Shipping weight 1 pound.....\$5.99

4 Solid-color nylon tricot knit. These PERMA-PREST® pajamas will stay soft and smooth Boxer style Nobelt® elastic waist. Cuffed pants, sleeves. Machine wash, med.; tumbledry..need no ironing. Why not pick up the phone and order it? Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48). Please state size S, M, L or XL
33 C 11722F—Green
33 C 11724F—Gold 33 C 11721F—Blue
Shipping weight 1 pound 6 ounces.....\$8.99



Warm, cozy Slipper Socks

5 Argyle pattern. Stretchy knit tops of 100% Crestan® acrylic Firm rubber sole for wear indoors or out. Vinyl sidewall. 10 inches high Hand wash, separately

State size 10, 11, 12 or 13

33 C 18903F—Navy
33 C 18904F—Olive
33 C 18902F—Grey
Shipping weight 6 oz....Pair \$3.29

6 Solid color. Soft Orlon® acrylic top with 4x4 ribbing. Split cowhide foot has rich suede finish Firm rubber sole for comfortable wear indoors or out. Hand wash separately. Ankle high. State size 10, 11, 12 or 13

33 C 18932F—Avocado
33 C 18934F—Gold
33 C 18938F—Black
Shipping weight 7 oz....Pair \$4.99

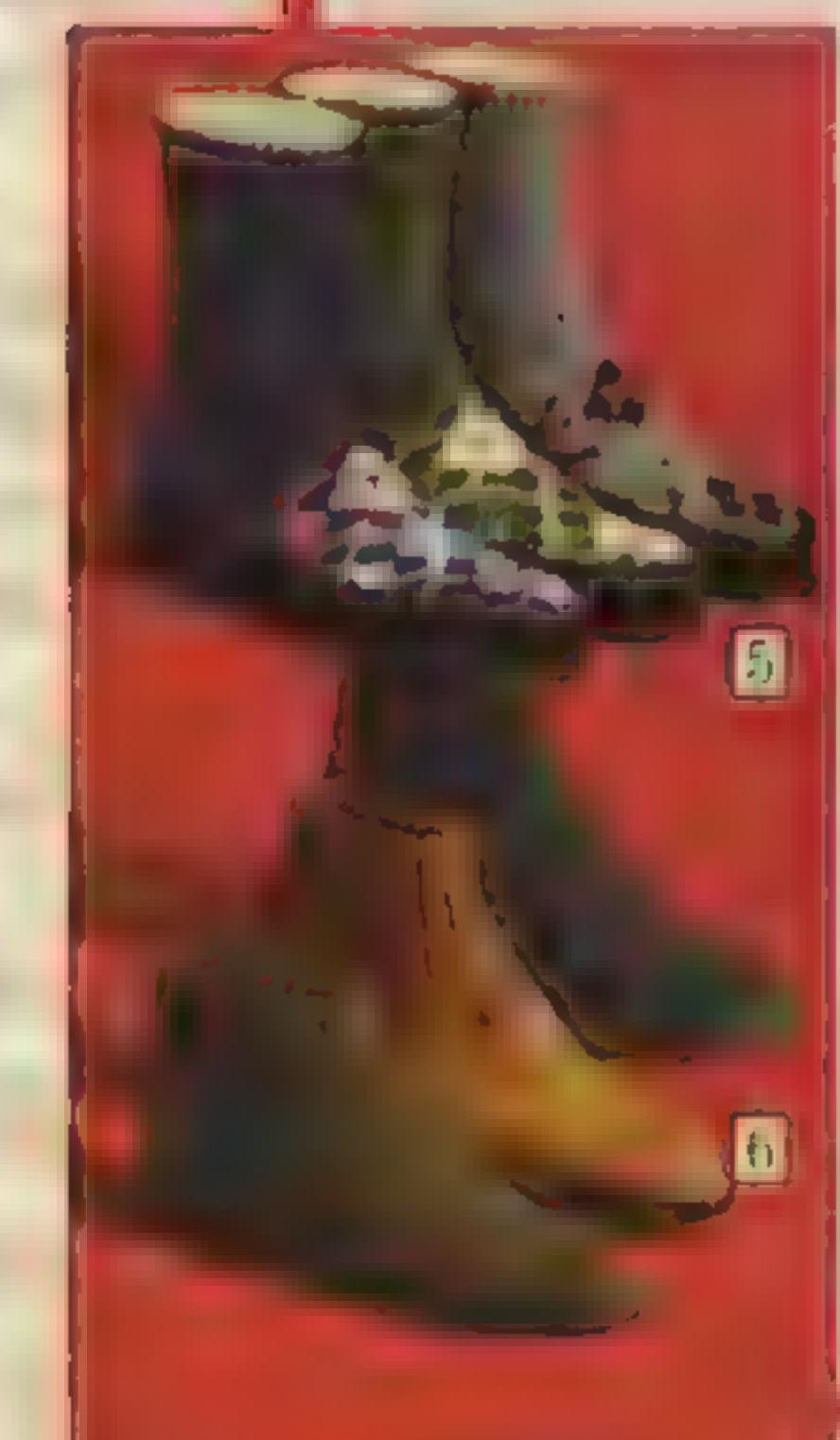
HEY, DAD, THOSE
ARE REALLY SHARP
PAJAMAS! YOU LOOK
LIKE A SKINNY
MOVIE STAR!

SLIPPER SOCK SIZE CHART

If sock size is . . .	10 . . . 10½ . . . 11 . . . 11½	12 . . . 13
State size . . .	10 . . . 11 . . . 11 . . . 11	12 . . . 13

*Reg. DuPont TM

PCBM
AEDSLG Sears 55





Loungewear designed for the sociable set

Sears The Men's Store

The suave look of acetate At-Home-Wear enhanced by shimmering metallic overprint

(1 and 2) Lustrous 100% acetate satin with rich metallic overprint on solid color background. Print body is accented by solid color trim on collar, cuffs and sash. Shawl collar lined for greater shape retention. Tailored shaped cuffs. Gripper® snap fastened tie sash. Single needle stitching on seams of set-in shoulders. Chest pocket and two large waist pockets. Dry clean only.

Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48).

1 Full-length Lounge Robe. State size S, M, L or XL. 33 C 80231F—Navy, silver
33 C 80236F—Wine, gold
Shipping weight 2 lbs....\$15.99

2 Three-quarter Lounge Jack-
et. State size S, M, L or XL.
33 C 80228F—Wine, silver
33 C 80221F—Navy, silver
Shipping wt. 1 lb. 8 oz....\$13.99

All-silk reversible Ascot. Full cut. Silver reverses to black.
33 C 3779—Shipping weight 2 ounces....\$4.00

*Reg. DuPont TM

PERMA-PREST® broadcloth Matchups of 65% Dacron® polyester, 35% cotton

(3 and 4) Robe and pajamas in bright and fashionable solid colors with tape edge contrast trim. Retain their smooth good looks and they never need ironing when machine washed, medium, tumble dried. Maximum fabric shrinkage 1%. Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48).

3 The Pajamas. Handsome long sleeve jacket with matching buttons. Ankle-length pants with Nobelt® comfort waistband. Exclusive Gripper® snap fasteners on adjustable waist, fly. Chest pocket. Shipping weight each 1 pound.

Button Coat	33 C 11344F—Brass	33 C 11341F—Blue	33 C 11354F—Brass
33 C 11346F—Red coral	33 C 11351F—Blue	33 C 11355F—Blue	\$5.99
State size S, M, L or XL.....			

TALL SIZES for men 6 feet tall and over. Button coat. State M, L, XL only
33 C 11361F—Blue.....\$6.50 33 C 11366F—Red coral.....\$6.50

4 The Robe. Shape-retaining lined shawl collar, set in sleeves, shaped cuffs.

Gripper® fastened non-slip tie sash
33 C 80404F—Brass 33 C 80401F—Blue 33 C 80406F—Red coral

State size S, M, L or XL. Shipping weight 12 ounces.....\$10.99

TALL SIZES for men 6 feet tall and over. Blue. State size M, L or XL only
33 C 80411F—Shipping weight 1 pound.....\$11.99



Shawl-collar Robes

1 PERMA-PREST® Robe of woven broadcloth plaid. Blended of yarn-dyed 50% Fortrel® polyester, 50% combed cotton. Shawl collar is lined to hold shape. Chest pocket, 2 large waist pockets. Gripper® fastened non-slip sash. Machine wash, medium; tumble dry and wear. Maximum fabric shrinkage 1%.

Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48). State size S, M, L, XL. 33 C 80461F—Blue 33 C 80464F—Gold Shipping weight 15 ounces. \$12.99

TALL sizes for men 6 feet and over. Blue. State size M, L or XL only. 33 C 80471F—Shpg. wt. 1 lb. \$13.99

2 Monogrammed Robe of pinwale cotton corduroy. Shawl collar, 2 waist pockets. Gripper® non-slip sash attachment. Chest pocket has detachable flap to mail in for monogramming. Machine wash, separately, med. Buy it the easy way—order by phone. Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48). State S, M, L, XL.

33 C 80766F—Maroon
33 C 80761F—Dark royal
Shipping weight 2 lbs. 9 oz. \$13.99

TALL sizes for men 6 feet and over. Dark royal only. State M, L, XL only

33 C 80771F—Wt. 2 lbs. 10 oz. \$14.99

3 PERMA-PREST® Robe of plaid brushed flannel. Blended of 65% cotton, 35% polyester. Shawl collar, 1 chest, 2 waist pockets. Gripper® fastened non-slip tie sash. Machine wash, medium; tumble dry and wear. Max. fabric shrinkage 3%.

Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48). State size S, M, L or XL. 33 C 80681F—Gold and blue plaid
Shipping weight 1 lb. 9 oz. \$9.99

TALL size for men 6 feet and over. State size M, L or XL only

33 C 80691F—Gold and blue plaid
Shipping weight 1 lb. 10 oz. \$10.99

1
ALSO IN
TALL
SIZES

2
ALSO IN
TALL
SIZES

Terry Lounge Pair-ups!

Cotton terry is thick and absorbent...
machine wash, medium, needs no ironing



(4 thru 9) Everything about these garments is planned to give a man the casual comfort he likes. Styled for easy relaxing. Roomy enough so there's no binding. Well made for seam holding strength. Fabric is woven of fine, heavyweight cotton for long wear.

4 Kimono. Deep colors with chalk white facing around front and in tie sash. 2 large waist pockets. 3/4 length sleeves. Generous overlap.

Chest sizes S(34-36); M(38-40) and L(42-44). State S, M or L.

33 C 81837F—Deep blue
33 C 81832F—Green
Shpg. wt. 1 lb. 14 oz. \$11.99

5 Shorts. Exclusive Nobelt® comfort waistband. 2 slant-top patch pockets.

Waist sizes S(29-32); M(33-36) and L(37-40). State S, M or L.

33 C 81952F—Green
33 C 81957F—Deep blue
Shipping weight 11 oz. \$3.79

6 Cross-strap Scuffs. Softee rubber sole, terry insole. Attractively piped edge.

Shoe sizes M(9-10) and L(11-12). State size M or L.

33 C 81947F—Deep blue
33 C 81942F—Green
Shipping weight 9 oz. \$2.49

7 Monogram Robe. Lined collar. Chest pocket has detachable flap to send in for initials. Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48).

State S, M, L, XL.
33 C 81741F—Blue
33 C 81744F—Gold
33 C 81749F—White

Shpg. wt. 2 lbs. 2 oz. \$12.99
TALL sizes for men 6 ft. and over. Blue. State M, L, XL only

Shipping weight 2 lbs. 4 oz.
33 C 81751F \$13.99

8 Strap Scuff. Softee rubber sole. Shoe sizes M(9-10); L(11-12). State size M or L.

33 C 81769F—White
33 C 81764F—Gold
33 C 81761F—Blue
Shipping weight 9 oz. \$2.49

9 Terry-Go-Round®. Extra long for more coverage. Adjustable Gripper® snap front. One size fits waists 28 to 42 inches.

33 C 81771—Blue
33 C 81779—White
33 C 81774—Gold
Shipping weight 8 oz. \$3.79





Girls' Robe sold
on page 37



Little Girls' holiday-pretty Gift Slippers

1 Fuzzy Wuzzy Bootee . . fluffy and furry, soft and cuddly. Dyed shearing lamb upper, soft-stepping padded sole. Sizes wide 10, 11, 12, 13, 1, 2, 3.
15C51631F—Pink 15C51634F—Yellow 15C51630F—Blue
15C51632F—Red 15C51638F—Orange
Please state full size. Shipping weight 10 ounces.....\$3.29

2 Sueded vinyl upper with dyed-to-match genuine shearing lamb collar. Ring pull tab. Split-leather sole. Sizes wide 10, 11, 12, 13, 1, 2, 3.
15C51406F—Gold 15C51405F—Blue
Please state full size. Shpg. wt. 10 oz...\$3.97

4 Pearlized vinyl upper in delicate pastels, matching dyed rabbit fur cuff. Cotton lining. Padded sole, heel. Sizes wide 8, 9, 10, 11, 12, 13, 1, 2, 3.
15C51430F—Pink 15C51429F—Blue
15C51431F—White
Please state full size. Shpg. wt. 10 oz...\$2.99

3 Moc-style with smooth vinyl upper. Cotton lining for extra comfort. Acrylic pile cuff. Padded sole, heel. Sizes wide 8, 9, 10, 11, 12, 13, 1, 2, 3.
15C51450F—Blue 15C51452F—Pink
15C51451F—Red
Please state full size. Shpg. wt. 10 oz...\$1.99

5 Cotton corduroy upper. Quilted insole. Composition sole, wedge heel. Sizes wide 10, 11, 12, 13, 1, 2, 3.
15C51114F—Blue 15C51115F—Pink
15C51116F—Red
Please state full size. Shpg. wt. 10 oz...\$2.99

Infants' Bootees . . soft, cozy and warm

6 Floppy eared doggie on rayon plush upper. Polyurethane foam lining. Stretch cotton knit top. Padded vinyl sole. Sizes wide 4, 5, 6, 7, 8, 9, 10, 11, 12.
15C51705F—Red 15C51704F—Pink
Please state full size. Shpg. wt. 10 oz...\$1.99

7 Snuggly acrylic pile upper with elasticized top for stay-on fit. Grid-pattern vinyl sole retards slipping. Sizes wide 4, 5, 6, 7, 8, 9, 10, 11, 12.
15C51624F—Red 15C51622F—Blue
15C51623F—Pink 15C51625F—Yellow
Please state full size. Shpg. wt. 10 oz....\$2.29



*Boys' Pajamas
sold on page 41*



Little Boys' Slippers with man-sized fashion, comfort

1 Tan imitation leather upper. Elastic side gores and pull-on strap. Sears foam sole, heel. Sizes wide 8, 9, 10, 11, 12, 13, 1, 2, 3. Please state full size.
15 C 51313F—Shpg. wt. 10 oz... \$3.49

2 Easy-going cotton corduroy upper with elastic side gores for fine fit. Vulcanized rubber sole. Sizes wide 5, 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3.
15 C 51192F—Brown 15 C 51193F—Red
State full size. Shpg. wt. 10 oz....\$1.99

3 AN UNCOMMON VALUE: Seldom will you see a natural shearing lamb cutted slipper at a price this low. Brown imitation leather upper. Searsfoam sole. Sizes wide 8, 9, 10, 11, 12, 13, 1, 2, 3. State full size.
15 C 51521F—Shpg. wt. 10 oz.... \$3.00

4 Lightweight, supple leather upper lined with colorful cotton. Elasticized side gores. Padded vinyl sole. Sizes wide width 8, 9, 10, 11, 12, 13, 1, 2, 3
15 C 51333F—Blue 15 C 51335F—Brown
15 C 51334F—Red
State full size. Shpg. wt. 10 oz... \$3.97

5 Cotton velour upper with cushioned nylon tricot lining. Elasticized top line. Flexible molded PVC vinyl sole. Sizes wide width 8, 9, 10, 11, 12, 13, 1, 2. Please state full size.
15 C 51289F—Red 15 C 51267F—Blue
Shipping weight 10 ounces \$2.29

(6 and 7) Dashing "George Boot" styling with adjustable strap and buckle. Searsfoam sole and heel. Sizes wide width 10, 11, 12, 13, 1, 2, 3

6 15 C 51558F—Brown brushed split leather upper with acrylic pile lining
7 15 C 51327F—Light brown smooth leather upper with cushioned nylon tricot lining
State full size. Shpg. wt. 10 oz. \$3.99

8 A real moccasin with hand-lacing and Indian-style fringe. Genuine moccasin construction with sueded split-leather upper and sole. Cushioned insole. Sizes wide width 10, 11, 12, 13, 1, 2, 3
15 C 51304F—Tan
15 C 51305F—Brown
State full size. Shpg. wt. 10 oz... \$3.99



HOW TO ORDER CHILDREN'S SLIPPERS Full size shoes, order shoe size. Half sizes order next size larger. For weaning over sleepers, order full size larger.



Hostess pajamas
sold on page 17

Sleek enough to go to parties . .

comfortable enough to wear at home

1 Smashing acetate and rayon crepe upper and self lining in slinky black or sophisticated hot pink. Graceful high-rise vamp accented with a matching rosette pouf. Fashionably rounded toe. Composition sole, 1-in. heel.

Sizes B(medium) 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 10. State size, then B width.

15C54442F—All hot pink
15C54443F—Black with hot pink lining

Shipping weight 1 lb.. \$5.99

2 Light up the night in a foothugger that sports a high rise vamp gleamed by an oval-shaped glitter insert. Upper of gold or silver color vinyl . . black rayon peau de soie, too. Composition sole, stately 2-in. heel. Sizes B(medium) 5½, 6, 6½, 7, 7½, 8, 8½, 9 and 10.

State usual size, B width.

X54 C 49667F—Silver-color
X54 C 49627F—Gold-color
X54 C 48317F—Black

Shpg. wt. 1 lb. 4 oz... \$9.99

3 Merry little skimmer with gold-color vinyl upper. Sparkling "jewels" on the vamp for extra holiday glitter. Flexible composition sole, flat heel. Sizes B(medium) 5, 6, 7, 8, 9 and 10. Please state full size, then B width.

Shipping weight 1 pound.
15 C 54533F \$3.99

HOW TO ORDER ABOVE
Order shoe size. If you wear half sizes order half size smaller. Order only the sizes listed with each item.

4 Flattering upfront styling and broad toe . . perfect for the pants in your life. Uppers of silver or gold-color metallic cloth—also black rayon velvet bound in gold vinyl. Composition sole, 1 in. heel. Sizes B(medium) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9 and 10.

State size, then B width.

15 C 54457F—Silver color
15 C 54456F—Gold color
15 C 54455F—Black

Shipping weight 1 lb.. \$4.99

5 A bold, new breed of evening shoe. Flexible metallic cloth uppers. Big gleaming metal eyelets and fashionable wide toe. Elegantly turned 1½-inch heel. Long-wearing, flexible composition sole for dancing ease.

Sizes B(medium) width 5½, 6, 6½, 7, 7½, 8, 8½, 9 and 10.

State size, then B width.

X54 C 49638F—Gold color
X54 C 49628F—Silver color

Shpg. wt. 1 lb. 4 oz... \$9.99



Colorful Slippers to brighten \$2²⁹ to \$5⁹⁷ your leisure hours

1 Bright wide-wale cotton corduroy upper. Elasticized gores, cushioned tricot lining for extra comfort. Searofoam sole and heel.
 Sizes C (medium) width 5, 6, 7, 8, 9, 10, 11.
 E (very wide) width 5, 6, 7, 8, 9 and 10.
 State full size, then width.
15C52146F—Red
15C52140F—Medium blue
15C52144F—Orange
15C52141F—Black
 Shpg. wt. 1 lb.....\$2.29

2 Elasticized collar with floral pattern. Vinyl upper. Composition sole.
 Sizes B (medium) width 5, 6, 7, 8, 9 and 10.
 State full size, B width.
15C54527F—Blue
15C54528F—Pink
 Shpg. wt. 1 lb.....\$2.99
HOW TO ORDER WOMEN'S SLIPPERS: Order shoe size. If slipper comes in whole sizes and you wear half size: B width order half size smaller. C, E widths order half size larger.

3 Elegant leather upper with graceful high-curving vamp with a neat tuck. This comfortable little scuff is bound to be a leisure-time favorite. Easy-walking composition sole and low wedge heel.
 Sizes B (medium) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9 and 10.
 State size, then B width.
15C53078F—Pink
15C53077F—Blue
15C53079F—Black
 Shpg. wt. 1 lb.....\$4.97

4 Soft and beautifully designed glove leather upper. Contoured vamp with hidden gore. Colorful cushioned nylon lining. Searofoam sole, heel.
 Sizes B (medium) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9 and 10.
 State size, then B width.
15C52777F—Gold
15C52775F—Blue
15C52776F—Bone
15C52778F—Burgundy
15C52779F—Black
 Shpg. wt. 1 lb.....\$5.97

5 Velvety cotton corduroy upper. Rayon satin lining with quilted insole. Rayon satin bow trim. Composition sole, low heel.
 Sizes B (medium) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9 and 10.
 State size, then B width.
15C52119F—Green
15C52115F—Pink
15C52114F—Blue
15C52118F—Gold
15C52117F—Red
15C52116F—Black
 Shpg. wt. 1 lb.....\$5.97

Snuggle into wonderful, warm

FUZZY WUZZY SLIPPERS

High and low styles for
every WOMAN or TEEN on your list

[1]
\$5.49

[3]
\$3.97

[1]
\$6.99

[1]
\$2.97

1 Wild and ready for fun . . . she'll be up to her knees in toasty warmth! Shaggy, long-haired acrylic pile upper. Nylon tricot lining, comfortably padded vinyl sole.

Sizes Small (Fits sizes 5 to 6)

Medium (Fits sizes 7 to 8)

Large (Fits sizes 9 to 10)

Please state size S, M or L

15 C 54287F—Red

15 C 54286F—Blue

15 C 54288F—Green

15 C 54286F—Pink

Shipping weight 1 lb 8 oz. . . . \$6.99

2 Long-haired dyed shearing lamb upper. Cotton flannel lining, softly padded vinyl sole.

Sizes C (medium wide) width in 5, 6
7, 8, 9 and 10

State full size, then C width

15 C 54178F—Green

15 C 54170F—Light blue

15 C 54179F—Orange

15 C 54171F—Pink

15 C 54176F—Red

Shipping weight 1 pound....\$5.49

HOW TO ORDER SLIPPERS: Order shoe size. If slipper comes in full sizes and you wear half size, B widths order half size smaller, C and E widths order half size larger. Order only sizes listed with each item

3 Short-cropped acrylic pile upper with tip-dyed shearing lamb collar cradles your foot. Cotton flannel lining; padded sole.

Sizes C (medium wide) width in 5,
6, 7, 8, 9 and 10.

State full size, then C width

15 C 54135F—Blue

15 C 54136F—Pink

15 C 54137F—Red

15 C 54140F—Yellow

Shipping weight 1 pound....\$3.97

4 Good-looking, long-wearing little scuff with fleecy acrylic pile upper and insole. High-rising, in-step-coddling vamp gently cradles your foot. Broad toe for extra comfort. Softly padded sole and low wedge heel for easy walking and wearing.

Sizes C (medium wide) width in 5,
6, 7, 8, 9 and 10

Please be sure to state full size, then
C width when ordering

15 C 54119F—Gold color

15 C 54118F—Pink

15 C 54117F—Blue

Shipping weight 1 pound....\$2.97

SOFT and SUPPLE

on the outside

WARMLY LINED

on the inside

WOMEN'S AND TEENS SIZES

1 Neatly contoured sides and snappy back tab. Lush sueded split-leather or smooth leather upper. Orlon® acrylic pile lining. Flexible composition sole.

Sizes AA(narrow) width, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 11

B(medium) 5, 5½, 6, 6½, 7,

7½, 8, 8½, 9, 9½, 10, 11, 12

E(very wide) 5, 5½, 6, 6½, 7,

7½, 8, 8½, 9, 9½, 10.

State usual size, then width

15 C 53704F—Lime green sueded

15 C 53703F—Gold-color sueded

15 C 53700F—Lt. blue smooth

15 C 53701F—Bone smooth

Shipping weight 1 pound...\$5.97

*Reg. DuPont TM

2 May be worn on either foot.

Dyed shearing lamb collar, socklining. Sueded split leather sole.

Sizes B(medium) width 6, 6½, 7, 8, 9 and 10

State full size, then B width

15 C 53674F—Blue glove

leather upper

Sueded split leather upper

15 C 53679F—Gold

15 C 53680F—Green

15 C 53681F—Beige

Shipping weight 1 pound...\$4.97

3 Acrylic pile collar and cotton flannel lining. Woven design accents the leather upper. Comfortably padded soft sole and low heel. Sizes C(med. wide) width 6, 6½, 7, 8, 9, 10 and 11.

State full size, then C width

15 C 53319F—Pink

15 C 53315F—Light blue

15 C 53316F—Red

15 C 53317F—White

Shipping weight 1 pound...\$4.49

4 Genuine moccasin boot velvety sueded split leather upper. Ankle-high fringed collar. Adjustable leather drawstring. Softly cushioned insole. In natural tan. Use your phone if you want to order it the easiest way of all. Sizes B(medium) 5, 6, 6½, 7, 8, 9, 10. State full size, then B width

Shipping weight 1 pound 6 ounces.

15 C 53621F—Pile lined.....\$5.99

15 C 18400F—Unlined 4.97

5 Neat, cozy aprés-ski slipper. Luxurious uppers lined with acrylic pile. Hand-laced sole. Sizes C(med. wide) 5, 6, 6½, 7, 8, 9, 10

State full size, then C width

15 C 53606F—Multicolor sueded split leather upper

Glove leather upper

15C53609F-Green 15C53601F-Red

15C53604F-Black

15C53602F-Natural

Shipping weight 1 pound 2oz. \$5.97

HOW TO ORDER SLIPPERS.
Order shoe size. If slipper comes in full sizes and you wear half size B widths order half size smaller; C and E widths: order half size larger
Order only sizes listed with each item

1
\$5.97

2
\$4.97

4
Pile lined
\$5.99
Unlined
\$4.97

3
\$4.49

5
\$5.97



*Seldom will you see Leisure-Casuals
with ultra-soft glove leather
uppers at a price this low*

Only \$**5.50**

Neat moc-style toes give extra fashion flair. Fully cushioned insoles add underfoot comfort. Springy, long-wearing Seacof foam soles and heels. Wide range of 3 widths, 82 sizes.

B(narrow)	8 8½ 9 9½ 10 10½ 11	12	
E(medium wide)	7 7½ 8 8½ 9 9½ 10 10½ 11 11½ 12 13 14 15		
EEE(very wide)	7 7½ 8 8½ 9 9½ 10 10½ 11 . . . 12		

67 C 92310F—Spice tan

67 C 92312F—Brown

67 C 92311F—Black

State size, then width (chart). Shpg. wt. 1 lb. 8 oz. \$5.50

MEN'S SIZES

George Boot-style fine leather upper

\$7.99

Combines deep-down over-the-ankle assure comfort with today's smart fashion look. Will add to his pleasure at every wearing.

Fully lined with soft acrylic fleece. Adjustable strap helps give snug fit. Seacof foam sole and heel are buoyant, long-wearing.

Sizes D (medium) width 7, 8, 9, 10, 11 and 12. Please be sure to state full size, then D width.

67 C 92356F—Brown
67 C 92457F—Black
Shipping weight 1 lb. 8 oz. \$7.99

MEN'S SIZES

Our finest
Opera Slip-on

Soft, glove leather upper. Fully lined with soft nylon tricot backed with polyurethane foam. Fully cushioned insole. Durable composition sole, Seacof foam heel.

Sizes D (medium) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12.
EEE (very wide) 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11.
Please state size, then width.

67 C 91770F—Brown
67 C 91771F—Black
Shipping weight 1 lb. 8 oz. \$6.99



**DEERSKIN . . . the ultimate
in leather comfort**

1 Moc-toe casual with luxurious upper of genuine deerskin. Velvety-soft, yet long-wearing upper. Full, soft glove leather lining. Fully cushioned insole coddles tired feet. Extra-flexible Seacoflex composition sole and heel. So easy to buy when you just use the phone.

Sizes D (medium) width 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12 and 13. Please be sure to state size, then D width.

67 C 91805F—Natural tan

67 C 91806F—Black

Shipping weight 1 pound 8 ounces. \$9.99

2 Soft sole as well as upper of supple deerskin. Instant comfort to delight any man on your list. Genuine deerskin is butter-soft, yet extra durable. Modern high-rising vamp. Fully leather lined. Padded sole, heel. Natural tan.

Sizes D (medium) width 7, 8, 9, 10, 11 and 12. Please be sure to state full size, then D width.

67 C 91464F—Shipping weight

CORDUROY CASUALS

completely lined with terry



Moc-toe Casuals with the soft-stepping comfort of thick, vulcanized rubber soles and heels

A great buy at our Big Book price of \$2.97 Now **\$2.75**

1 Handsomely man-styled for Dad and the boys... in all their favorite colors. Husky, wide-wale cotton corduroy uppers... soft cotton terry linings.

Men's sizes D (medium) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13, 14. Please state usual size, then D width

67 C 91264F—Red 67 C 91260F—Blue

67 C 91265F—Green 67 C 91263F—Gray

67 C 91261F—Brown 67 C 91262F—Black

Shipping weight 1 pound 8 ounces.....\$2.75

Boys' sizes D (medium) width 1, 2, 3, 4, 5, 6

Please be sure to state full size, then D width

67 C 65264F—Red 67 C 65260F—Blue

67 C 65261F—Brown

Shipping weight 1 pound 6 ounces... \$2.75

Buckle-strap Chukka

\$4.97

2 Sporty styling makes leisure-time more fun. Buckled strap adjusts for snug, comfortable fit. Husky, wide-wale cotton corduroy upper. Lined with soft, absorbent cotton terry. Long-wearing, injection-molded PVC vinyl sole and heel.

Men's sizes D (medium) width 7, 8, 9, 10, 11, 12

Please be sure to state full size, then D width

67 C 91216F—Brown 67 C 91217F—Green

67 C 91216F—Blue

Shipping weight 1 pound 8 ounces.....\$4.97

Luxurious cushioned Scuff

\$3.97

3 Quick and easy to slip on and off... with soft heel-to-toe cushioning for extra comfort. Wide-wale cotton corduroy upper. Cotton terry lining. Durable Seafroam sole and wedge heel are extra light, bouncy.

Men's sizes D (medium) width 6, 7, 8, 9, 10, 11, 12

Please be sure to state full size, then D width

67 C 91254F—Blue 67 C 91257F—Tan

67 C 91255F—Red 67 C 91256F—Gold color

Shipping weight 1 pound 8 ounces.....\$3.97

1
MEN'S,
BOYS'
SIZES



2
MEN'S
SIZES



MEN'S
BOYS'
SIZES

Genuine HAND-LACED MOCCASIN .. soft glove leather

We made this casual even more comfortable by adding an acrylic pile lining to the rich glove leather! Mello wax finish. Light brown. Use your phone if you want to order it the easiest way of all.

Men's sizes D(medium) width 7, 8, 9, 10, 11 and 12

Please be sure to state full size, then D width

67 C 92630F—Shipping weight 1 pound 9 ounces. \$5.97

Boys' sizes D(medium) width 1, 2, 3, 4, 5 and 6

Please be sure to state full size, then D width

67 C 85630F—Shipping weight 1 pound 4 ounces. \$5.97

\$5.97

Warm-lined Casuals give cozy fireside comfort

MOC-TOE style
with strap.
soft glove
leather upper

\$7.97

MEN'S
SIZES

Here's one of the best-looking fireside casuals we've seen. Luxurious soft, flexible glove leather upper plus heel-to-toe pile lining for total foot comfort. Rugged high riser moc-style vamp accented by a bold instep strap with a flat D-ring on the sides. Long-lasting, walk-easy Neofoam soles and heels.

Men's sizes D(medium) width 7, 8, 9, 10, 11, 12
Please be sure to state full size, then D width

67 C 92505F—Natural tan

67 C 92506F—Black

Shipping weight 1 pound 8 ounces.....\$7.97

MEN'S
BOYS'
SIZES

[1] 4.97

[2]

Men's sizes
\$4.97

Boys' sizes
\$4.97

Opera style with flexible,
fine-quality upper

1 Boldly stitched split-leather vamp and vinyl back. Toasty warm acrylic pile lining for extra comfort and warmth. Long-wearing Neofoam sole and heel.

Men's sizes D(medium) width 7, 8, 9, 10, 11,
12, 13 and 14. Please be sure to state full size
then D width.

67 C 92740F—Brown

67 C 92741F—Black

Shipping weight 1 pound 8 ounces . . . \$4.97

Boys' sizes D(medium) width 1, 2, 3, 4, 5, 6.
Please be sure to state full size, then D width.
Brown.

67 C 65740F—Shpg. wt. 1 lb. 4 oz. . . . \$4.97

Ankle-high for solid warmth
.. soft acrylic pile lining

2 This is the perfect slipper if you want up
to-the-ankle fireside warmth. Supple vinyl
upper and top-stitched vamp. Walk-easy foam
rubber crepe sole and heel are bouvant long
wearing.

Men's sizes D(medium) width 7, 8, 9, 10, 11,
12, 13, 14. State full size, then D width

67 C 92510F—Light brown

67 C 92511F—Black

Shipping weight 1 pound 8 ounces . . . \$4.97

Boys' sizes D(medium) width 1, 2, 3, 4, 5, 6.
State full size, then D width

67 C 65510F—Light brown

Shipping weight 1 pound 8 ounces . . . \$4.97

Popular ROMEO style in 32 sizes, 3 widths

Extra-supple glove leather upper \$8.97
soft lining . . . cushioned insole

Tell a man he's special . . . by giving him our most comfortable Romeo. Lined with soft nylon tricot backed with polyurethane foam. Tongue and back part lined with soft glove leather. Elastic side gores give a snug, easy fit. Flexible leather sole. Long-wearing rubber heel. Pick up your phone right now and order this one!

Please state usual size, then width from chart below

67 C 91824F—Brown 67 C 91625F—Black

Shipping weight 1 pound 8 ounces.....\$8.97

Mellow, soft leather upper \$7.97
bacteria-retardant lining

Elastic side gores give snug fit. Pacifate® lining. Split leather counter. Durable composition sole, rubber heel

Please state usual size, then width from chart below

67 C 91640F—Brown 67 C 91641F—Black

Shipping weight 1 pound 8 ounces.....\$7.97

SIZE CHART for Romeos above

C(mod. narrow)	... 8 8½ 9 9½ 10 10½ 11 ... 12
E(med. wide) ..	7 7½ 8 8½ 9 9½ 10 10½ 11 11½ 12 13 14 15
EEE(very wide) ..	7 7½ 8 8½ 9 9½ 10 10½ 11 ... 12



Comfortable soft-sole Scuff

1 Great for the man about home. Hand some black leather upper with contrasting red corded cotton lining. Padded leather sole and wedge heel

Size D (medium) width 7, 8, 9, 10, 11 and 12. State full size, then D width

67 C 91564F—Shpg. wt. 1 lb 8 oz....\$4.97



**MEN'S
SIZES**

Classic Opera style

2 Finest quality glove leather upper is soft supple yet long-wearing. Comfortable cushioned insole. Durable composition sole. Rubber heel

Size B (narrow) width 8, 8½, 9, 9½, 10, 10½, 11 and 12

D (medium) width 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12, 13, 14, 15.
EEE (very wide) width 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12

Please state your usual size, then width.

67 C 91795F—Brown

67 C 91797F—Black

Shipping weight 1 pound 8 ounces....\$5.97



**MEN'S
SIZES**

Moccasins from Mexico

3 Genuine moccasin construction. Hand-laced, smooth or suede leather, with fashionable metal-studded saddles. Cushioned insoles for extra comfort

Men's sizes D (medium) width 7, 8, 9, 10, 11 and 12. Please be sure to state full size, and then D width

67 C 91584F—Brown, smooth finish

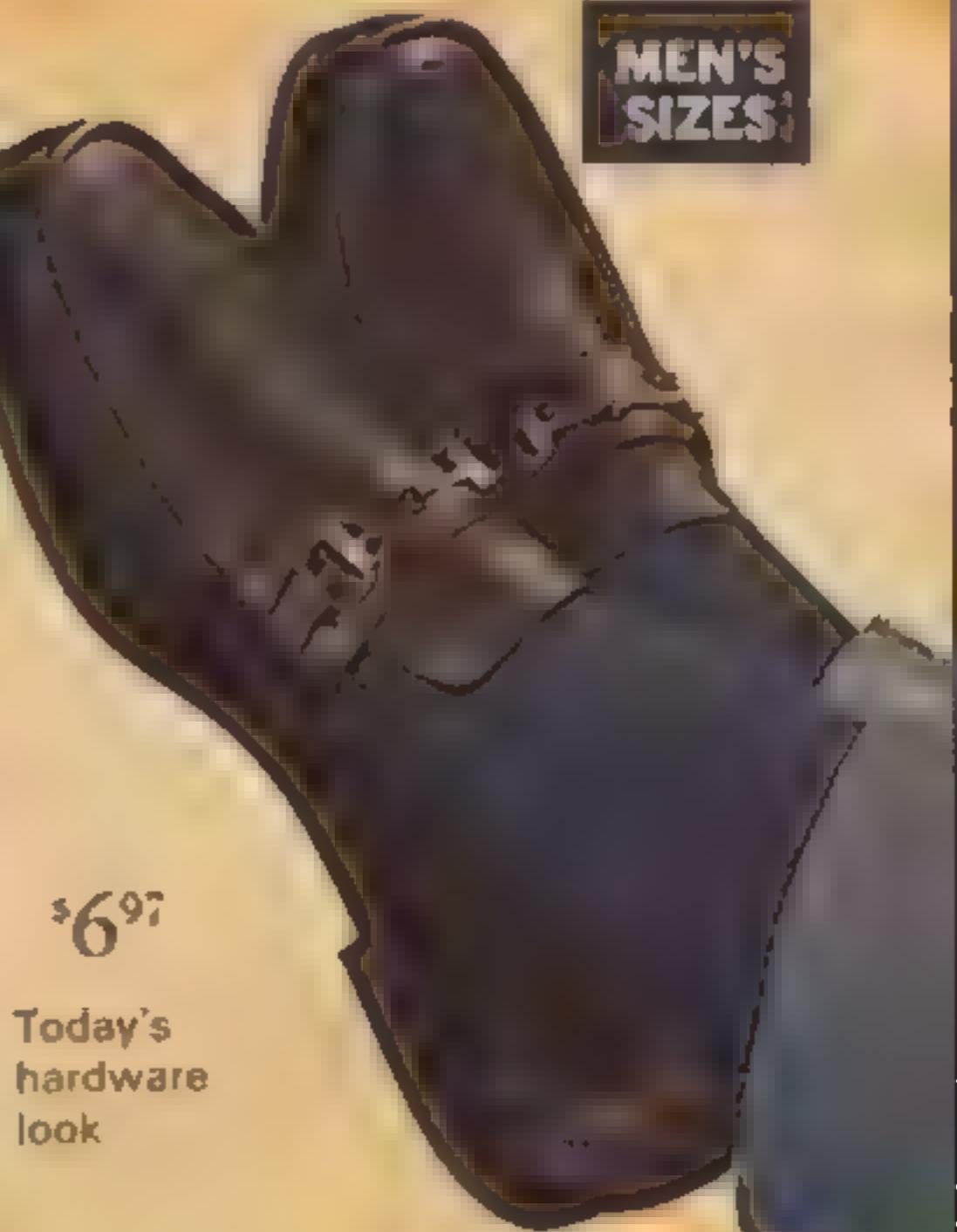
67 C 91583F—Tan, suede finish

Shipping weight 1 pound 8 ounces....\$5.97

Boy's sizes D (medium) width 3, 4, 5 and 6. Please be sure to state full size, then D width Brown, smooth finish

67 C 66584F—Shpg. wt. 1 lb. 4 oz....\$5.97

"Charge It" if you wish
see pages 261 and 262



\$6.97

Today's
hardware
look

Ruggedly masculine leisure-casual has soft glove leather upper. Moc-style toe accented by bold metal bit, D-ring ornament. Cushioned vinyl sock lining adds comfort. Springy, long-wearing Seaprofoam sole and heel

Size B (narrow) 8, 8½, 9, 9½, 10, 10½, 11 and 12

E (medium wide) 7, 7½, 8, 8½, 9, 9½,

10, 10½, 11, 11½, 12, 13, 14, 15

EEE (very wide) 7, 7½, 8, 8½, 9, 9½,

10, 10½, 11 and 12

Please state usual size, then width

67 C 92231F—Black

67 C 92230F—Spice tan

67 C 92232F—Brown

Shipping weight 1 pound 8 ounces....\$6.97

PCBM
AESOLG Sears 67



**THE
MYSTERY AND BEAUTY OF
GENUINE JADE**

Far Eastern enchantment, Oriental allure . . . captured by hand-cut and polished Jade stones set in a magnificent collection of 14K Gold Jewelry (except ring 5 which is 10K Gold). Shown actual size. Gift boxed.

(1 and 2) Matching
Necklace and Brac-
elet . . . Jade balls on
delicate twist-effect
bar-chain.

1 The Necklace.
8mm jade balls.
Filigree safety clasp.
18-inches long
Shpg. wt. 5 oz.
4C 55852C \$55.00

2 The Bracelet.
7mm jade balls.
Spring ring clasp 7½
inches long
Shpg. wt. 3 oz.
4C 55853C \$28.00

(3 thru 7) Ladies' Ring Sizes
5, 6, 7, 8 . . . no half sizes. State
size. Measure to be sure . . . for
free ring size finder, order cata-
log number 39 C 6899

3 Florentined and Polished
Flower Mounting.
4C 5251CF-Wt. 4 oz. \$23.00

4 Antiqued, Textured Snake
has genuine ruby "eyes"
4C 5250CF-Wt. 4 oz. \$35.00

5 Rope-twist Mounting.
4C 5248F-Wt. 4 oz. \$18.00

6 Bamboo Mounting.
4C 5249F Wt. 4 oz. \$20.00

7 Wedding Band.
4C 5247CF-Wt. 4 oz. \$26.00

(8 thru 11) Pins
with safety clasps.

8 "Bamboo" Twig.
Shpg. wt. 4 oz.
4C 55857C \$40.00

9 Petaled Brooch.
Shpg. wt. 4 oz.
4C 55863C \$45.00

10 Leaf Spray holds 6
"buds" of various
color jade.
Shpg. wt. 4 oz.
4C 55864C \$65.00

11 Beetle . . . genuine
ruby "eyes", cul-
tured pearl "head"
Shpg. wt. 4 oz.
4C 55856C \$32.00

12 Tear Drop.
Shpg. wt. 2 oz.
4C 55859 \$20.00

13 7mm Bell.
Shpg. wt. 2 oz.
4C 55858 \$6.00

14 Filigree Oval
Mounting.
Shpg. wt. 2 oz.
4C 55881 \$12.00

(12 thru 14) Earrings
for Pierced Ears . . . a
wonderful gift idea if
you know her ears
are pierced. And if
they're not, she may
want to have them
pierced just to wear
these lovely earrings.

15 Disc has exotic
Chinese charac-
ters. 16-inch chain
Shpg. wt. 3 oz.
4C 55854 \$15.00

16 Textured Twig-
design Mounting
holds large oval
stone. 15-in. chain
Shpg. wt. 4 oz.
4C 55852C \$24.00

17 Florentine-finish-
ed Pagoda has a
genuine ruby
Shpg. wt. 4 oz.
4C 55855 \$21.00

Sears Has a Credit Plan to Suit Your Needs

SEE B.G. BOOK OR
ASK FOR DETAILS

OLD WORLD CAMEOS

1

2

3

4

5



13



14

(1) CAMEO
OPAL

16



15



Precious Jewelry to please her feminine heart. Shown about actual size. Gift boxed. All rings on this page come in Ladies' Ring Sizes 5, 6, 7, 8 no half sizes. Measure to be sure for free ring-size finder, order catalog no. 39 C 6899

(1 thru 5) Genuine Hand-carved Shell Cameos . . . no two ever alike because they are true originals. Set in antique-look mountings

1 Ring . . . 14K Gold mounting. *State size above*
4 C 5229CF-WL 4 oz. \$29.99

2 Oval Pin . . . filigree design
12K Gold-filled mounting.
Safety catch
4 C 55845-WL 4 oz. \$10.99

3 Circle Pin . . . braid-effect
12K Gold-filled mounting
Safety catch
4 C 55846-WL 4 oz. \$9.99

4 Earrings . . . screw back
12K Gold-filled
4 C 55887-WL 3 oz. \$6.99

5 Pendant . . . 18-in. chain
12K Gold-filled
4 C 55886-WL 4 oz. \$5.99

(6 thru 11) Cultured Pearls imported from Japan

6 Bracelet . . . 6mm pearls
12K Gold-filled. 7½ in
4 C 55835-WL 5 oz. \$19.99

7 Cluster Pendant. 18-in
chain. 12K Gold-filled
4 C 55882-WL 4 oz. \$8.99

8 Heart Pendant. 18-in
chain. 12K Gold-filled
4 C 55883-WL 4 oz. \$9.99

9 Circle Leaf Pin . . . 4mm
pearls. 12K Gold-filled
4 C 55881-WL 4 oz. \$11.99

10 Earrings for Pierced
Ears. 5½mm pearls with
14 K Gold
4 C 55884-WL 3 oz. \$5.99

11 Ring . . . 6mm pearls. 14K
Gold *State size above*
4 C 5228F-WL 4 oz. \$14.99

(12 thru 16) Genuine Opals lustrous, light-catching stones of infinite beauty in antiqued mountings.

12 Circle Pin. 1 round, 6 oval
stones in 14K Gold
mounting. Safety catch
4 C 55874-WL 4 oz. \$13.99

13 Bar-Pin. 9 round stones in
14K Gold mounting. Safety
catch
4 C 55866C-WL 4 oz. \$29.99

14 Cluster Ring. 7 round
stones in 14K Gold
mounting. *State size above*.
4 C 5252CF-WL 3 oz. \$24.99

15 Earrings for Pierced
Ears. 14K Gold
4 C 55868C-WL 3 oz. \$24.99

16 Pendant . . . 16-inch chain.
14K Gold
4 C 55865-WL 4 oz. \$19.99

(17 thru 21) Genuine Hand-carved Ivory. Real flower power . . . deeply sculptured

17 Long-stemmed Rose Pin.
Textured and polished
12K Gold-filled. Safety catch
4 C 55871-WL 4 oz. \$6.99

18 Full-blown Rose Pin. 12K
Gold-filled back and safe
ty catch
4 C 55871-WL 4 oz. \$6.99

19 Earrings for Pierced
Ears. 14K Gold posts.
4 C 55872-WL 4 oz. \$6.99

20 AN UNCOMMON VAL
UE. Seldom will you see
an ivory pendant at a price
this low. 18-inch chain. 12K
Gold-filled.
4 C 55873-WL 4 oz. \$2.99

21 Chain-link Bracelet. 12K
Gold-filled. 7½ in long
4 C 55875-WL 5 oz. \$9.99

SEE OUR BROAD SELECTION OF DIAMOND JEWELRY IN THE BIG FALL BOOK

DIAMOND SET WATCHES

THE ULTIMATE GIFT



(1 thru 8) Tradition 17-Jewel Swiss-movement Watches of magnificent splendor... artfully combining the radiance of diamonds with the loveliest of design. Unbreakable mainspring; shock resistant movement.* Gift boxed. Shown approximately actual size. (Items with F before catalog number shipped Air Postpaid from factory in Leeds, Alabama. Order before Dec. 10th for Christmas delivery. No C O D's)

1 Solid 14K Gold Mesh Bracelet
Style blazes with eighteen 1-pt. diamonds. 18K gold dial has raised faceted markers. Heavily textured band; florentined buckle
F4C4415-(Wt. 10 oz.) \$450.00

2 Diamond-studded Solid 14K Gold Bracelet Style has 16 diamonds—two 5-pt. stones set into endpieces, 14 stones set all around florentined and polished band... $\frac{1}{4}$ carat total weight. Faceted crystal. Safety clasp with chain.
F4C4339-(Wt. 10 oz.) . . . \$225.00

3 High-fashion Mesh Bracelet.
Solid 14K Gold case... four 1-pt. diamonds set in endpieces; faceted crystal. 10K gold-filled band, adjustable slip-through buckle
4 C 4341C-Shpg wt. 10 oz \$89.95

4 Eight-sided Watch. Two-tone 10K rolled gold-plate case... four 1-pt. diamonds set in endpieces; faceted crystal; stainless steel back. 10K gold-filled mesh cord band; safety clasp with chain
Shipping weight 10 ounces
4 C 4419C \$59.95

5 Exquisite Dress Watch lavished with 24 diamonds... $\frac{1}{2}$ carat total weight... set all around and in endpieces of marquise-shape solid 14K Gold case. Black suede cord, safety clasp, chain.
F4C4358-(Wt. 10 oz) \$300.00

6 Florentined Bracelet. 10K rolled gold-plate case... two 1-pt. diamonds set in endpieces; faceted crystal; stainless steel back. 10K gold-filled band... expansion links; safety clasp with chain.
4 C 4416C-Shpg wt. 10 oz. \$49.95

7 Marquise-shape Solid 14K Gold case with rectangular crystal has six 1-pt. diamonds set into "spray" endpieces. Black suede cord, safety clasp with chain. Shipping weight 10 ounces.
4 C 4420C \$89.95

8 Chic Circle. 10K rolled gold-plate case... two 1-pt. diamonds set in endpieces; faceted crystal, stainless steel back. Black suede cord; safety clasp with chain.
Shipping weight 10 ounces
4 C 4417C \$49.95

*Designed to withstand a 3 ft. drop on a hardwood floor without significantly affecting accuracy

For additional selection of Ladies' Watches
...see our Big Fall Book

FASHION'S NEWEST DARLINGS

(1 thru 11) Time . . . linked to fashion as never before . . . with chains, with color, with shape. All watches have Swiss movement with unbreakable mainspring. All are gift boxed.

Watches (1 thru 10) shown approximately actual size.
watch (11) shown approximately $\frac{3}{4}$ actual size.

1 Heavyweight Bangles . . .
bold oval-shape case mounted on hinged double bracelet. Brightly polished base metal. Textured dial.
4 C 16627 - Yellow gold-color
4 C 16672 White gold color
Shpg. wt. 4 oz. \$15.99

2 Ring Watch . . . the right time right at your fingertips. Finely textured dial. Gold-color base metal oval case and adjustable mounting . . . one size fits all
4 C 1662 - Wt. 4 oz. \$15.99

3 Rhinestone-circled Mesh Bracelet . . . brilliant sparkler for glamorous gals meant to be noticed. Roman numeral dial. Adjustable slip-thru buckle. Gold-color base metal.
4 C 16614 - Wt. 4 oz. \$24.99

4 Stunning Square Mesh Bracelet sparkles with double-faceted simulated spinel crystal. Adjustable slip-thru buckle. Base metal. White gold-color
4 C 19027 - Wt. 4 oz. \$19.99
Yellow gold-color
4 C 19028 - Wt. 4 oz. \$19.99

5 Petite Chain-link Style has a small oval case with white enameled dial. Roman numerals. Box clasp. Brightly polished gold-color base metal
Shpg. wt. 4 oz
4 C 16615 \$18.99

11 Quintette. Yellow gold-color base metal case comes with 5 petal scalloped enameled metal tops that snap on and off: 1 each white, red, black, turquoise blue and lime green . . . plus 5 coordinated pull-through patent vinyl straps. Stainless steel case back. Buy it the easy way . . . order by phone.
4 C 16613 - Shipping weight 6 ounces \$19.89

6 Link-and-Strap Style. Fashion innovation: curved case and square links of burnished, matte-textured gold-color base metal complimented by brown suede strap. Stainless steel case back
4 C 16626 - Wt. 4 oz. \$16.99

7 Free-Form Case has 3 differently textured chains forming its bracelet band. Roman numeral dial. Adjustable clasp. Base metal. Yellow gold-color
4 C 16618 - Wt. 4 oz. \$16.99
White gold-color
4 C 16619 - Wt. 4 oz. \$16.99

8 Chain-and-Strap Style. Antique-look gold-color base metal case and 5 strand bead-chain linked to black suede strap. White enameled dial; Roman numerals.
4 C 16628 - Wt. 4 oz. \$15.99

9 Bold Double link Bracelet with clasp that disappears into links is ideal for chunky rectangular watch. Gold-color base metal; stainless steel case back. White enameled dial
4 C 16616 - Wt. 4 oz. \$19.99

10 Single Link Style. Horizontal rectangular case has gold-tone dial, antique-look numerals. Gold-color base metal; stainless steel case back. Box clasp
4 C 16617 - Wt. 4 oz. \$18.99



Sears Has a Credit Plan to Suit Your Needs
SEE BIG BOOK OR ASK FOR DETAILS

MCNNS
AFDSLG Sears 75

WishbookWeb.com

CHERISHED MEMORIES

CAPTURED FOREVER

NOTE: BE SURE TO READ BEFORE ORDERING
 Ring (1) shown enlarged; all other jewelry on this page shown actual size. For rings . . . measure to be sure. For free ring-size finder, order catalog number 39 C 6899. Items with F before catalog number shipped Postpaid from factory in Brooklyn, N.Y. or Providence, R.I. Order before Dec. 10th for Christmas delivery. No C.O.D. orders.

TRADITION FAMILY BIRTHSTONE JEWELRY

(1 thru 6) Man-made birthstones set in solid 14K Gold jewelry commemorates birthdates of father, mother and the children; just the children; or the grandchildren; or nieces and nephews. Gift boxed. (Shipping wt. each 4 oz.)

Ladies' Rings (1 thru 3) come in sizes 5, 6, 7, 8 . . . no half sizes. State size; then birthmonth numbers from Chart below. For free ring-size finder, order catalog number 39 C 6899

Item	With 2 Birthstones		With 3 Birthstones	
	Catalog No.	Price	Catalog No.	Price
(1) Classic Ring Yellow Gold White Gold	F4 C 5102V	\$24.99	F4 C 5103V	\$26.99
(2) Concave Ring	F4 C 5102IV	24.99	F4 C 5103IV	26.99
(3) "Bamboo" Ring*	F4 C 5202V	35.99	F4 C 5203V	37.99
(4) Tie Tack	F4 C 5222V	39.99	F4 C 5223V	41.99
(5) Crown Charm*	F4 C 53022H	34.99	F4 C 1463H	14.99
			F4 C 53023H	36.99

Item	With 4 Birthstones		With 5 Birthstones	
	Catalog No.	Price	Catalog No.	Price
(1) Classic Ring Yellow Gold White Gold	F4 C 5104V	\$28.99	F4 C 5105V	\$30.99
(2) Concave Ring	F4 C 5104IV	28.99	F4 C 5105IV	30.99
(3) "Bamboo" Ring*	F4 C 5204V	39.99	F4 C 5205V	41.99
(4) Tie Tack	F4 C 5224V	43.99	F4 C 5225V	45.99
(5) Crown Charm*	F4 C 1464H	16.99	F4 C 1465H	18.99
	F4 C 53024H	38.99	F4 C 53025H	40.99

*Sears Exclusive Design

6 Family-Tree Pin . . . gold-electroplated sterling silver set with 7 man-made birthstones. If you order fewer than 7 birthstones, remainder will be rhinestones.
 State birthmonth numbers from Color Chart below.

F4 C 5808H—(Shipping weight 4 ounces) \$14.99

7 Twist-design Bangles Bracelet . . . 12K gold-filled
 4 C 5807—Shipping weight 3 ounces \$3.99

LADIES' BIRTHSTONE JEWELRY

(8 thru 13) Man-made Birthstones . . . gift-boxed
 State Birthmonth numbers from Color Chart Below

8 Pendant and Earring Set
 12K gold filled. Pendant has 18-in. chain. Earrings are screw-back. Wt. 3 oz. 4 C 60951H Set \$5.99
 (11 thru 13) 10K Gold Rings
 Ladies' Sizes 5, 6, 7, 8 . . . no half sizes. State size; then birthmonth number from chart below. Shpg. wt. each 4 oz.

9 Pendant and Earrings . . .
 Solid 14K Gold.
 Pendant . . . 18-in. chain.
 4 C 5961H—Wt. 4 oz. \$7.99
 Earrings for pierced ears
 4 C 59611H—Wt. 3 oz. \$4.99
 11 Side by Side . . . 5-mm cultured pearl from Japan and a birthstone
 V4 C 5004V \$9.99

10 Earrings for pierced ears . . . solid 14K Gold.
 4 C 5828H—Wt. 3 oz. \$4.99
 12 Flower-set Stone.
 V4 C 5217V \$12.99

13 Rectangular Stone.
 V4 C 5216V \$19.99

BRACELET AND PROFILE CHARMS . . . gift boxed

14 Multi-link Bracelet . . . spring-ring clasp; 7½-in. long.
 4 C 6989—14K Gold. Shpg. wt. 3 oz. \$12.99
 4 C 69892—Sterling Silver. Shpg. wt. 3 oz. 4.99

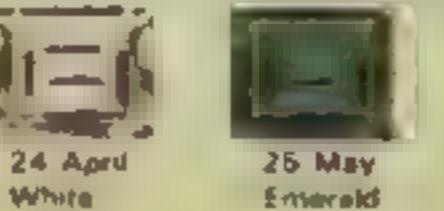
(15 and 16) Charms personalized with engraving attach to bracelet with spring ring; no soldering needed. No C.O.D.'s.
 Print first name and birthdate for each charm ordered

15 Boy's Profile.
 14K Gold
 R4 C 5970XV—Wt. 2 oz \$6.99
 Sterling Silver
 R4 C 5900XV—Wt. 2 oz \$1.99
 16 Girl's Profile.
 14K Gold
 R4 C 5971XV—Wt. 2 oz \$6.99
 Sterling Silver
 R4 C 5901XV—Wt. 2 oz \$1.99

State birthmonth number when ordering

21 January Garnet	22 February Amethyst	23 March Aquamarine	24 April White sapphire	25 May Emerald	26 June Alexandrite	27 July Ruby	28 August Green sapp.	29 September Blue sapp.	30 October Pink topaz	31 November Golden topaz	32 December Blue-green sapp.
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MAN-MADE BIRTHSTONE CHART colors resemble natural stones



1 Venetian-style Chest and Table. Our largest and finest jewel box, its deep-stained English Oak finish enhanced by carved, dimensional door columns, has 19 spacious, compartmentalized drawers (8 behind those magnificent doors). Burnished gold-color solid brass hardware. Red cotton velveteen interior. Box: 10 $\frac{1}{4}$ x18 $\frac{1}{4}$ x8 $\frac{1}{2}$ in. Matching Wood table 16 $\frac{1}{4}$ x20 $\frac{1}{4}$ x10 $\frac{1}{4}$ inches

Shipping weight 19 lbs.
4 C 4885C2 \$49.99

Chest Only
4 C 4862C-Wt. 16 lbs. \$39.99

2 Colonial-Style, maple finished, has spindle-carved doors, antiqued brass eagles and hardware. 9 drawers (6 behind closed doors). Deep blue cotton velveteen lined. Measures 10x12 $\frac{1}{2}$ x7 $\frac{1}{4}$ in.

Shipping weight 9 lbs.
4 C 4805C \$24.99

3 Provincial Breakfast.. American chestnut finish, woven rattan door inserts. 7 drawers (6 behind closed doors). Carved, antiqued brass hardware. Deep red cotton velveteen lining 10x10 $\frac{1}{4}$ x6 $\frac{1}{2}$ inches.

Shipping weight 7 lbs.
4 C 4814C \$19.99

4 Contemporary Bureau has honeytone fruitwood finish, beveled lid mirror, 10-section top; 8 drawers. Solid brass hardware. Deep red cotton velveteen interior 5 $\frac{1}{4}$ x11 $\frac{1}{4}$ x7 $\frac{1}{4}$ inches.

Shipping wt. 5 lbs. 8 oz.
4 C 4800 \$10.99

5 In the Classic Manner .. a deeply carved chest with American chestnut finish, 10 spacious, divided drawers (8 behind closed doors). Antiqued brass hardware. Deep red cotton velveteen lining. 10 $\frac{1}{4}$ x17x7 $\frac{1}{4}$ in.

Shipping weight 15 lbs
4 C 4803C \$32.99

6 Chest-of-Drawers .. contemporary in design, with quartered oak finish. 9 drawers, deep red cotton velveteen lined. Brass hardware 7 $\frac{1}{4}$ x11 $\frac{1}{4}$ x6 $\frac{1}{2}$ inches.

4 C 4818—Wt. 5 lbs. \$12.99

7 Mirrored Bureau has Macassar ebony finish, antiqued brass hardware. Mirror detaches. 8 drawers; deep red cotton velveteen lined. 12 $\frac{1}{4}$ x12 $\frac{1}{4}$ x6 $\frac{1}{2}$ inches.

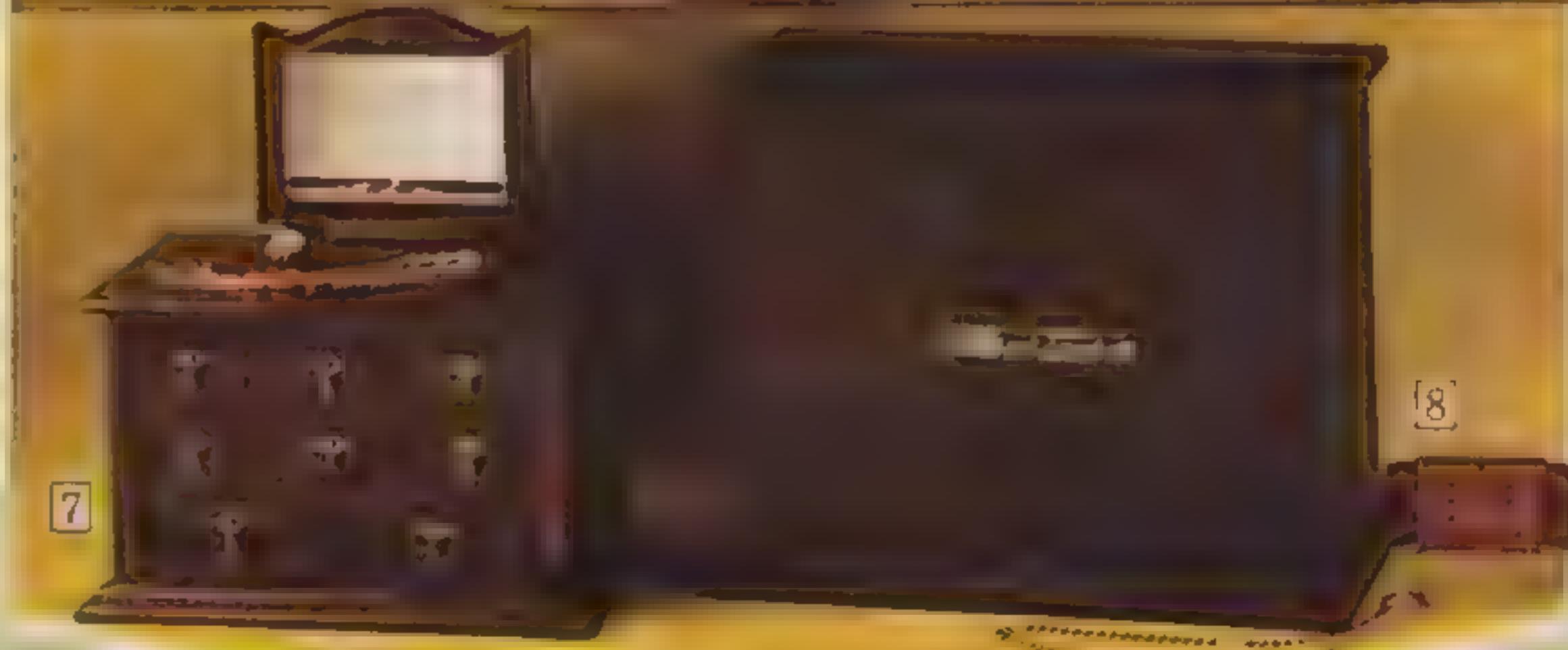
Shipping weight 7 lbs
4 C 4810C \$19.99

8 Elegante .. the magnificence of hand-carved Mediterranean styling with deep-stained English Oak finish. Behind the panelled doors, closed by antiqued brass throw bolt, are 10 compartmentalized drawers. Red cotton velveteen lining 11 $\frac{1}{4}$ x15 $\frac{1}{4}$ x8 inches.

Shipping weight 14 lbs.
4 C 4880C \$28.99

WOOD JEWELRY BOXES

Made with fine furniture crafts, manship by skilled Japanese woodworkers of exotic Kiabooaca hardwood coated and hand-rubbed 7 times to bring out the natural beauty of the wood





THE GREAT WATCH PUT-ON

New shapes, new colors, new impact . . . all with Swiss movement (except 3), unbreakable mainspring. Gift Boxed

1 Super-Duper Wardrobe . . . 14 looks in one! . . . her watch can go with any outfit. Boldly numbered gold color base metal case comes with 4 snap-on leather-look vinyl straps; 1 each blue, white, green, red. Stainless steel case back. Small second hand
Shipping wt. 6 oz
4 C 16651 \$12.99

2 Antique-Look watch has scroll-engraved silver-color base metal case; Roman numeral dial; tapered off-white DuPont Corfam® poromeric strap
Shipping wt. 4 oz.
4 C 16643 \$12.99

3 Mickey Mouse® Pizazz . . . Walt Disney Productions' character tells time with yellow-gloved hands. Red patent vinyl mod strap snaps on and off. Chrome-plated base metal case. Postpaid (Shipping weight 4 ounces)
4 C 16649 \$12.95

4 Big-time Sport . . . wear-with-everything neutral-color canvas strap with brown leather trim snaps on and off contoured gold-color base metal case. Roman numeral dial. Small second hand
Shipping wt. 4 oz.
4 C 16675 \$12.99

5 "Bamboo" Square . . . with an Oriental influence. Gold-color base metal case; tapered Chin ese-red DuPont Corfam poromeric strap. Sunburst dial
Shipping wt. 4 oz
4 C 16673 \$17.99

6 Turtle can be worn as pendant or pin . . . safety catch on back; 22-in. detachable chain. Lattice "shell" with simulated pearls; eyes of simulated emeralds. Roman numeral dial. Gold color base metal
Shipping wt. 4 oz
4 C 19174 \$14.89

7 Dress Style . . . facet-cut rectangular base metal case; slender black rayon grosgrain strap
Shipping wt. 4 oz.
Yellow gold-color
4 C 16638 \$14.99

White gold-color
4 C 16639 \$14.99

8 Brushed Square base metal case; stainless steel back. Cut-out DuPont Corfam poromeric strap
4 C 16652 - White gold-color case; taupe strap
4 C 16653 - Yellow gold-color case; brown strap
Shpg. wt. 4 oz..... \$14.99
4 C 1668 \$14.99

9 "Bamboo" Oval gold color base metal case; stainless steel back. Roman numeral gold-color dial. Yellow DuPont Corfam poromeric strap
Shipping wt. 4 oz.
4 C 16656 \$16.99

10 Textured Octagon has Roman numerals on the bezel of its gold-color base metal case instead of the textured dial . . . newest look in watch design. Tapered turquoise blue leather strap
Shipping wt. 4 oz.
4 C 1668 \$14.99

11 Narrow Black and White Glen Plaid Cotton Strap adds to the unique quality of this elongated oval watch. Matte-finish gold-color base metal case
4 C 16674—Shipping weight 4 ounces
\$14.99

JUNIOR BAZAAR



THE WITH-IT JEWELRY

(1 thru 5) Solid 14K Gold Earrings for Pierced Ears . . . ear-gear that never goes out of fashion because it's all precious gold, not just the ear posts or wires. Gift boxed.

1 Entwined Hoop Drop . . .	3 Delicate Flower has genuine blue sapphire
4 C 56891—Wt. 8 oz....\$8.99	4 C 56892—Wt. 3 oz...\$10.99
2 Polished Heart Drop. . .	4 Small Polished Hoop
2 4 C 5808—Wt. 3 oz...\$4.99	4 C 6398—Wt. 3 oz...\$5.99
5 Bamboo-textured Hoop . . . luxuriously heavyweight	
5 4 C 56893—Shipping weight 3 ounces.....\$11.99	

6 Flexible, Coiled Snake Bracelet . . . wear on wrist or upper arm
14K rolled gold plate with simulated emerald "eyes"
4 C 55894—Shipping weight 8 ounces.....\$14.99

(7 and 8) Rings . . . Girls' and Ladies' Ring Sizes 4-5, 6-7 . . . no half sizes. State correct size. Measure to be sure . . . for free ring-size finder, order Catalog number 39 C 6894

7 Antiqued Snake Ring.	8 Solid 14K Gold Peace
7 4 C 5253F—12K Gold-filled	Ring. Letters in shape of
4 C 52531F—Sterling Silver	heart spell out PEACE
Shpg. wt. 3 oz.....\$5.99	4 C 5235F—Wt. 3 oz...\$19.99

THE JEWEL BOX CAPER

9 Earring Box. Steel frame; simulated leather covering (backed with other material); gold-color trim. Cotton suede cloth and rayon satin-lined. Lid mirror. 10 $\frac{1}{4}$ x1 $\frac{1}{2}$ x6 $\frac{1}{4}$ inches
4 C 4825—Shipping weight 2 lbs.....\$3.99

10 Tiered, Hinged, Gold-color Metal Box has antiqued metal non-trimmed rayon velvet lid insert, rayon velveteen lining
Mirror under lid. 3x4x3 $\frac{1}{4}$ inches
4 C 4885—Shipping weight 1 lb.....\$6.99

11 Six-drawer Trinket Box . . . cotton print covered cardboard, green cotton lining. 3 $\frac{1}{2}$ x10 $\frac{1}{2}$ x4 $\frac{1}{4}$ inches
4 C 4883—Shipping weight 1 lb. 6 oz.....\$3.99

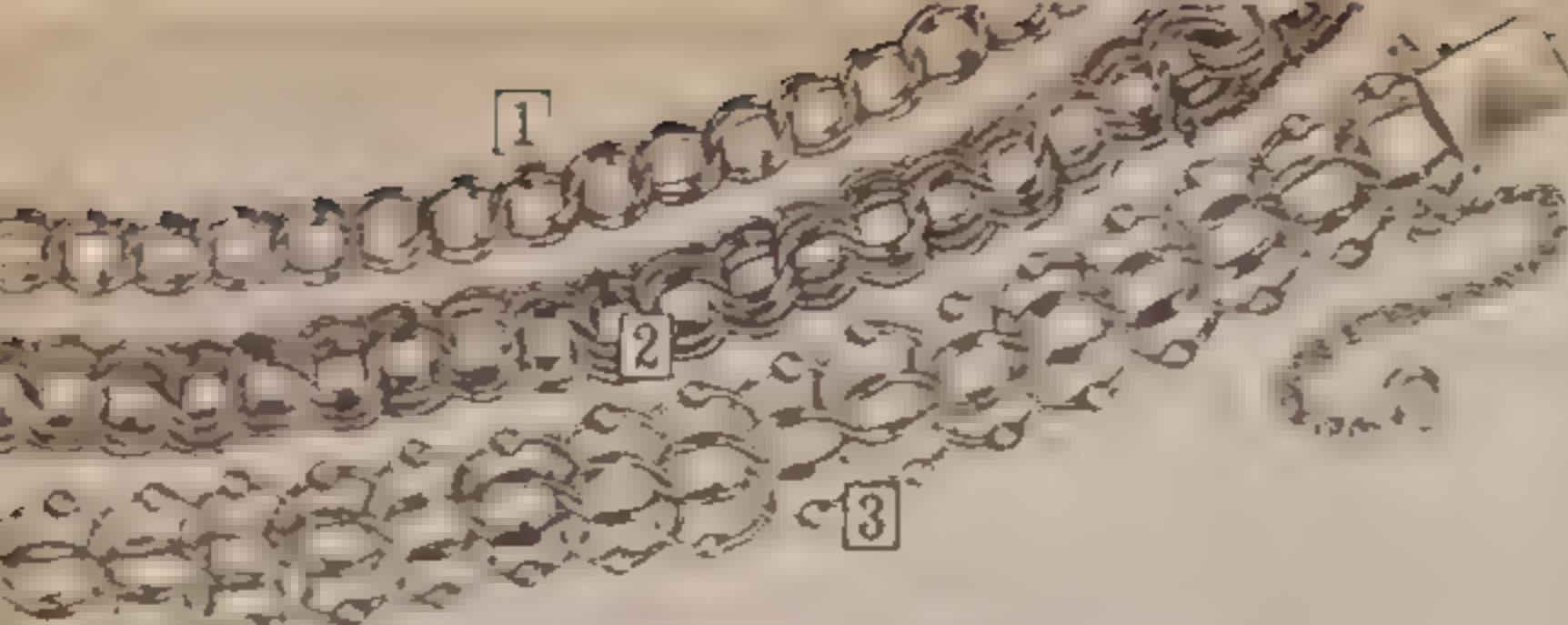
12 Elegant Rayon Velvet Covered and Lined Boudoir Box fit for a princess. Aluminum frame; gold-color metal trim. Mirror under lid. 3x10x4 $\frac{1}{4}$ inches. From Japan
4 C 4877—Royal blue. Shpg. wt. 1 lb. 14 oz.....\$7.99
4 C 4874—Wine red. Shpg. wt. 1 lb. 14 oz.....\$7.99

13 Baroque-look Boudoir Box . . . a rose-ornamented filigree design cast in heavy metal with tarnish-resistant antiqued gold-color finish. See-through heavy glass lid. Cotton velveteen lining. 3 $\frac{1}{2}$ x8 $\frac{1}{4}$ x7 inches. From Japan
4 C 4838—Shipping weight 3 lbs. 8 oz.....\$14.99

Jewelry items (1 thru 8) shown about actual size
Jewelry shown in Jewel Boxes on this page is not included



For Jr. HIGH GIRLS



Matching Idents
for
Him & Her

16



(1 thru 15) Rhodium-plated Sterling Silver Bracelets and Charms. Charms have spring ring; attach without soldering. Bracelets 7½-in. long. Charms shown actual size. Gift boxed. Shpg. wt. each 3 oz.

1	Petite-link Bracelet has spring ring clasp.	2	Triple-link Bracelet has box clasp with chain.
4 C 59091\$2.99	4 C 5948\$8.99
3	Heavy-weight Intricate-link Bracelet	box clasp with chain.	
4 C 5973\$11.99		
4	Praying Hands .. serenity prayer engraved on back.	8	Filigree Bell 4 C 5914.....\$3.49
4 C 59092\$2.49	9	Calendar marked Dec. 25, 1969. 4 C 5917.....\$4.49
5	Telephone	10	Mad Money .. \$1 bill inside. 4 C 5921.....\$5.99
4 C 59096\$4.49	6	Cheerleader 4 C 5902.....\$1.99
7	Faith, Hope and Charity	11	I'll Never Stop Loving You 4 C 59095.....\$1.99
4 C 59095\$1.99	4 C 59093.....\$3.99	
12	Sweet Sixteen 4 C 59094.....\$3.99		
13	Merry Christmas Disc 4 C 5919.....\$4.49		
14	Heart and Key ... he who holds the key opens her heart. 4 C 59097.....\$2.49		
15	Prancing Horse 4 C 5909.....\$3.49		

(16 thru 18) Identification Bracelets . . 7-in. long; safety catch. No C.O.D. orders. Please be sure to print engraving wanted

16	Twin-plaque Style can be engraved with any 2 sets of initials (maximum of 2 letters per plaque). Rhodium-plated silver-color metal (Matching Boy's Style sold on page 82.) 4 C 15491XV—Shipping weight 8 ounces.....\$3.99
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17	With Heart Charm of Sterling Silver, set with duke-cut diamond. Silver-color metal bracelet and plaque. (Max. 9 letters.) 4 C 15628XV—Wt. 8 oz.....\$8.99	18	With Flower Girl Charm . . (maximum of 9 letters). 4 C 15625XV—Sterling Silver 4 C 15626XV—12K Gold-filled Shipping weight 8 oz.....\$4.99
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19	Ferris Wheel Earring Holder . . plastic; 6½ inches high 4 C 3697—Shipping weight 8 ounces.....\$2.00
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(20 and 21) Trinket and Jewelry Boxes . . gaily covered cardboard.

20	Three drawers .. paper-covered. 3½x5½x4½ in. 4 C 4886—Shpg. wt. 11 oz. \$2.00	21	Five drawers .. fabric-covered. 8½x5½x4½ in. 4 C 4884—Wt. 1 lb. 4 oz....\$3.99
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22	Alarm Clock .. enameled metal; brass-color trim. 30-hr key wind movement. Luminous hands and dots. 4-in. high. From West Germany. 4C70251 Hot pink 4C70254 Electric blue 4C70253 Yummy yellow Shipping weight 9 ounces.....\$4.99
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(23 thru 27) Watches with unbreakable mainspring. Swiss movement (except watch 23 which does not have Swiss movement)

23	Timex Bangie .. florentined gold-color base metal; stainless steel case back. Spring band with safety chain. Postpaid. 4 C 1683—(Wt. 4 oz.)....\$15.00	25	Color-coordinated .. enamored rim and leather strap Gold-color base metal case. 4C17523-Red 4C17525 White 4C17524-Blue Shpg. wt. 4 oz.....\$9.99
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24	Dress Style .. base metal case and expansion band. 4 C 17521—Yellow gold-color 4 C 17522—White gold-color Shpg. wt. 4 oz.....\$10.99	26	Twin Chains link watch to tortoise-shell design leather strap. Gold-color base metal 4 C 17526—Shpg. wt. 4 oz. \$11.99
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27	Wardrobe .. gold-color base metal case comes with 3 snap-on leather-look vinyl straps . . 1 each pink, white and blue. 4 C 17519—Shipping weight 6 ounces.....\$10.89
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(A thru D) 10K Gold Rings .. Girls' ring sizes 4, 5, 6, 7 .. no half sizes. Please state size. Measure to be sure .. for free ring-size finder, order Catalog Number 39 C 6899. Shown slightly enlarged. Gift boxed

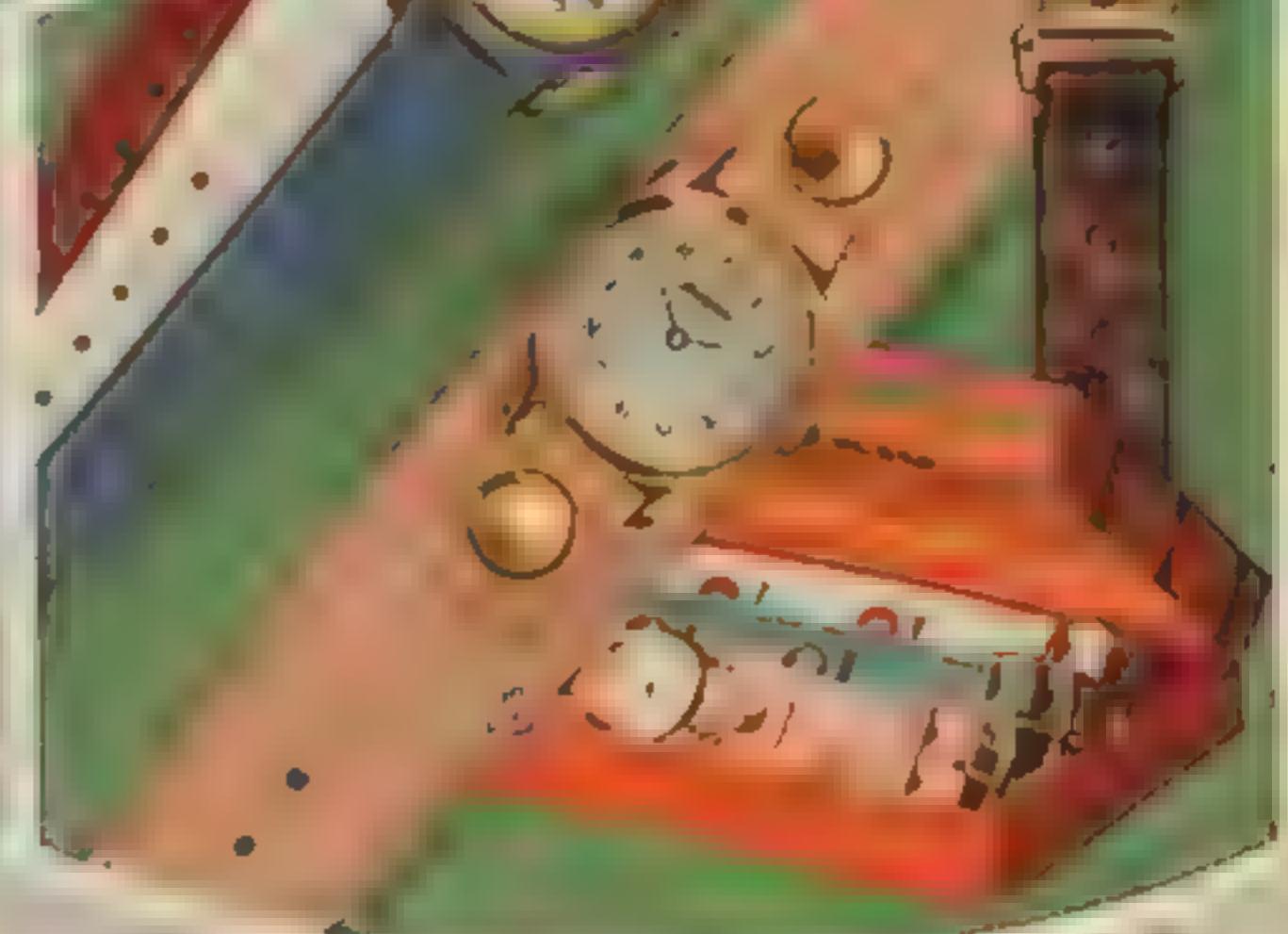
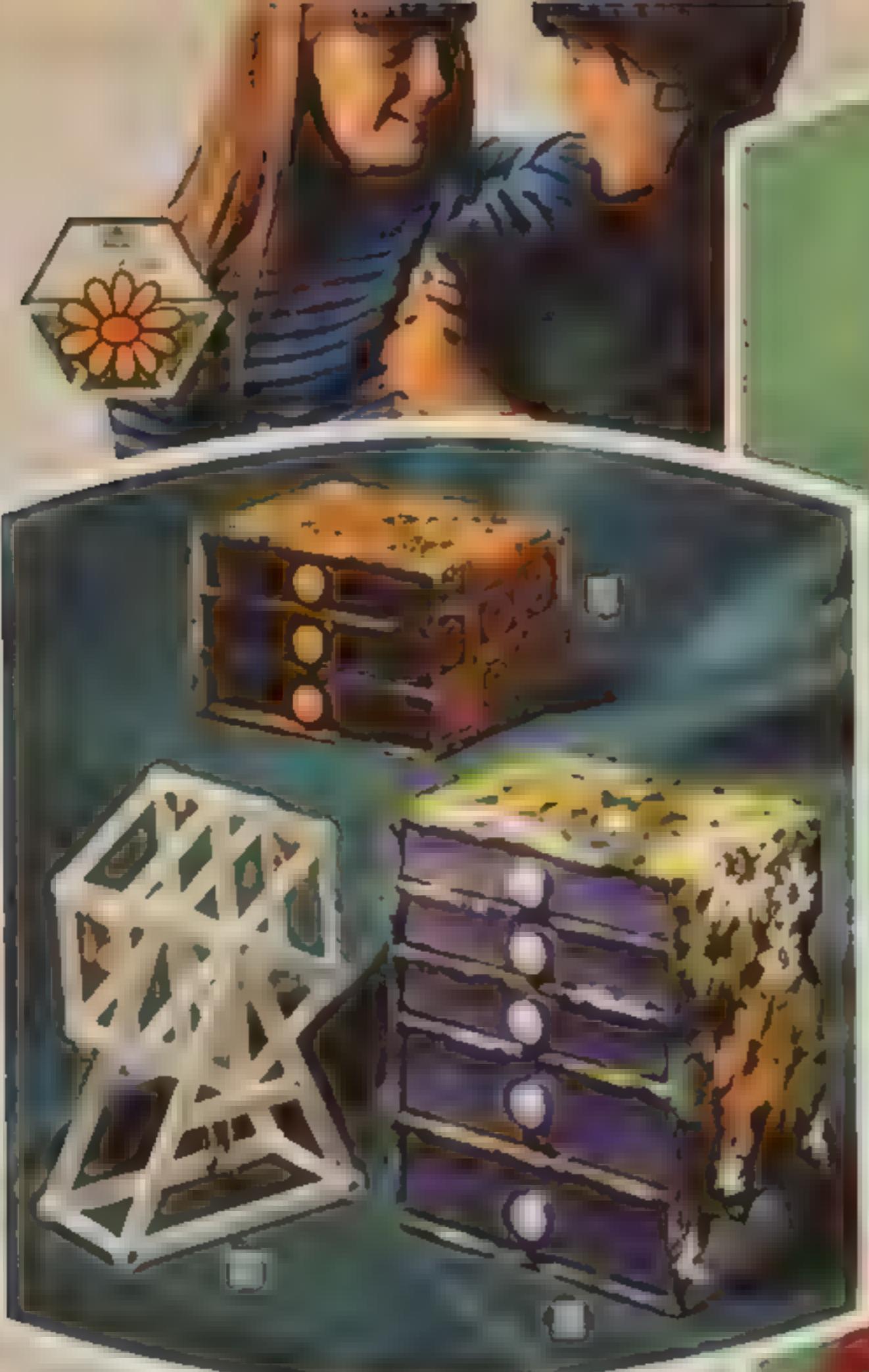
A	Twin 6mm Cultured Pearls from Japan in swirl mounting 4 C 5227F—Shipping weight 4 ounces.....\$10.99
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B	Signet Ring. State size above; then print 1 initial. No C.O.D.'s 4 C 5221XV—Shipping weight 3 ounces.....\$8.99
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(C and D) Man-made Birthstones. Birthmonth numbers: 21(Jan.); 22 Feb. 1; 23(Mar.); 24(Apr.); 25(May); 26(Jun.); 27(July); 28(Aug.); 29 Sept. 1; 30(Oct.); 31(Nov.); 32(Dec.). See Birthmonth Color Chart on page 76. State size above; then state birthmonth number

C	Emerald-cut Stone. V4 C 5005V—Wt. 4 oz....\$8.99	D	Filigree-set Stone. V4 C 5226V—Wt. 4 oz....\$8.99
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E Ribbon Cross Pendant .. 14K Gold with 4mm cultured pearl from Japan. 18-inch chain. Shown slightly enlarged.
4 C 6099—Shipping weight 4 ounces.....\$9.99





JEWELRY
FOR THE
STUDENT SET



SWISS MOVEMENT WATCHES** WITH UNBREAKABLE MAINSPRING

1 Month-Date Calendar textured plastic bezel has window which shows month. Chrome-plated base metal case; black grain leather strap. Luminous hands and dots. Sweep second hand.
4 C 17028 Wt. 4 oz \$10.99

2 Day-Date Calendar water resistant* chrome-plated base metal case; stainless steel back, center expansion band. Luminous hands, dots; sweep hand
4 C 17006 Wt. 4 oz \$12.99

3 Timex Calendar chrome-plated base metal case; stainless steel back. Black vinyl strap. Luminous hands and dots. Sweep hand. Postpaid
4C18118 (Wt. 4 oz) \$12.95

4 Dressy Calendar . . water resistant* gold-color base metal case and center expansion link band. Stainless steel case back. Luminous hands and dots. Sweep second hand
4 C 18037 Wt. 4 oz \$10.99

5 Chronograph-Type times sports events, measures distances, registers speed. Chrome-plated base metal case; stainless steel back, expansion band. Luminous hands, numbers.
4 C 1606 Wt. 4 oz., \$11.99

6 and 7) Sportive Calendars have rotating bezels. Water resistant* chrome-plated base metal case; stainless steel back. Plastic strap

6 Gray Racing Dial; red and white emblem; white hands, markers and sweep hand; cut-out strap
4 C 17024 Wt. 4 oz. \$12.99

7 AN UNCOMMON VALUE: Our lowest price this season for any boy's sportive calendar watch. Black dial, luminous hands, markers and sweep hand
4 C 17025 - Wt. 4 oz. \$9.99

8 Rugged Look olive green suede snap-on strap; water resistant* chrome-plated base metal case . . stainless back. Luminous hands and dots; sweep hand
4 C 17022 Wt. 4 oz. \$10.99

(9 and 10) Racing Styles have black leather cutout straps. Water resistant* chrome-plated base metal case; stainless steel back. Luminous hands and dots. Sweep second hand

9 The Budget-priced Calendar
4 C 17026—Wt. 4 oz. \$9.99

10 The 24-hr. Black-dial Calendar
4 C 17021 Wt. 4 oz. \$10.99

11 Identification Bracelet can be engraved with his name or initials (engraving not included) Safety box-clasp. Polished gold-color base metal; stainless steel case back
4 C 17027 Wt. 4 oz. \$14.99

12 Two . . gold-color base metal calendar watch comes with 3 pull-through nylon grain grain bands . . 1 each: black, brown and navy blue. Gold color sunburst dial; raised ebonite hour markers
4 C 17029 Wt. 4 oz. \$11.99

All watches above shown approximately actual size

*Withstands water pressure of .5 lbs. per sq. inch (in addition to normal atmospheric pressure) as long as crystal, crown and back remain intact

**Watch (3) does not have Swiss movement

BOYS' IDENTIFICATION BRACELETS

gift boxed

(13 thru 15) 6" inches long; safety clasp. Please print engraving wanted. No C.O.D.s
13 Twin Plaque Style can be engraved with any 2 sets of initials (maximum of 2 letters per plaque). Silver-color rhodium-plated metal. (Matching Girl's Style on page 80.)
4 C 15584XV—Shipping weight 8 ounces

14 With Polished Plaque . . (maximum of 9 letters engraving)
4 C 15527XV—Gold-electroplated metal

4 C 15526XV—Silver-color rhodium-plated metal
Shipping weight 8 ounces... . . \$3.99

15 With Florentined Plaque . . (maximum of 9 letters engraving)

4 C 15555XV—silver-color rhodium-plated metal
4 C 15556XV—Gold-electroplated metal
Shipping weight 8 ounces.....\$4.99

WIDE LEATHER WATCH STRAPS

16 Nailhead trimmed Brown, 2 $\frac{1}{4}$ -in. wide
4 C 11937—Wt. 2 oz. \$3.00

17 Thong-iced. Brown, 1 $\frac{1}{4}$ -in. wide.
4 C 11936—Wt. 2 oz. \$3.00

18 Circle detailed. Black, 2 inch wide
4 C 11935—Wt. 2 oz. \$3.00

GIFT-BOXED RINGS FOR BOYS

shown about actual size
(19 thru 22) Boy's Ring Sizes 6, 7, 8, 9 no half sizes. State size. Measure to be sure. For free ring-size finder, order catalog number 89 C 6899

19 Man-made Birthstones 10K Gold. Birthmonth numbers: 21(Jan.); 22(Feb.); 23(Mar.); 24(Apr.); 25(May); 26(June); 27(July); 28(Aug.); 29(Sept.); 30(Oct.); 31(Nov.); 32(Dec.). See Chart, pg. 76. State size above; then state birthmonth number
4 C 5218V—Shipping weight 4 ounces.....\$13.99

20 Signet Ring . . 10K Gold. State size above; then print 1 initial. No C.O.D.s
4 C 5219XV—Shipping weight 4 ounces

21 and 22) Genuine Onyx State size above; then print 1 initial (all available but X, Z)
21 Sterling Silver Initial, gold electro plated sterling mounting
4 C 5220V—Shpg. wt. 4 oz.... . . \$5.99

22 10K Gold Initial and ridged mount ing. A ring to be proud of
4 C 5197V—Shpg. wt. 4 oz.....\$13.99

PIRATE CHEST JEWEL BOX

23 Lacquered hand rubbed oak finish wood, copper trim. Lift out tray. Red rayon vel vet lining. 7 $\frac{1}{2}$ x 4 $\frac{1}{4}$ x 3 $\frac{1}{2}$ in. From Japan. Jewelry shown not included
4 C 4893—Shipping weight 1 pound 8 ounces



SEARS TIME OF THE FUTURE

DIGITAL READ WATCH

Boys will love this excitingly modern space-age way to tell time. It's a digital-read method . . 3 windows on silver-color-metal dial covered with plastic crystal show hour, minutes and day at a glance! Chrome plated base metal case; stainless steel case back and expansion band. Reliable Swiss movement. Watch enlarged to show detail. Gift boxed

4 C 17018-Shpg. wt. 4 oz

Also (with gold-color base metal case; gold-color dial, brown leather strap
4C17019-Shpg. wt. 4 oz \$12.89





She'll love an UP-BEAT Christmas

1 Portable Hair Dryer. She can "tote" it along with her—flowered carry case makes a handsome travel accessory. Shoulder strap, 34-inch air hose and 8-foot cord let her move about or lounge as her hair dries. 3-position temperature control. Bouffant-style vinyl bonnet double-vented for even air distribution. 225 watts. **S C 8749**—Shipping weight 5 lbs. 8 oz. \$12.90

2 Instant Hairsetter . . . 10 Jumbo Rollers. Plug heating rod into socket, roll up dry hair and insert heat wand into center of roller . . . then comb out the curls. Clips incl. 65 watts. Plastic case. **S C 2527**—Shipping weight 1 lb. 6 oz. Set \$12.90

3 Instant Hairsetter—in its own "lunch box" carry case. She won't have to worry about setting lotions or dampening hair again—these rollers eliminate all the messy stuff. Red dots at top turn black to let her know rollers are heated. Set of 14 rollers . . . 4 jumbo, 6 large, 2 medium and 2 small. Clips incl. 600 watts. **S C 2526**—Shipping weight 5 lbs. 8 oz. \$18.90

(4, 5 and 6) Perfumed Rings. Simulated stones surrounded by sculptured gold-color metal mountings. Hinged tops hide solid cologne. Adjustable . . . fit any finger.

(4) **S C 5509**—Pastel stones. Wt. 6 oz. \$3.00
 (5) **S C 5513**—Imitation pearl. Wt. 6 oz. 3.00
 (6) **S C 5519**—Golden-brown stone. Wt. 6 oz. 3.00

7 "Love Bug" Beauty Mist. Ordinary tap water becomes a warm vapor mist that loosens dirt and make-up—really helps clean and leave her complexion tingling. Contoured diffuser directs mist to all facial areas. 500-watt heating base mists quickly. Plastic. **S C 7767**—Shipping weight 2 lbs. 8 oz. \$7.90

8 Clock-stopper Eyeshadow Compact. The time is now . . . dust on meadow green, mist blue, snow white, cave brown, sand cream and dew blue. Brush included. Plastic compact has decorated watch face, mirrored lid. Only 4 inches in diameter, $\frac{1}{4}$ -inch thin. **S C 6063**—Shipping weight 6 ounces. \$3.00

9 Daisy Mirror. Vivid petals surround the 6½-inch mirror . . . yellow and orange daisy reverse to blue and lime green. Regular mirror flips to magnifier for Camera I closeups. Stand converts into carry handle. On-off switch on cord. Styrene construction. Four non-glare 10-watt bulbs included. 12½ in. high. **S C 8913**—Shipping weight 3 pounds. \$13.95

10 Yardley Slicker Dolly Inn. Check-in time is here, luv . . . swing with the group with the sensational London Look. Light up your lips with 8 new colors . . . pucker-pretty lipstick and shimmering lip gloss too. **S C 6100**—(Shipping wt. 4 oz.) Postpaid. \$3.95

11 Perfume Nips of famous scents . . . about 50 different fragrances by Angelique, Ayer, Lucien Lelong, Blanchard and others. Jewel case holds 12 nips. 32-page scent guide included. 100 nips in all. Tiny glass vials hold on application. Plastic case. **S C 4902**—Shipping weight 8 ounces. \$2.97



Filigree

For those with a flair for the unusual

(1 thru 7) The antiqued look . . . gold electroplated metal sculptured into a dainty floral design. Rhinestones randomly scattered here and there. Tarnish resistant.

1 Makeup Mirror. Flips to magnifier for close-ups. Mirror measures 6 inches in diameter. 10 $\frac{1}{4}$ inches high.
S C 9444—Shipping weight 1 pound 8 ounces \$4.95

2 Hair Spray Cover. Stands 8 $\frac{1}{2}$ inches tall.
S C 9445—Shipping weight 11 ounces \$3.95

3 Manicure Holder. Attractive caddy for all her manicure accessories. Emery board and orange stick included
S C 9447—Shipping weight 9 ounces \$2.95

4 Lipstick Caddy. Holds 4 lipsticks and keeps them handy.
S C 9446—Shipping weight 7 ounces \$2.95

5 Pierced Earring Tree. A decorative way to display jewelry.
S C 9448—Shipping weight 15 ounces \$3.49

6 Trinket Box. Velour lined platform holds her special jewels on a pedestal. Fluffy puff included so she can use it as a powder box too. 8 $\frac{1}{4}$ -inch diameter.
S C 9443—Shipping weight 9 ounces \$3.95

7 Dresser Tray. Suedene fabric lined base. 9 $\frac{1}{4}$ x7 $\frac{1}{4}$ in. overall
S C 9442—Shipping weight 1 pound 8 ounces \$4.95



The Brocade Look

8 Mirrored Dresser Tray. Metal filigree frames her favorite perfumes. 14x9-inch oval mirror. Cushioned base.
S C 9345—Shipping weight 2 pounds 9 ounces \$6.95

9 Three-piece Dresser Set. Nylon bristle 8-in. brush, block removes for cleaning. 10-inch hand mirror. 8-inch comb.
S C 9363—Shipping weight 1 pound 10 ounces Set \$7.95



(10 thru 18) Design that little miss on your Christmas list. Hand decorated 1 $\frac{1}{2}$ impact plastic pieces trimmed with cotton rayon fabric treated with Scotchgard® Brand Fabric Protector. Like everything else in Sears books, they're so easy to order by phone.

10 Pin up Board. A place for just plain stuff. Composition material. Mounting rings 12x16 in
S C 9178 Wt. 1 lb. 11 oz. \$3.89

11 Book Ends. One frisky poodle on each end. Enamored metal 6x5 in. high. Feet pad on bottom.
S C 9174 Wt. 1 lb. Set \$2.99

12 Lamp perfume Tray. Vinyl covered shade. Measures 13x7x14 in. high. Bulb not included.
S C 9179 Wt. 2 lbs. 3 oz. \$6.99

13 Trinket Box. A particular spot for all those little treasures. Measures 10x8x1 $\frac{1}{2}$ in. high.
S C 9180 Wt. 1 lb. 2 oz. \$2.99

14 Lighted Mirror. Flips to magnifier for close-ups. 8 inch diameter mirror. Four non-glare 15 watt bulbs included.
S C 9176 Wt. 2 lbs. 6 oz. \$7.99

15 Standing Mirror. Flips mirror to magnifying side for details. 5 $\frac{1}{2}$ inch diameter. Metal swivel frame adjusts to any angle.
S C 9175 Wt. 1 lb. 2 oz. \$3.69

16 Stuffed Poodle. Paper eyed toy is irresistible and so charming—she'll just want to hug him. 10 inches high. Rayon plush, cotton stuffed.
S C 9172 Wt. 1 lb. 1 oz. \$3.89

17 Desk Pad. Blotter at center. Hardboard base. 22x12 in.
S C 9177 Wt. 1 lb. 11 oz. \$3.99

18 Three-piece Dresser Set. Mirror 5 inches in diameter, 10 in. long. Nylon bristle 8 inch brush. Comb 7 inches long.
S C 9176 Wt. 1 lb. 2 oz. Set \$3.99

Note Both Pages. Electrical items listed for 110-120 v. 60 c. AC

FUN WATCHES

Schooltime, playtime, anytime styles . . . all with unbreakable mainspring. Shown actual size



1 Time Teacher® . . . ideal first watch teaches child to tell time through a simple color identification system instructions included. Chrome-plated base metal case and expansion band. Swiss movement.

4 C 1981—Shpg. wt. 4 oz. . . . \$8.99

(2 and 3) Doll Sets . . . Ingersoll watch comes with colorful 5-in. figurine of character made famous by Walt Disney Productions. Chrome-plated base metal case with stainless steel back. Leather strap. Gift boxed Postpaid. (Shpg. wt. each 8 oz.)

2 Mickey Mouse® Set . . . red strap. 4 C 19713 \$7.95

3 Cinderella® Set . . . pink strap. 4 C 1990 \$7.95

4 Barbie®, the fashion doll, adorns the dial of this smartly styled watch. Gold-color base metal case, color-coordinated rim and leather strap. Swiss movement

4 C 1997—Light blue rim and strap

4 C 1996—Pink rim and strap
Shipping weight 4 ounces. . . . \$8.99

5 Petite Time-of-the-Day Watch . . . white-enamaled bezel has hand painted motifs indicating wake-up, meal, play and bedtime. Gold-color base metal case. Light blue leather mini-strap. Swiss movement

4 C 19712—Shpg. wt. 4 oz. . . . \$10.99

6 Timex Classic . . . fully numbered dial makes it easy to tell time. Chrome-plated base metal case with stainless steel back. Gray vinyl strap Postpaid. (Shpg. wt. 4 oz.)

4 C 18133 . . . \$6.95

7 Sears Classic . . . easy-to-read fully numbered dial. Chrome-plated base metal case with stainless steel back. Gray leather strap.

4 C 18134—Shpg. wt. 4 oz. . . . \$6.99

8 Flower-Power Pendant has an explosion of color on its dial; whimsical daisy hands to mark time. 22 inch detachable chain. Gold-color base metal. Swiss movement

4 C 17505—Cornflower blue dial

4 C 17506—Peony pink dial

4 C 17507—Leaf green dial

Shipping weight 4 ounces. . . . \$8.99

9 Animated Space Explorer® . . . featuring plastic space capsule and astronaut circle midnight blue dial aglow with luminous hands and dots. Chrome-plated base metal case and expansion band. Swiss movement

4 C 19714—Shpg. wt. 4 oz. . . . \$8.99

10 Animated Beating Heart . . . a tiny white dot within heart on dial "beats" in time to every tick-tock of this fanciful watch. 2-piece snap-on red patent plastic strap has cut-out hearts. Gold-color base metal case. Swiss movement

4 C 19711—Shpg. wt. 4 oz. . . . \$9.99

11 Alarm Clock Pendant can actually stand on table or shelf . . . 22-inch chain detaches. Gold-color base metal. Swiss movement

4 C 17518—Shpg. wt. 4 oz. . . . \$9.99

12 Heart-shape Watch features a Hot Pink 2 piece snap-on patent plastic strap. Gold-color base metal case. Swiss movement.

4 C 17531—Shpg. wt. 4 oz. . . . \$9.99

MUSICAL JEWELRY BOXES

3



2



1



[1 thru 5] Ballerina Boxes. (1) has 12-note musical movement; (2 thru 5) have 18-note precision musical movement. Lift lid and music plays as dancer twirls, her image reflected in lid mirror. Simulated leather covering (backed with other material). From Japan.

1 AN UNCOMMON VALUE: This Raggedy Ann and Andy Box was a great buy last Christmas at \$2.49 . . . now cut 10%. White with colorful motif. Red rayon satin lining. Brass trim. $3\frac{1}{4} \times 5\frac{1}{2} \times 4\frac{1}{4}$ in. deep. **\$2.24**
4 C 4824 - Shpg. wt. 13 oz.

2 Flower-decorated Case has pop-up tray and sectioned base. White with blue cotton velveteen lining. $3\frac{1}{2} \times 9 \times 5$ inches deep.
4 C 4834 - Shpg. wt. 1 lb. 6 oz.

3 Two-drawer Queen-size Chest. Sectioned base has ring and earring rolls. Brass trim. Cotton velveteen lining. $5\frac{1}{4} \times 10 \times 6$ inches deep
4 C 4831 - Gold-color chest and lining; black florentine design. Shpg. wt. 3 lbs. **\$7.99**
4 C 4830 - White chest with red lining; gold-color florentine design. Wt. 3 lbs. **\$7.99**

4 One-drawer Case has gold-color tooled-effect feet decoration. Brass trim. Cotton velveteen lining. $3\frac{1}{2} \times 7\frac{1}{2} \times 4\frac{1}{4}$ inches deep
4 C 4876 - Blue case with blue lining
4 C 4875 - White case with red lining
Shipping weight 1 lb. 6 oz. **\$3.99**

5 Super Vanity . . . mirrored under center lid . . . swing-out sides; sectioned top and drawer ring and earring rolls. Gold-color tooled-effect line design on white case; red cotton velveteen lining. Brass hardware. $5\frac{1}{2} \times 13\frac{1}{2} \times 7\frac{1}{2}$ in. deep
4 C 4867 - Shpg. wt. 4 lbs. 12 oz. **\$10.99**



[6 thru 8] Hand-painted solid wood boxes with moving parts . . . beautifully made to delight the young in heart and the young in age. Finely toned, 18-note precision musical movement. Red cotton velveteen lining. Imported from Japan.

6 Windmill resembles a Dutch Mill . . . with butter churn flower box, bench and stepping stones across stream. Open door to secret mill compartment and music plays as vanes turn. Main roof opens to reveal storage compartment and angled mirror. $6\frac{1}{2} \times 10 \times 5\frac{1}{2}$ in. deep
4 C 4852 - Wt. 2 lbs. 6 oz. **\$5.99**

7 Miniature Chalet resembles an enchanting fairy house . . . with flowers, windows, bench, stream, bridge, logs and real stones on the roof. Wind water wheel, lift roof, and music plays as water wheel turns. Angled mirror. $5\frac{1}{4} \times 9 \times 5\frac{1}{2}$ inches deep
4 C 4823 **\$5.99**

8 Doll's House . . . perfect home for ballerina . . . with shutters, chimney and flowered lawn. Lift main roof and music plays as ballerina twirls . . . her image reflected in angled mirror. Garage door opens . . . really a deep drawer. $5\frac{1}{2} \times 9 \times 5\frac{1}{2}$ inches deep
4 C 4802 - Wt. 2 lbs. 12 oz. **\$5.99**

Girls' Identification Bracelet Wardrobe
9 Sterling Silver plaque with cut-out hearts on each side comes with 4 interchangeable, adjustable DuPont Corfam® poromeric straps; 1 each light blue, bright red, pink and yellow. Gift boxed
Print engraving wanted (maximum of 9 letters). No C.O.D.'s
4 C 15568XV - Shipping weight 10 ounces. **\$4.99**

NOTE
Jewelry shown in
jewel boxes on this
page is not included



(1 thru 4) 17-Jewel Watches made to Sears highest quality standards. Over 100 precision parts in the hand-assembled, electronically checked Swiss movement. Shock-resistant* and water-resistant**. Unbreakable mainspring. Stainless steel case back. Gift boxed.

1 Tradition Self-wind Day-Date Calendar. Satin and polished stainless steel case and bold-link band with adjustable buckle. Luminous hands, dots. Sweep hand. 4 C 4531C—Shipping weight 10 ounces.....\$59.95

2 Tradition Wafer-thin Calendar has the flair of continental styling. Chrome-plated base metal case; silver-color Roman numeral dial; black calfskin strap. 4 C 4523C—Shipping weight 10 ounces.....\$39.95

3 Tradition Self-wind Calendar. Yellow gold-color base metal case. 10K yellow gold-filled center expansion link band with stainless steel sides. Luminous hands and dots. Sweep second hand. 4 C 4529C—Shipping weight 10 ounces.....\$49.95

4 Orvin sportsman's Calendar . . rotating bezel shows lapsed time. Chrome-plated base metal case; black dial; luminous hands, markers and sweep hand. Stainless steel bold-link bracelet with adjustable buckle. 4 C 4167—Shipping weight 10 ounces.....\$29.98

(5 thru 11) Uniquely Styled Timekeepers put an end to humdrum time. Swiss movement; unbreakable mainspring. Stainless steel case back (except watch 10)

5 Wardrobe. Gold-color base metal case. 3 suede snap-on straps: 1 each: gold-color, lt. gray, dk. gray. 4 C 18078—Shipping weight 6 ounces.....\$12.99

6 Mod Metal Calender. Chrome-plated base metal case. Curved, cut-out, satin-finish stainless steel adjustable bracelet. Black textured dial; sweep second hand. 4 C 18079—Shipping weight 4 ounces.....\$14.99

7 Identification Bracelet can be engraved with name or initials (engraving not included). Base metal. 4 C 18064—Yellow gold-color; gold-color dial. 4 C 18066—White gold-color; silver-color dial. Shipping weight 4 ounces.....\$16.99

8 A sportsman's Racy Calender . . rotating bezel shows lapsed time. Charcoal gray dial has white hands, markers and sweep hand, red and white racing flag emblem. Water-resistant** chrome-plated base metal case. Heavy black leather cut-out strap. 4 C 18076—Shipping weight 4 ounces.....\$14.99

9 Coin Watch . . a collector's item. Genuine 50c piece is the dial. Chrome-plated base metal case has hour markers notched on bezel. Black alligator strap. 4 C 18068—Shipping weight 6 ounces.....\$12.99

10 Elegant Dress Watch . . textured, antiqued gold-color base metal case and dial . . oval in shape and complimented by leather-backed black silk strap. 4 C 18086—Shipping weight 4 ounces.....\$14.99

11 Racy Day-Date Calendar . . now-shape textured base metal case; cut-out leather "racing" strap. 4 C 18067—Yellow gold-color case; brown strap. 4 C 18068—Chrome-plated case; black strap. Shipping weight 4 ounces.....\$14.99

*Designed to withstand a 3 foot drop on a hardwood floor without significantly affecting accuracy

**Designed to withstand water pressure of 35 lbs. per sq inch (in addition to normal atmospheric pressure) as long as crystal, crown and back remain intact.

Watches above shown approximately actual size

GIFT-BOXED WATCHBAND SET . . shown below

12 Three easily interchangeable, easily adjusted bands fit all standard size men's watches; lock into place . . all without special tools. Instructions included. 4 C 10338—Brown alligator; 10K yellow gold-filled with simulated wood inlay; Florentined 10K yellow gold-filled. 4 C 10339—Black alligator; Stainless steel with black lacquered inlay; Florentined Stainless steel. Shipping weight 11 ounces.....\$29.99



SEARS TIME OF THE FUTURE

DIRECT READ WATCH

Breaking all existing direct-read concepts in telling . . a window on dial shows hour, minute, and second in blue numerals; second hand, and minutes, and day at 3 o'clock. Base metal case; gold-color case; black. Genuine alligator strap. Swiss movement with unbreakable mainspring. Sweep second hand. 4 C 18064—Gold-color case; cream-colored dial; brown strap.

4 C 18065—Chrome-plated case; silver-colored dial; black strap. Shipping weight 6 ounces.....\$17.99

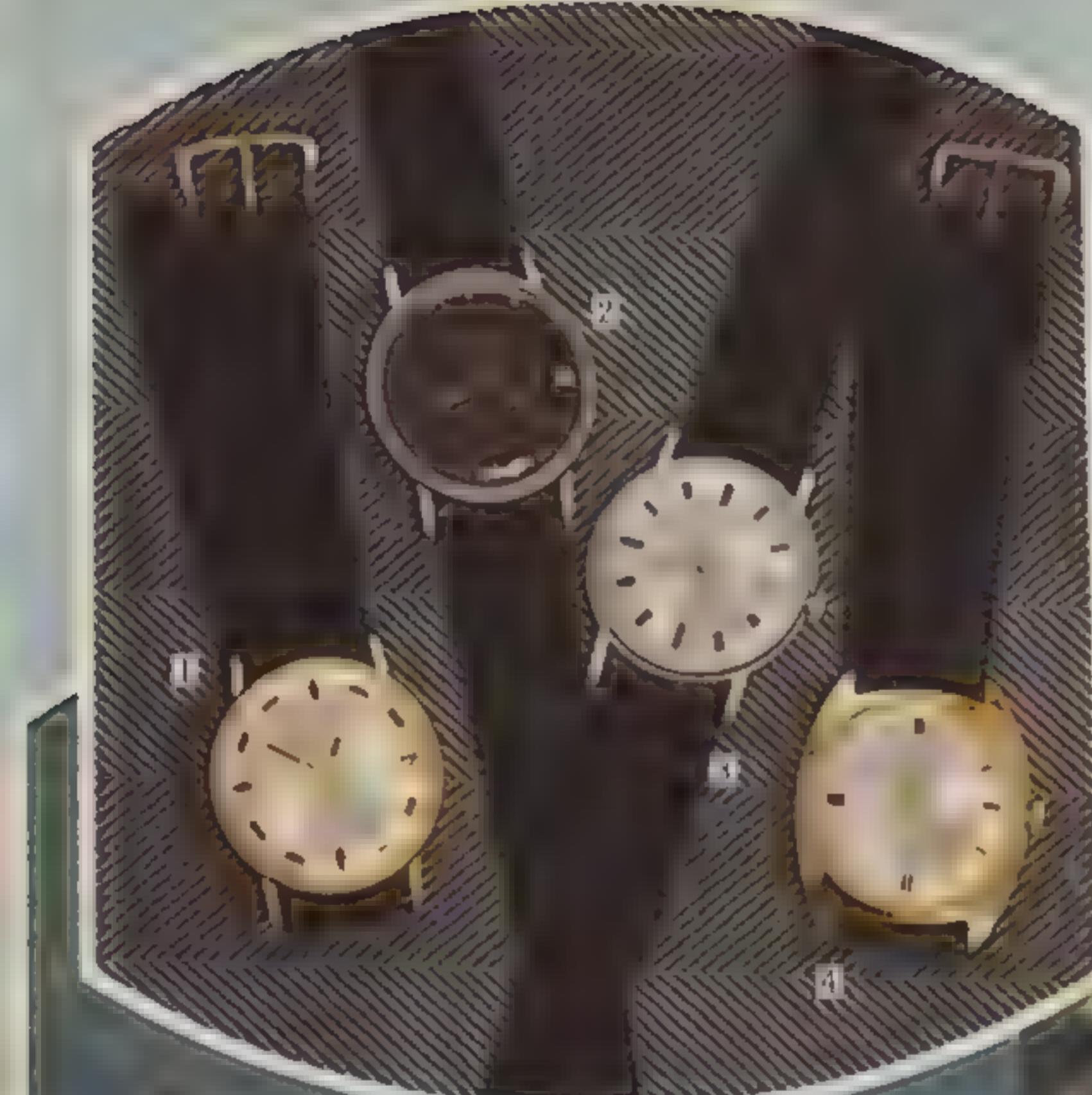
Also same watch as above but in chrome-plated case; brown dial; brown leather strap. Boxed. (Not shown) 4 C 18063—Shipping weight 4 ounces.....\$14.99



\$17.99

TIMEX FOR MEN

Outstanding, nationally famous watches . . . recognized for good quality and smart contemporary design at popular prices. Stainless steel case back. Shipped Postpaid and Gift Boxed



(1 and 2) **Electronic Calendars** . . prestige watches that represent a modern concept in keeping precise time . . with transistorized control circuit . . electronic accuracy. Powered by a tiny energy cell which provides a full year's steady dependability, they never need winding on your wrist or off (energy cell is then easily replaced). Water-resistant* case has setting mechanism on back. Grained black leather strap. Sweep second hand

1 With Yellow 10K Rolled Gold-plate Case. White sunburst dial; raised ebonite hour markers
4 C 18112C—(Shipping weight 8 oz.).....\$50.00

2 With White 10K Rolled Gold-plate Case. Black dial, raised silver-color ball hour markers; red line accent; luminous hands and dots
4 C 18115C—(Shipping weight 8 oz.).....\$50.00

(3 and 4) **Electric Timex** runs up to one year . . steadily, accurately . . on power supplied by a tiny 1.5v battery (easily replaced). Water-resistant* case has setting mechanism on back. Black grained leather-look vinyl strap. Sweep second hand

3 The Calendar. Chrome-plated base metal case. Raised ebonite markers. Luminous hands and dots
4 C 18127C—(Shipping weight 8 oz.).....\$30.00
Also with Gold-color base metal case. Not luminous
4 C 18126C—(Shipping weight 8 oz.).....\$30.00

4 The Modern Shape. Gold-color base metal case. Raised ebonite and gold-color markers
4 C 18123C—(Shipping weight 8 oz.).....\$25.00
Also with Chrome-plated base metal case.
4 C 18122C—(Shipping weight 8 oz.).....\$25.00

{ 5 thru 12 } Smart Styles with unbreakable mainspring

5 A sportman's Calendar . . moveable bezel shows slanted time at a glance. Water-resistant* chrome-plated base metal case. Black dial; luminous hands, markers and sweep hand. Black heavy plastic strap.
4 C 18065—(Shipping weight 4 oz.).....\$19.95

6 21-Jewel Style . . water-resistant* chrome-plated base metal case; stainless steel center expansion link band. Luminous hands and dots; sweep hand
4 C 18106—(Shipping weight 4 oz.).....\$19.95
Also: Gold-color base metal case and band. Not luminous
4 C 18107—(Shipping weight 4 oz.).....\$19.95

7 Self-Wind Style . . winds by wrist motion when worn daily. Water-resistant* gold-color base metal case, grained black vinyl strap. Raised ebonite markers. Luminous hands and dots. Sweep second hand
4 C 18109—(Shipping weight 4 oz.).....\$16.95
Also with Chrome-plated base metal case. Not luminous
4 C 18108—(Shipping weight 4 oz.).....\$14.95

8 Self-Wind Calendar . . winds by wrist motion when worn daily; changes date automatically at midnight. Water-resistant* chrome-plated base metal case; black vinyl strap. Sweep second hand.
4 C 18139—(Shipping weight 4 oz.).....\$15.95
Also with Gold-color base metal case; brown vinyl strap; luminous hands and dots.
4 C 18141—(Shipping weight 4 oz.).....\$17.95

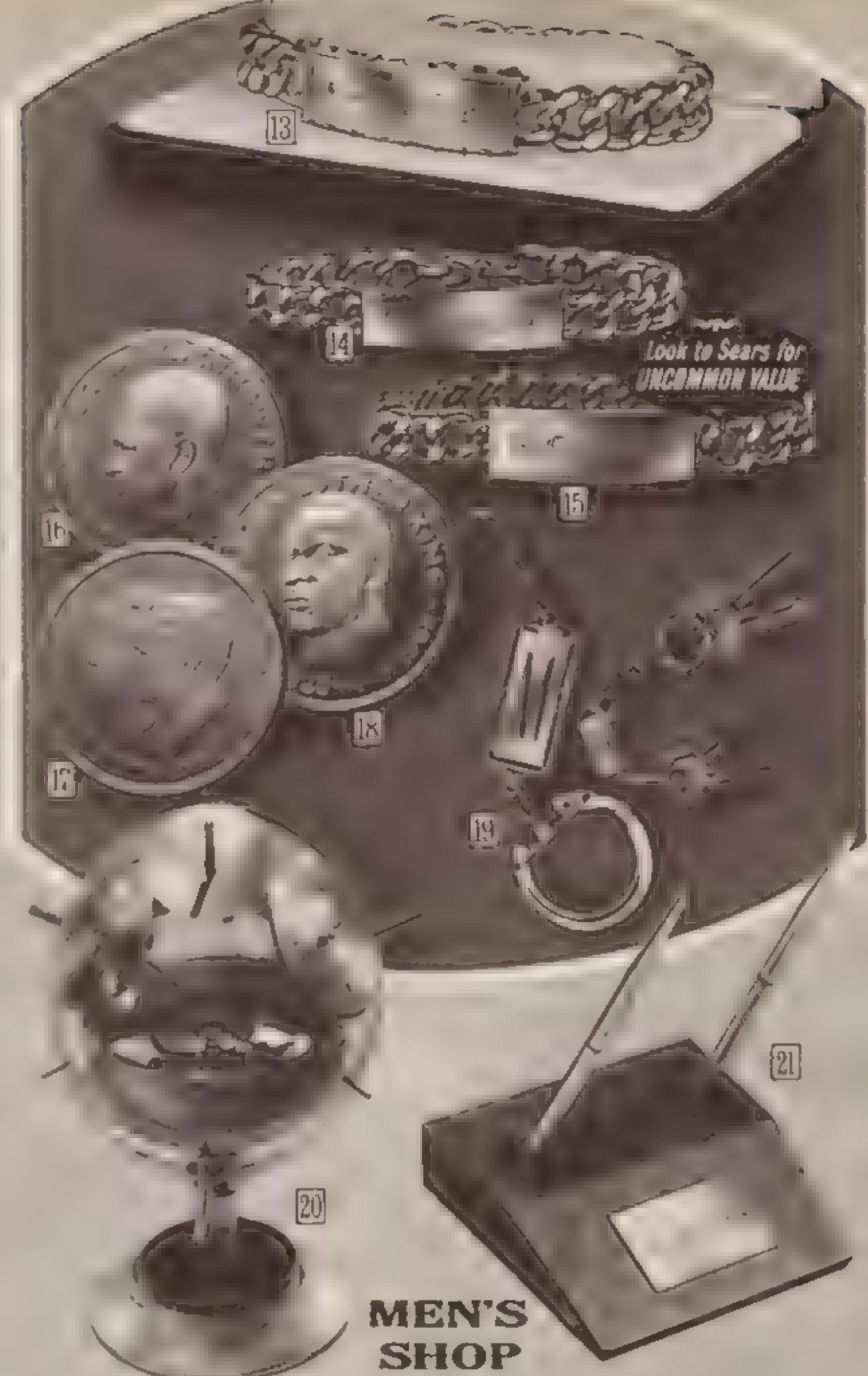
9 Calendar Watch changes date automatically each midnight. Water-resistant* gold-color base metal case and center expansion link band. Sweep hand
4 C 18074—(Shipping weight 4 oz.).....\$13.95
Also with Chrome-plated base metal case; stainless steel band; luminous hands and dots
4 C 18075—(Shipping weight 4 oz.).....\$13.95

10 Basic Watch . . water-resistant* chrome-plated base metal case; stainless steel center expansion link band. Luminous hands and dots. Sweep hand
4 C 18142—(Shipping weight 4 oz.).....\$12.95
Also: Gold-color base metal case and band. Not luminous
4 C 18078—(Shipping weight 4 oz.).....\$12.95

11 Super-thin Dress Watch. Florentine finished gold-color base metal case; black vinyl strap. Raised gold-color and ebonite markers.
4 C 1781—(Shipping weight 4 oz.).....\$12.95

12 Fully-Numbered Style . . popular because it's so easy to read. Water-resistant* chrome-plated base metal case. Black leather-look vinyl strap.
4 C 18143—(Shipping weight 4 oz.).....\$9.95

All watches above shown approximately actual size.
*Designed to withstand water pressure of 35 lbs. per sq. inch (in addition to normal atmospheric pressure) as long as crystal, crown and back remain intact.



MEN'S SHOP

{ 13 thru 15 } Identification Bracelets. 7½ inches long. No C.O.D. orders.
Please print engraving wanted (maximum of 9 letters).

13 Dress Style . . precious sterling silver plaque is satin finished, has polished scalloped edges. Stainless steel bracelet. Hidden twin-lock closure.	4 C 15512XV—Shipping weight 8 ounces....	\$9.99
14 Tailored Style has gleaming polished plaque, safety-clasp closing.	4 C 15593XV—Sterling plaque; silver-color metal chain. Wt. 8 oz.....	\$7.99
	4 C 15595XV—Gold-electroplated metal plaque and chain. Shpg. wt. 8 oz.....	7.99
15 AN UNCOMMON VALUE Seldom will you see a man's I.D. bracelet at a price this low. Satin-finished plaque; concealed lock.	4 C 15505XV—Silver color rhodium plated metal. Shpg. wt. 8 oz.....	\$3.99
	4 C 15506XV—Gold-electroplated metal. Shpg. wt. 8 oz.....	3.99

{ 16 thru 18 } Commemorative Medals . . truly exceptional engravings struck by the French Mint in Paris. A gift to be treasured a lifetime. 1¼ in. diameter.

16 Eisenhower 99.99% Silver 4C54897 Wt. 1 oz. \$10.00	17 Kennedy Brothers 99.99% Silver 4C54691 Wt. 1 oz. \$10.00	18 Martin Luther King 99.99% Silver 4C54694 Wt. 1 oz. \$10.00
Gold-electroplate Bronze 4C54698 Wt. 1 oz. \$6.00	Gold-electroplate Bronze 4C54692 Wt. 1 oz. \$6.00	Gold-electroplate Bronze 4C54695 Wt. 1 oz. \$6.00

19 Initialed Double Ring Keyholder comes apart . . he leaves his car keys with parking-lot attendant, takes his house keys with him. Gold-color metal. Print 1 initial (all letters available). Wt. 6 oz. 4 C 15599V.....\$3.95	20 Space-age Weather Station thermometer, hygrometer, barometer trio encased in plexiglas® plastic globe. Black and gold-color plastic stand. 9 in. high. From West Germany. Print 1 initial (all letters available). Wt. 6 oz. 4 C 8684C.....\$19.99	21 Desk Pen Set . . walnut base, Karat clad* gold-electroplated metal ball point pens (1 med. point, 1 fine point); engraved brass plaque. 6½x4¾ in. No C.O.D.'s. Print engraving (maximum 14 letters). Wt. 1 lb. 4 C 69333XV.....\$16.99
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**PLACE FOR
HIS TREASURES**



1 The Leather-Look . . wood box with alligator grained simulated leather covering (backed with other material). 1 drawer; tie clip bar under lid. Red cotton suede cloth lining. Brass hardware. $3\frac{1}{4} \times 12\frac{1}{4} \times 8$ in.
4 C 4869—Shipping weight 3 lbs. 4 oz. \$6.99

2 Old World Style has decorative ancient maps painted on its lid. Antiqued, oiled oak-finish wood. Carved edges on lid and drawer. Avocado green cotton velveteen lining. $3\frac{1}{4} \times 11\frac{1}{4} \times 7\frac{1}{4}$ in. From Japan.
4 C 4833—Shipping weight 2 lbs. 7 oz. \$6.99

{**3 thru 6**} Fine Wood Jewel Boxes crafted by skilled Japanese woodworkers of exotic Kiboco hardwood coated and hand-rubbed 7 times to bring out the natural beauty of the wood grain. Solid brass hardware.

3 In the Classic Manner . . fruitwood-finish box encrusted with a Napoleonic medallion . . its top covered with, its interior lined with maroon cotton velveteen. Tie clip bar under lid. $4\frac{1}{4} \times 10\frac{1}{4} \times 7\frac{1}{4}$ in.
4 C 4817—Shipping weight 3 lbs. 8 oz. \$8.99

4 Heraldic Motif Box has a honeytone fruitwood-finish. Antiqued brass crest adorns lid. 2 tie clip bars under lid. Ample sections inside. Deep red cotton velveteen lining. Measures $2\frac{1}{4} \times 11\frac{1}{4} \times 6\frac{1}{4}$ inches.
4 C 4840—Shipping weight 1 lb. 10 oz. \$3.99

5 Billiard Table Style. He can play a real game of pocket billiards on the green flocked top . . triangle rack, 16 balls, 2 cue sticks are included. In the divided drawer, he'll find a night valet plus maroon cotton velveteen-lined jewelry sections. Honeytone fruitwood-finish. $4\frac{1}{4} \times 14 \times 8\frac{1}{4}$ inches. Buy it the easy way—order by phone.
4 C 4851—Shipping weight 3 lbs. 14 oz. \$10.99

6 Contemporary Bureau . . jewel box that doubles as a night valet . . holds pocket items in grooved top. 2 sectioned drawers. Honeytone fruitwood-finish; maroon cotton velveteen lining. $4\frac{1}{2} \times 11\frac{1}{4} \times 7\frac{1}{4}$ inches.
4 C 4896—Shipping weight 5 lbs. 13 oz. \$12.99

Note: Jewelry shown with boxes above not included

**Sears Has a Credit Plan
to Suit Your Needs**

SEE B.G. BOOK OR
ASK FOR DETAILS

All Jewelry on this page shown about actual size. Tastefully gift boxed.

All rings on this page come in Men's Ring Sizes 8, 9, 10, 11... no half sizes. Measure to be sure... for free ring-size finder, order catalog no. 39 C 6899

1 Rich, Formal Cuff Links and Tie Tack
Set of engraved gold-electroplated metal has genuine $\frac{1}{2}$ -pt. diamonds set on black enameled background.

4 C 15577—Shpg. wt. 8 oz. \$19.99
Also: Silver-color rhodium-plated metal.
4 C 15578—Shpg. wt. 8 oz. \$19.99

(2 thru 4) **Genuine Jade Jewelry** treasured as a symbol of good fortune

2 Cuff Links and Tie Bar Set ... oval stones set in textured, oriental-motif gold-electroplated metal.

4 C 15574—Shpg. wt. 8 oz. \$12.99

3 Mat-textured Dome Ring of 14K Gold holds a handsome size oval stone.

Please be sure to state size above

4 C 5246F—Shpg. wt. 4 oz. \$23.99

4 Dramatic Dragon Ring of 14K Gold shows off a large oval stone

Please be sure to state size above

4 C 5194CF—Shpg. wt. 4 oz. \$42.99

(5 thru 7) **Genuine Honey-color Cat's Eye Jewelry** ... for the tiger in him!

5 Cuff Links and Tie Tack Set ... oval stones set in heavily textured gold-electroplated metal.

4 C 15575—Shpg. wt. 8 oz. \$16.99

6 Feather-textured Owl Ring of 14K Gold Cat's eye stones are the "eyes"; a genuine $\frac{1}{4}$ -pt. diamond is in the "beak"

Please be sure to state size above

4 C 5244CF—Shpg. wt. 4 oz. \$49.99

7 Massive, Textured Ring of 10K Gold holds a 16mmx12mm oval stone

Please be sure to state size above

4 C 5245CF—Shpg. wt. 4 oz. \$31.99

(8 and 9) **Linde® Synthetic Blue Star Sapphire Jewelry** ... elegantly dreamy

8 Cuff Links and Tie Tack Set ... 5mm stones set in textured and polished silver-color rhodium-plated metal.

4 C 15573—Shpg. wt. 8 oz. \$24.99

9 Florentined and Polished Ring of 14K Gold holds 7mm round stone

Please be sure to state size above

4 C 5241CF—Shpg. wt. 4 oz. \$51.99

(10 and 11) **Genuine Black Star Sapphire Jewelry** ... epitome of sophistication

10 Cuff Links and Tie Tack Set ... 4x6mm stones set in intricate openwork gold-electroplated metal.

4 C 15578—Shpg. wt. 8 oz. \$14.99

11 Modern Squared Ring of heavily textured 14K Gold holds 8x6mm stone.

Please be sure to state size above

4 C 5240CF—Shpg. wt. 4 oz. \$37.99

12 Military Rings ... heavyweight, burnished 10K Gold; man-made stones.

Please be sure to state size above

With Marine Insignia

4 C 52401CF—Simulated Sapphire stone

4 C 52402CF—Simulated Ruby stone

With Army Insignia

4 C 52403CF—Simulated Sapphire stone

4 C 52404CF—Simulated Ruby stone

With Air Force Insignia

4 C 52405CF—Simulated Sapphire stone

4 C 52406CF—Simulated Ruby stone

With Navy Insignia

4 C 52408CF—Simulated Sapphire stone

4 C 52407CF—Simulated Ruby stone

Shipping weight 4 ounces \$49.99

13 His Initial on a Ring ... genuine diamond; genuine black onyx; 10K Gold. State size above; then print I initial

4 C 5242V—Shpg. wt. 4 oz. \$19.99

14 Genuine Onyx Ring ... 10K Gold. Please be sure to state size above

4 C 5243CF—Shpg. wt. 4 oz. \$34.99

FASHION JEWELRY FOR MEN





**TICK-TOCK...
THE
ANIMATED
CUCKOO
CLOCK**



**BOUTIQUE
FASHION
CLOCKS**

(1 thru 7) Authentic wood time-pieces hand-carved by skilled Black Forest woodworkers. Gong and cuckoo merrily announce the hour, call the half hour, too. Weight-driven movement. From West Germany

(1 thru 6) Musical Models . . . Swiss musical movement plays pretty tune on the hour in addition to gong and cuckoo calls. 1-day movement.

1 **Hunting Lodge** . . . rabbit, pheasant, deer head, rifle and hunter's horn carvings adorn case . . . 15½ inches tall.
4 C 7314C—Shpg. wt. 6 lbs. \$32.99

2 **Bird-in-tree** . . . 8 dancers whirl gaily as tune plays. 14 inches tall.
4 C 7313C—Shpg. wt. 6 lbs. \$32.99

3 **Farmer's Cottage** . . . young man "climbs" ladder; girl "peers" from behind door; farmer jabs pitchfork as music plays. 13 inches tall.
4 C 7312C—Shpg. wt. 8 lbs. \$39.99

4 **Woodworker's Cottage** . . . 2 men "saw", one man "chops", water wheel turns as music plays. 11 inches tall.
4 C 7317C—Shpg. wt. 8 lbs. \$39.99

5 **The Nest** . . . birds "feed" fledgling as music plays. 12 inches tall.
4 C 7342C—Shpg. wt. 5 lbs. \$24.99

(6 and 7) Traditional Models

6 **Bird-and-Leaf Style** . . . has 8-day movement . . . you raise weights weekly. 14 inches tall.
4 C 7308C—Shpg. wt. 9 lbs. \$24.99
16 inches tall
4 C 7309C—Shpg. wt. 10 lbs. \$29.99
Also with 1-day movement
4 C 7307C—Shpg. wt. 5 lbs. \$16.99

7 **Stag's Head Style** has 1-day movement. 9½ inches tall.
4 C 7303C—Shpg. wt. 5 lbs. \$18.99

(8 thru 11) Unique gift clocks with key wound movements

8 **AN UNCOMMON VALUE: Travel Alarm at a price that's amazingly low even for Sears.** Indescent enameled metal case and coordinated dial. Luminous hands and dots. 30 hour movement. 3-in. diameter. From Japan.
4 C 72582—Emerald green
4 C 72581—Chrome gold-color
4 C 7258—Electric blue
Shipping weight 5 ounces. **\$5.99**

9 **Travel Ensemble** . . . folding alarm clock within a jewel case . . . metal covered with rayon velvet. Clock has 30 hour movement from Japan, luminous hands and dots. Clock: 3-in. square. Jewel case: 7½x4½x1½ inches.
4 C 7014—Ruby red
4 C 70141—Empire green
4 C 70142—Royal blue
Shipping weight 1 lb. 8 oz. \$9.99

10 **Old World Carriage Clock** graces any room in her home. Polished brass and glass case reveals 8-day movement. 5½ in. tall. From West Germany.
4 C 7074C—Shpg. wt. 2 lbs. \$19.99

11 **Musical Alarm Clock** wakes you with a tune. Plastic Queen Anne-style case . . . 4½-in. high. Luminous hands and dots. 40-hour movement. Swiss musical movement. From West Germany.
4 C 6876—Shpg. wt. 1 lb. \$8.99

**Sears Has a Credit Plan
to Suit Your Needs**

SEE BIG BOOK OR
ASK FOR DETAILS

(1 thru 4) Westminster Chime Clocks faithfully reproduce the chimes rung from the Victoria Clock of England's House of Parliament. Housed in hardwood cases with luxurious finishes, they display ornate brass and aluminum dials. Full tune and strike sounded on the hour; part of tune played each 1/2 hour. 8-day movement. From West Germany.

1 Sheraton-style Grandfather Clock . . . an elegant, dignified home furnishing for now, and time to come. Its distressed fruitwood-veneered cabinet, hand rubbed and polished to a lustrous sheen, is a masterpiece of woodworking art . . . regal in its grandfather size: 10x17x73 $\frac{1}{2}$ inches high. Behind one glass door, a classically beautiful dial with self-operating phases-of-the-moon indicator. Behind the other glass door, 3 brass-covered weights and a brass pendulum with wood rod. Weight-driven movement. Assembled in your home by a factory-authorized representative. No C.O.D. orders. Please allow extra time for shipment. Shipped freight (rail or truck) or express from factory in Zeeland, Michigan.

Shipping weight 83 pounds.

4 C 7099N.....\$399.00

2 Federal-style Wall Clock has antique walnut-finish case. Behind glass door swings the brass pendulum. Front-wind movement. 5x9 $\frac{1}{2}$ x20 in. high.

4 C 7089C—Shpg. wt. 10 lbs.....\$85.00

3 Victorian-style Wall Clock. Antique walnut-finish case; polished brass-col or metal pendulum. Front-wind movement. 4 $\frac{1}{2}$ x10 $\frac{1}{2}$ x21 in. high.

4 C 7346C—Shpg. wt. 9 lbs.....\$70.00

4 Federal-style Mantel Clock. Antique walnut-finish case; glass door; richly detailed dial. Front-wind movement. 5 $\frac{1}{2}$ x10 $\frac{1}{2}$ x13 $\frac{1}{2}$ in. high.

4 C 7091C—Shpg. wt. 14 lbs.....\$90.00

5 Bim-Bam Strike Wall Clock. Antique walnut-finish hardwood case. Brass pendulum; brass-covered weights. Spun aluminum hour track; antiqued brass ornamentation. Mellow tone rods strike at 1/2 hour; count full hour. 8-day weight driven movement. 4 $\frac{1}{2}$ x10 $\frac{1}{2}$ x11 $\frac{1}{2}$ inches high. From West Germany.

4 C 7095C—Shpg. wt. 18 lbs.....\$60.00

(6 thru 8) Triple Chime Clocks with night shut-off feature. Lever allows you to choose Westminster, Whittingham or St. Michael chimes . . . or to silence them. 8-day front wind movement. Imported from West Germany.

6 Mantel Carnage Clock . . . an exquisite "collector's piece" of glass, brass and antique walnut-finish hardwood. Clock works and chime mechanism clearly visible through glass case which locks into place on base. Brushed brass dial; spun aluminum hour track. Measures 6 $\frac{1}{2}$ x8 $\frac{1}{2}$ x10 $\frac{1}{2}$ inches high.

4 C 7076C—Shpg. wt. 8 lbs.....\$100.00

7 Sheraton-style Mantel Clock has gracefully curved antique walnut-finish hardwood case. Brushed brass hour track; antiqued brass corner ornaments. 5 $\frac{1}{2}$ x11x16 $\frac{1}{2}$ inches high.

4 C 7088C—Shpg. wt. 9 lbs.....\$85.00

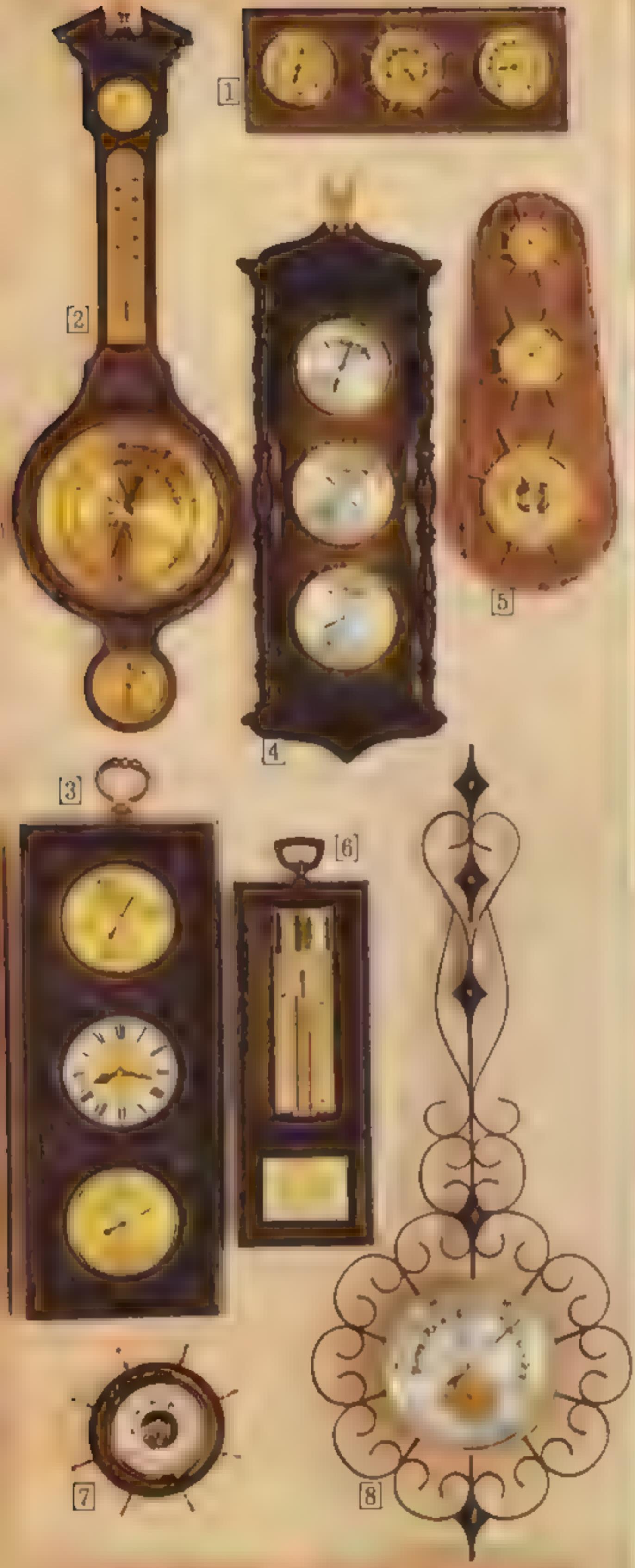
8 Tambour-shape Mantel Clock has inch antique walnut-veneer hardwood case, exquisitely decorated brushed brass dial behind glass door. 4 $\frac{1}{2}$ x16 $\frac{1}{2}$ x24 $\frac{1}{2}$ inches high. Phone ordering's a quick and easy way to buy it.

4 C 7341C—Shpg. wt. 7 lbs.....\$75.00

MAGNIFICENT MELODIC CHIME CLOCKS

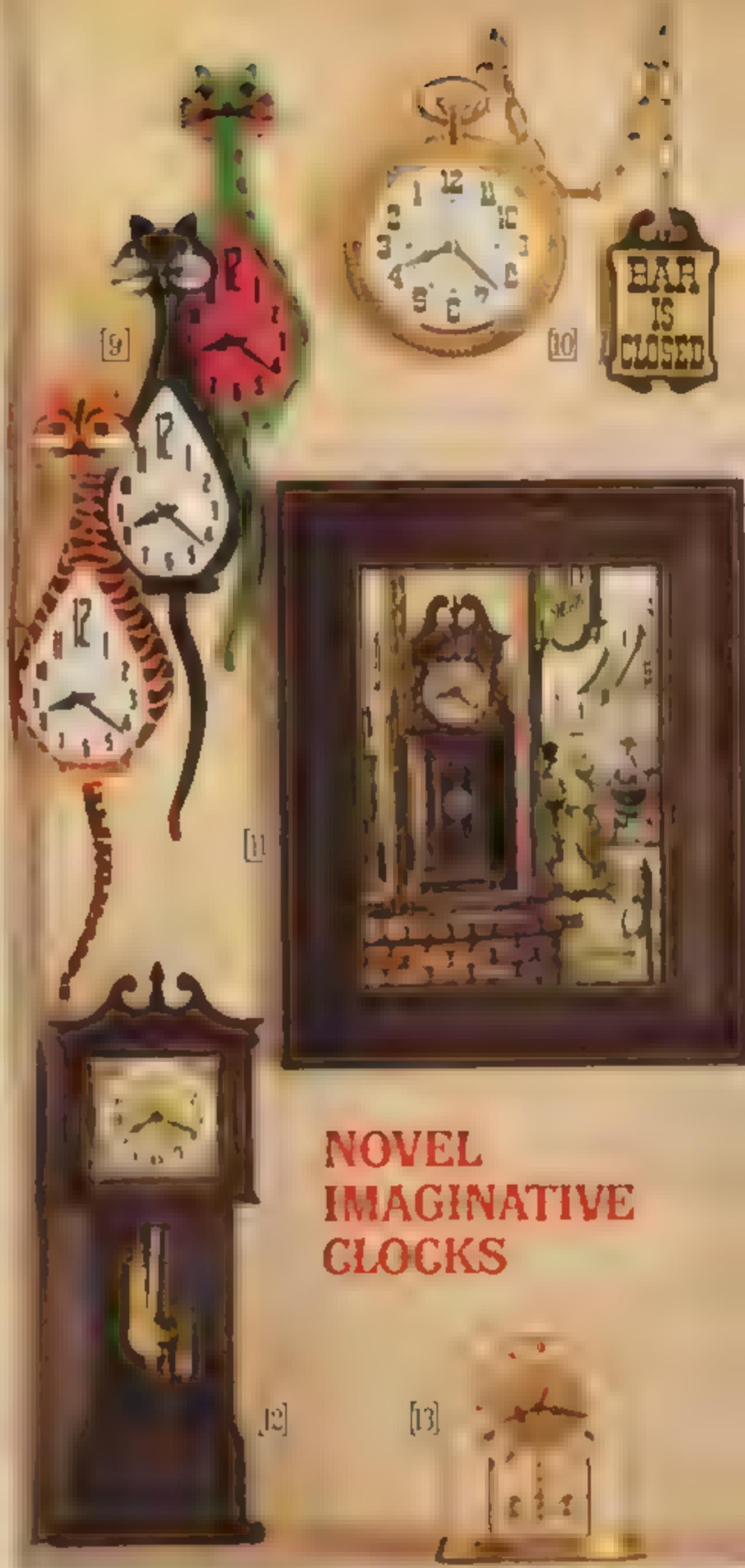
Call toll-free 1-800-541-1300





WEATHER INSTRUMENTS

96 Series PC34M
60010



NOVEL IMAGINATIVE CLOCKS





WEATHER INSTRUMENTS

{ 1 thru 6 } Precision indicators . . . thermometers give temperature; hygrometers give relative humidity; barometers forecast weather . . . adjust to 3500 ft. altitude

1 Contemporary Horizontal Panel . . . thermometer, hygrometer, barometer trio on walnut-finish hardwood. Brass trim. $4\frac{1}{4} \times 12\frac{1}{2}$ inches wide. From W. Germany. 4 C 8658C—Shipping weight 2 lbs. \$12.99

2 Traditional Pendant . . . thermometer, hygrometer, barometer on mahogany-finish hardwood. Solid brass trim. Brushed brass-color dials. From West Germany. 4 C 8606C—27 $\frac{3}{4}$ in. high. Wt. 4 lbs. \$29.99
4 C 8607C—24 $\frac{3}{4}$ in. high. Wt. 3 lbs. 21.99

3 Decorator-styled Clock-Weather Station has thermometer, hygrometer, barometer and Roman numeral clock on rubbed, grained polystyrene plaque that looks like expensive oiled walnut. Brushed brass-color dials; spun aluminum hour track. 7 $\frac{1}{2}$ x 20-in. high. 4 C 8694C—Shipping weight 3 lbs. \$34.99

4 Columned Weather Station . . . thermometer, hygrometer, barometer on antiqued walnut-finish hardwood. Brass bezels. 7 $\frac{1}{4}$ x 22 $\frac{3}{4}$ in. high. From W. Germany. 4 C 8601C—Shipping weight 5 lbs. \$27.99

5 Trio of Ships' Wheels . . . thermometer, hygrometer, barometer on walnut-finish hardwood plaque. Solid brass trim. 15 $\frac{1}{2}$ inches high. From West Germany. 4 C 8661C—Shipping weight 2 lbs. \$14.99

6 Indoor-Outdoor Thermometer gives both temperatures from inside house wall; also has hygrometer. Walnut wood-grain plastic frame; metal scale plates; 4 foot cable with probe. 5 x 15 $\frac{1}{2}$ inches high. 4 C 8695C—Shipping weight 2 lbs. \$12.99

7 Ship's Wheel Barometer of walnut-finish hardwood hangs on wall or stands on desk. Metal stand detaches. Brass trim. 7 $\frac{1}{4}$ in. diameter. From West Germany. 4 C 8604—Shipping weight 2 lbs. \$5.99

8 Mediterranean-motif Barometer with Thermometer all flutes and filigree in heavyweight black wrought iron. Spun aluminum and brushed brass dial. Measures an impressive 13 x 31 inches high . . . extremely decorative. 4 C 8611C—Shipping weight 3 lbs. \$24.99

NOVEL, GUARANTEED* CLOCKS

9 Animated Cat has an electric clock for its tummy. Tail wags; eyes open and close. Plastic; 20-in. long. 4 C 7220—Orange and black stripes 4 C 7203—Black 4 C 72201—Green with pink dots
Shipping weight 1 lb. 10 oz. \$7.99

10 Backwards Bar-Clock . . . party-time electric clock with counter-clockwise dial keeps perfectly accurate time. Sign reverses from "Bar is closed" to "Bar is open". Plastic; clock 7 $\frac{1}{4}$ inches in diameter. 4 C 7440—Shipping weight 1 lb. 6 oz. \$8.99

11 Time-Art . . . Olde Clock Shoppe Print houses a real swinging pendulum clock in quaint Victorian street scene. Electric movement. Walnut-grained plastic frame really looks like wood. 15 $\frac{1}{2}$ x 19 $\frac{1}{4}$ in. high. 4 C 7329C—Shipping weight 3 lbs. \$15.99

12 Miniature Grandfather Electric Clock (7 x 18 $\frac{1}{4}$ in. high) stands on table or hangs on wall. Pendulum swings; gong sounds once on the hour and half hour. Grained walnut-finish polystyrene case; simulated weights. 4 C 7225C—Shipping weight 4 lbs. \$14.99

13 Cord-free Dome Clock with rotating pendulum runs up to 1 yr. on 1 "D" battery (sold separately . . . see Index). Metal and plastic; 5 $\frac{1}{2}$ x 8 in. high. From W. Germany. 4 C 7073C—Shipping weight 3 lbs. \$21.99

14 Hansom Cab Electric Clock . . . lamp lights, whip moves on separate switch. Metal; 16 x 4 x 10 $\frac{1}{2}$ in. high. 4 C 7325C—Shipping weight 7 lbs. \$21.99

*Movement and case guaranteed 1 year from date of sale against faulty materials or workmanship of parts or return clock for free replacement.



SEARS ELECTRIC CHIMING CLOCK

Pleasantly chimes out the hours and sounds a single note on every half hour. Can be hung on the wall, or set on a table, shelf or desk.

\$12.99

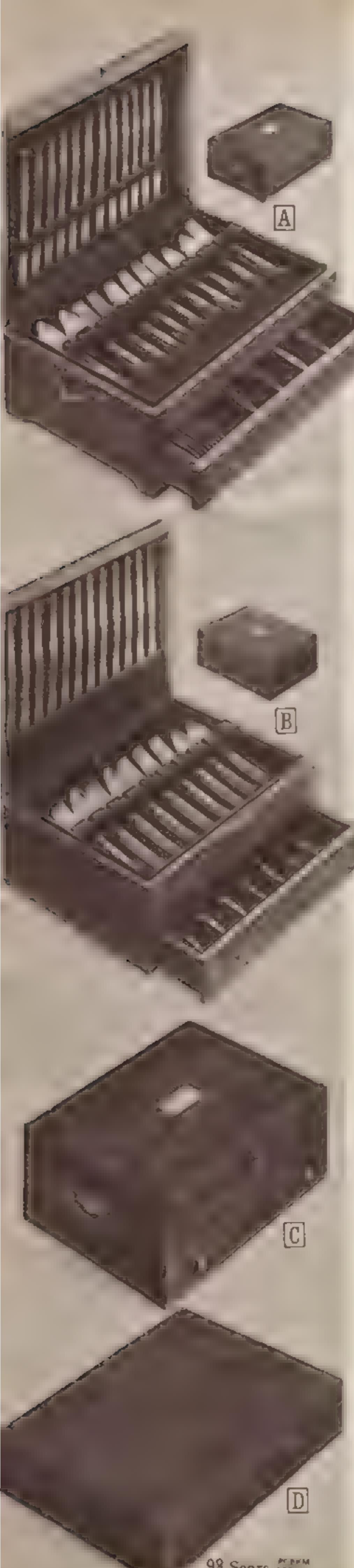
"Chimette" is a traditional style with simulated spice drawer . . . an ideal decoration for kitchen, dinette or hall. Plastic; 9 x 3 $\frac{1}{4}$ x 7 $\frac{1}{4}$ inches high. Guaranteed*. Get this bit of Christmas shopping done—just dial Sears and order it right now!

4 C 7218—White case with wood-tone dial

4 C 72181—Harvest gold-color case with green floral-decorated gold-tone dial

Shpg. wt. 1 lb. 9 oz. \$12.99

Electric clocks on this page U.L. listed for 110-120 v., 60-cycle A.C.



Your table will come alive with breathtaking beauty with this golden tableware . . symbol of graciousness, luxury and affluence. Electroplated with a thickness of gold four times the minimum amount required by the government for gold-electroplating, its base metal is 18/8 stainless steel to further assure its quality. Hollow-handle knives have forged blades, serrated edges (All patterns also available in 18/8 stainless steel without electroplating.)

50-PIECE SERVICE FOR 8

16 teaspoons, 8 place knives, 8 place forks, 8 salad forks, 8 place spoons, 2 serving spoons

Will be \$150.00
in Big Spring Book ELECTROPLATE \$100.00 | STAINLESS \$69.95

76-PIECE SERVICE FOR 12

24 teaspoons, 12 place knives, 12 place forks, 12 salad forks, 12 place spoons, 4 serving spoons

Will be \$200.00
in Big Spring Book ELECTROPLATE \$150.00 | STAINLESS \$99.95

Order Full Service Sets of Flatware Below . . see service composition chart above

Pattern	Catalog Number	Shpg wt	Price	Catalog Number		Shpg wt	Price
				50-PC SERVICE FOR 8	76-PC SERVICE FOR 12		
(1) Golden Leaf Mist	4 C 9720	8 lbs.	\$100.00	4 C 9721	11 lbs.	\$150.00	
(2) Golden Spanish Grandeur	4 C 9700	8 lbs.	100.00	4 C 9701	11 lbs.	150.00	
(3) Golden Rose Silhouette	4 C 9710	8 lbs.	100.00	4 C 9711	11 lbs.	150.00	
(4) Leaf Mist Stainless	4 C 49491	7 lbs. 10 oz.	69.95	4 C 49492	10 lbs.	99.95	
(5) Spanish Grandeur Stainless	4 C 49451	7 lbs. 10 oz.	69.95	4 C 49452	10 lbs.	99.95	
(6) Rose Silhouette Stainless	4 C 49511	7 lbs. 10 oz.	69.95	4 C 49512	10 lbs.	99.95	

Order Matching Gift-Boxed Hostess Sets Below

Pattern	TALL DRINK SPOONS . . 4 piece set		STEAK KNIVES . . 4-piece set		SERVING PIECES . . 6-piece set*	
	Shpg. wt. 12 oz		Shpg. wt. 1 lb.		Shpg. wt. 2 lbs	
	Catalog Number	Price	Catalog Number	Price	Catalog Number	Price
(1) Golden Leaf Mist	4 C 9723	\$15.00	4 C 9722	\$25.00	4 C 9724	\$25.00
(2) Golden Spanish Grandeur	4 C 9703	15.00	4 C 9702	25.00	4 C 9704	25.00
(3) Golden Rose Silhouette	4 C 9713	15.00	4 C 9712	25.00	4 C 9714	25.00
(4) Leaf Mist Stainless	4 C 49337	6.99	4 C 49338	13.99	4 C 49338	11.99
(5) Spanish Grandeur Stainless	4 C 49357	6.99	4 C 49358	13.99	4 C 49358	11.99
(6) Rose Silhouette Stainless	4 C 49347	6.99	4 C 49346	13.99	4 C 49348	11.99

*Set includes Pierced serving spoon, Cold meat fork, Gravy ladle, Butter knife, Sugar spoon, Dessert server

FINE QUALITY FLATWARE CHESTS

[A, B and C] Hardwood chests have solid brass plate script-engraved with your initials. Anti-tarnish lining; brass-plated metal hardware. Knife-rack in lid; pull-out drawer for serving pieces. Flatware not included. Please print initials in order wanted (maximum of 3 initials)

A Our Largest and Finest Chest . . hand-rubbed Fruitwood-finish, brown cotton Pacific Silvercloth lining. Holds 216 pcs. 18x12x6 in. Shipping weight 9 lbs. 4 C 8550XV\$30.00

B Contemporary . . brown cotton Pacific Silvercloth lining. Holds 175 pieces. 15½x12x5¼ inches. 4 C 8591XV- Walnut-finish 4 C 8592XV- Fruitwood finish 4 C 8593XV- Mahogany-finish Shpg. wt. 10 lbs.....\$19.99

C Traditionalist . . brown cotton duvetyn lining. Holds 175 pieces. 15x11x5½ inches. 4 C 8560XV- Walnut-finish 4 C 8561XV- Mahogany-finish 4 C 8562XV- Fruitwood-finish Shpg. wt. 6 lbs.....\$15.95

D The Compact . . walnut-finish Masonite Preadwood with wood frame . . lined in a beautiful moss green color anti-tarnish cotton duvetyn. Recessed hd-lft. Knife-rack in lid. Holds 84 pieces. 14½x10½x3 inches. 4 C 8576—Shipping weight 3 lbs.....\$6.99



DISCOVER THE DAZZLING ELEGANCE OF GOLD

The Standard of Quality
24 K Gold-Electroplate

1

2

3

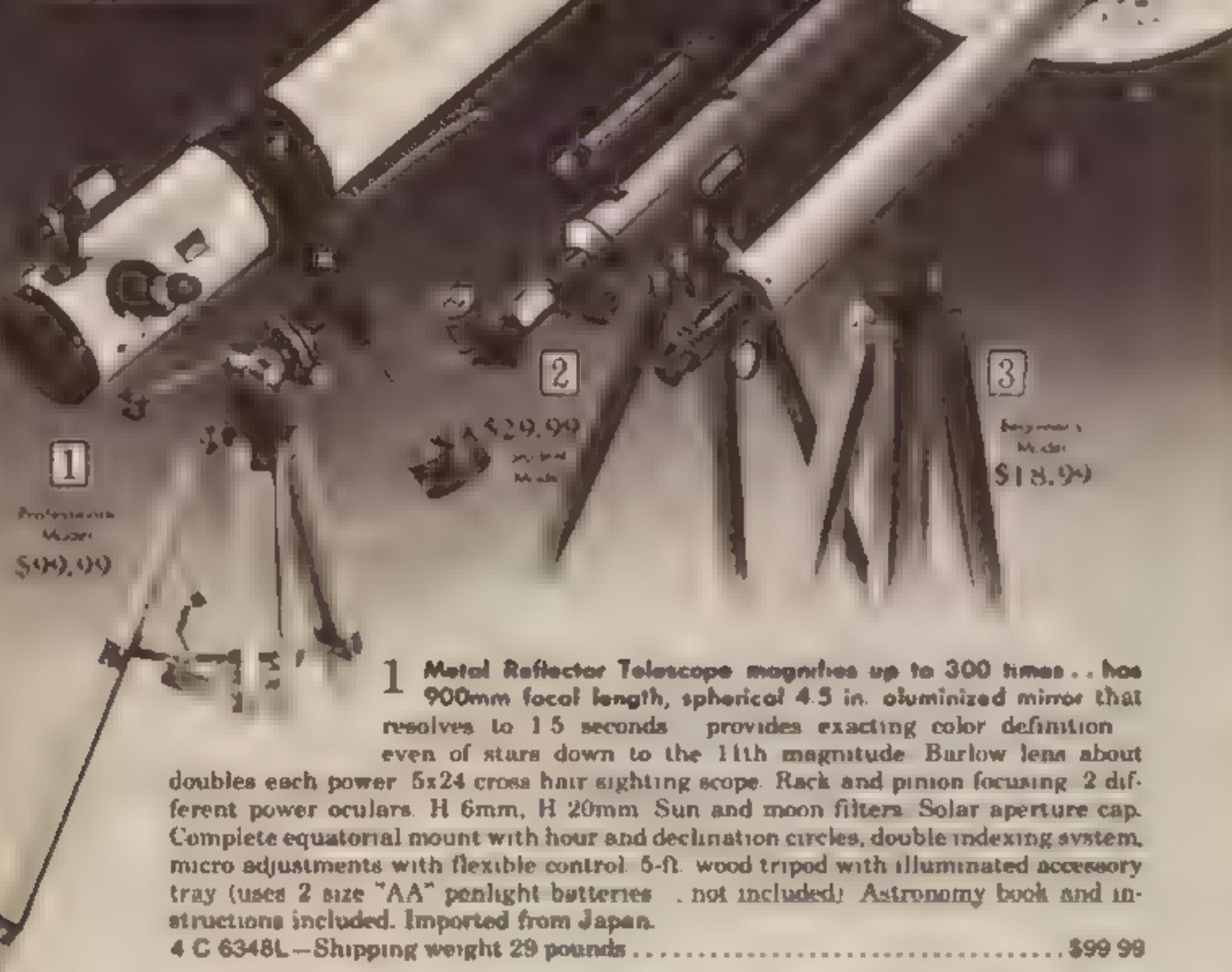
Wishbook

\$199-\$299.99

WishbookWeb.com

SPACE-AGE GIFTS

SEARS
ASTRONOMICAL
TELESCOPES



1 Metal Reflector Telescope magnifies up to 300 times... has 900mm focal length, spherical 4.5 in. aluminized mirror that resolves to 15 seconds... provides exacting color definition even of stars down to the 11th magnitude. Barlow lens about doubles each power 5x24 cross hair sighting scope. Rack and pinion focusing. 2 different power eyepieces. H 6mm, H 20mm. Sun and moon filters. Solar aperture cap. Complete equatorial mount with hour and declination circles, double indexing system, micro adjustments with flexible control. 5-ft. wood tripod with illuminated accessory tray (uses 2 size "AA" penlight batteries... not included). Astronomy book and instructions included. Imported from Japan.
4 C 6348L—Shipping weight 29 pounds.....\$99.99

(2 and 3) Refractor Telescopes with 1.5x erector lens for terrestrial use... with ample power to spot details on the moon. Instructions included. From Japan.

2 Magnification is 75 times inverted, 112.5 times erected. Has 600mm focal length, 50mm objective lens. Aluminum with fine coated optics. HM 8 mm eyepiece. Cross-hair sighting scope. Dual knob focusing. Diagonal prism. Sun filter incl. Full length 57 in. metal tripod
4 C 6340C—Shpg. wt. 8 lbs.\$29.99

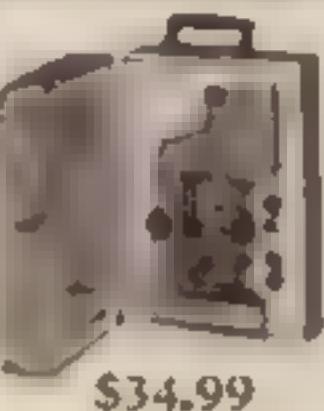
3 Magnification is 30 and 100 times inverted, 45 and 150 times erected. 50 mm objective lens is achromatic coated glass. 600mm focal length. Oculars. H 6mm and H 20mm. Sun filter incl. Plastic and metal scope. 49 in. wood tripod
4 C 6334C—Shpg. wt. 7 lbs.\$18.99

For Greater Selection of Optical Goods,
see Big Fall Book



6 1200-power Scope, 84 Separate Pieces of Equipment for serious and detailed experimentation. Optically ground lenses, additional extra-fine dual-knob focusing. 4 achromatic objectives (8x, 12x, 30x, 60x) on rotating turret. 10x through 20x zoom ocular. 1-in. plano-concave mirror. Built-in semi-mechanical stage; automatic power computer. 11-in. open height.
4 C 6379—Shpg. wt. 10 lbs. 6 oz.\$49.99

Microscope above in Wood Cabinet... 2 prepared slides, 4 blank slides, stains, mounting fluid and instructions incl.
4 C 6377—Shpg. wt. 9 lbs. 8 oz.\$34.99



7 750-power Scope, 48 Separate Pieces of Equipment with which to perform simple experiments... including a frog, butterfly and shrimp hatchery. Ideal gift for today's science-oriented child. Microscope has 4 objectives (5x, 10x, 30x, 50x) on rotating turret; 10x thru 15x zoom ocular. 1-in. plano-concave mirror. Automatic power computer. 8.5 in. open height.
4 C 6378—Wt. 6 lbs. 3 oz.\$29.99

Microscope above in Wood Cabinet
2 prepared 4 blank slides, stains, mounting fluid, instructions incl.
4 C 6376—Wt. 6 lbs. 1 oz.\$19.99



QUALITY-MADE BINOCULARS

Perfectly aligned, optically ground achromatic lens system, hand polished and coated. Fast center focusing plus right eye adjustment... adapts to all eyesight. Simulated leather case included. From Japan.

Standard Angle Model \$19.99 7 power, 35mm
Cut \$7 to \$10

4 16 hard coats of magnesium fluoride (twice that used on lenses of ordinary binoculars) give this model exceptionally clear images. Monomold die-case aluminum frames, silver-color metal trim

7 power, 35mm Was \$26.99 Last Christmas
You see 376 feet at 1000 yards
4 C 6225 Shpg. wt. 3 lbs. 4 oz.\$19.99

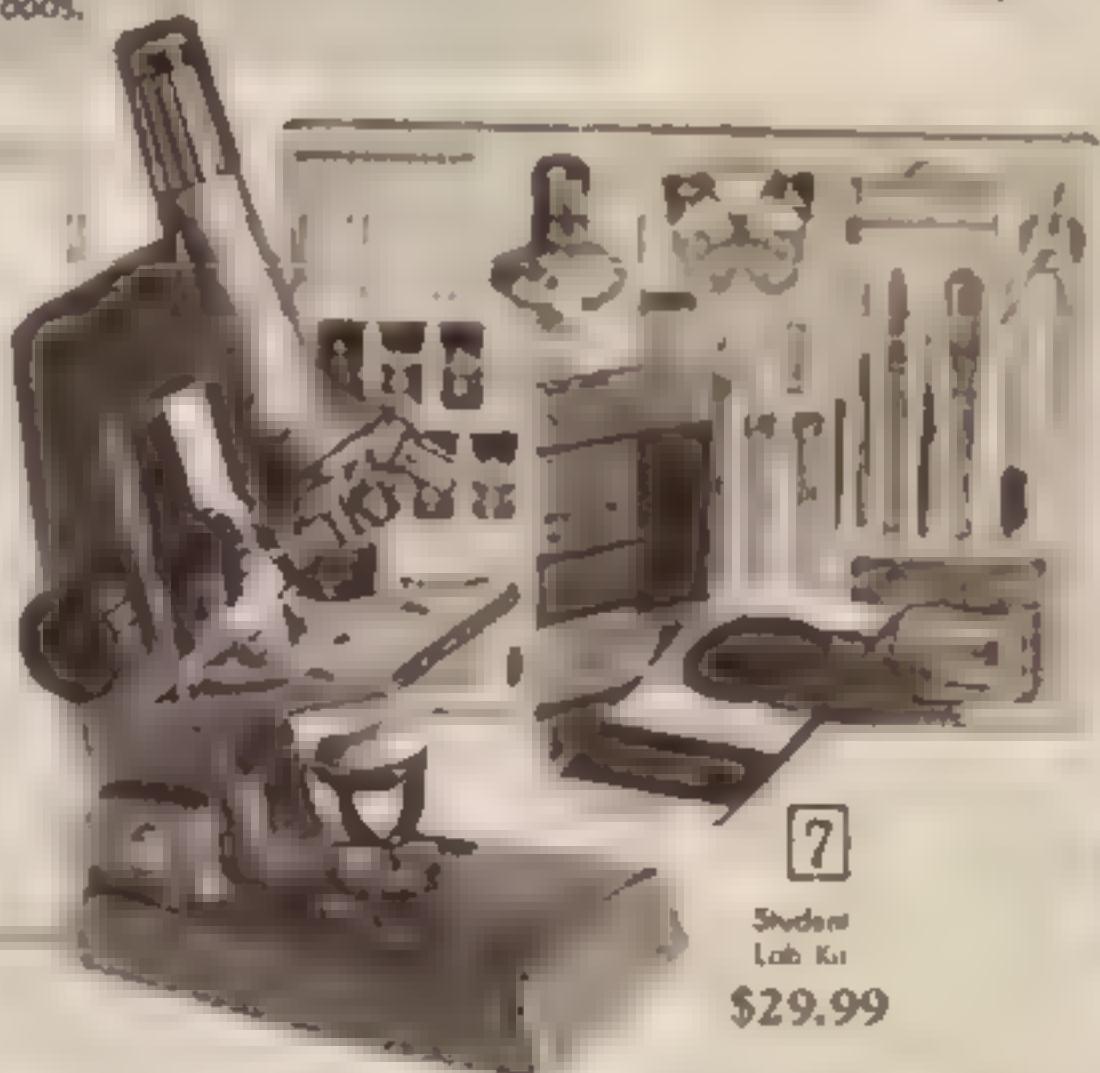
7 power, 50mm Was \$34.99 Last Christmas
You see 376 feet at 1000 yards
4 C 6226—Shpg. wt. 4 lbs. 4 oz.\$24.99

10 power, 50mm... Was \$39.99 Last Christmas
You see 299 feet at 1000 yards
4 C 6227—Shpg. wt. 4 lbs. 6 oz.\$29.99

Extra Wide-Angle Model \$29.99 7 power
gives large viewing area

5 All purpose 7 power, 25mm model... you see 525 feet at 1000 yards. Aluminum frames, silver-color metal trim
4 C 6245C Shpg. wt. 3 lbs.\$29.99

Also 8 power, 40mm for dim light. You see 500 feet at 1000 yards
4 C 6246C—Shpg. wt. 4 lbs.\$34.99



Student
Lab Kit

\$29.99



600-POWER
SCOPE
\$9.99

3-objective microscope (150, 300, 600 powers)
rotating turret, 15x ocular. Piano mirror, built-in battery operated illuminator uses 2 "AA" penlight batteries (not included). Metal, 7.5 in. open height. 2 prepared slides, 4 blank slides, stains, mounting fluid and instructions included. Imported from Japan
Shpg. wt. 3 lbs. 9 oz.
4 C 6375\$9.99

4-PIECE WARDROBE

MAKES MANY SMART LOOKS

Jacket, skirt and dress of double-knit acetate that is bonded to acetate tricot for shape-retention . . . all pulled together with a printed blouse of acetate surah

\$30 Misses'
S/PS

Shorter Women's
and Tall Misses' sizes \$32

Welt seams and mock-pocket flaps accent the cardigan jacket . . . extra button included. Skirt is elasticized at waist. Sleeveless v-neck jumper dress is styled with front empire seam, long back zipper. Skirt and dress have 2-in. hems. Tie-collar blouse buttons in back . . . extra button included. Dry clean. Shoes sold on page 108

MISSES' sizes 10, 12, 14, 16,
18, 20. State correct size.

V31 C 8015F—Navy; blue,
gold, red and white blouse

V31 C 8016F—Black; gold,
burnt orange, gray, black
and white blouse

Shpg. wt. 3 lbs. 11 oz. \$30.00

SHORTER WOMEN'S sizes 14½,
16½, 18½, 20½, 22½, 24½.
Please state correct size.

V31 C 8019F—Navy; blue,
gold, red and white blouse

V31 C 8020F—Black; gold
burnt orange, gray, black
and white blouse

Shpg. wt. 3 lbs. 11 oz. \$32.00

TALL MISSES' 10T, 12T, 14T,
16T, 18T, 20T. State size.

V31 C 8017F—Navy; blue,
gold, red and white blouse

V31 C 8018F—Black; gold,
burnt orange, gray, black
and white blouse

Shpg. wt. 3 lbs. 11 oz. \$32.00

SWAGGER BAG

1 Grained vinyl with a saffian leather look. Gold-color metal trim. 2 outer pockets; inside zip pocket. Rayon faille lining. Studs on bottom. About 10x6½x2½ in.
88 C 2238—Bone
88 C 2239—Navy
88 C 2240—Black

Shpg. wt. 1 lb. 12 oz. \$13.00

ORDER YOUR USUAL SIZE
If in doubt see Big Book charts



1 Dress of acetate and
nylon lace, acetate taf
tta lined, inner sleeves
of pleated Dacron® poly-
ester organdy. Acetate
satin bows. Back zipper.
2 in. hem. Dry clean.

MISSES' SIZES 10, 12, 14,
16, 18. State size
V31 C 8162F—Candlelight
white

V31 C 8163F—Black with
white inner sleeves
Shpg wt 1 lb 10 oz \$25.00

SHOFTER WOMEN'S SIZES
14½, 16½, 18½, 20½,
22½, 24½. State size
V31 C 8164F—Candlelight
white

V31 C 8165F—Black with
white inner sleeves
Shpg wt 1 lb 10 oz \$26.00

2 Shift of rayon velvet
has scooped neckline
and long pointed sleeves.
Long back zipper closing.
2-inch hem. Dry clean.
MISSES' SIZES 10, 12, 14,
16, 18, 20. State size
V31 C 7626F—Deep red
V31 C 7627F—Black
Shpg wt 1 lb 4 oz \$20.00

TALL MISSES' SIZES 12T,
14T, 16T, 18T, 20T
Plus size

V31 C 7628F—Deep red
V31 C 7629F—Black
Shpg wt 1 lb 3 oz \$21.00

SHOFTER WOMEN'S SIZES
14½, 16½, 18½, 20½,
22½, 24½. State size
V31 C 7630F—Deep red
V31 C 7631F—Black
Shpg wt 1 lb 3 oz \$21.00

3 Skimmer of acetate
crepe bonded to acetate
tricot. Tucking at
front bodice... dropped
waist; pleated skirt. Back
zipper. 2-inch hem. Dry
clean. Buy it the easy way
—order by phone. Jewelry
is sold on opposite page
MISSES' SIZES 10, 12, 14,
16, 18. State size
V31 C 7777F—Pastel
blue

V31 C 7778F—Pink
Shpg wt 1 lb 10 oz \$17.00

ORDER YOUR USUAL SIZE

For our Best Fit
Measurements Charts

*Reg. D. P. M. T. M.

ELEGANT MOODS FOR THE HOLIDAY



4 Dress of black rayon velvet. Midriff section, front and back, is black cotton lace with rhinestones, lined with light beige nylon tulle. Bodice and skirt portion lined with acetate taffeta. Back zipper. 2-inch hem. Dry clean. Bag and shoes sold on page 124.

Floor-length dress

MISSES' SIZES 8, 10, 12, 14, 16, 18. *State size*.
V31 C 8250F—Shipping wt. 2 lbs. \$35.00

Street-length dress

MISSES' SIZES 8, 10, 12, 14, 16, 18. *State size*.
V31 C 8252F—Shpg. wt. 1 lb. 1 oz. \$30.00



5 Dress and pants of acetate and rayon crepe bonded to acetate tricot. Dress has metallic braid trim at collar and neckline; self belt; back zipper; 2-inch hem. Wide-leg pants have side zipper. Dry clean.

MISSES' SIZES 8, 10, 12, 14, 16, 18. *Phase state us*.
V31 C 8255F—Lt. mint green V31 C 8256F—Peach
Shipping weight 2 pounds 4 ounces \$30.00

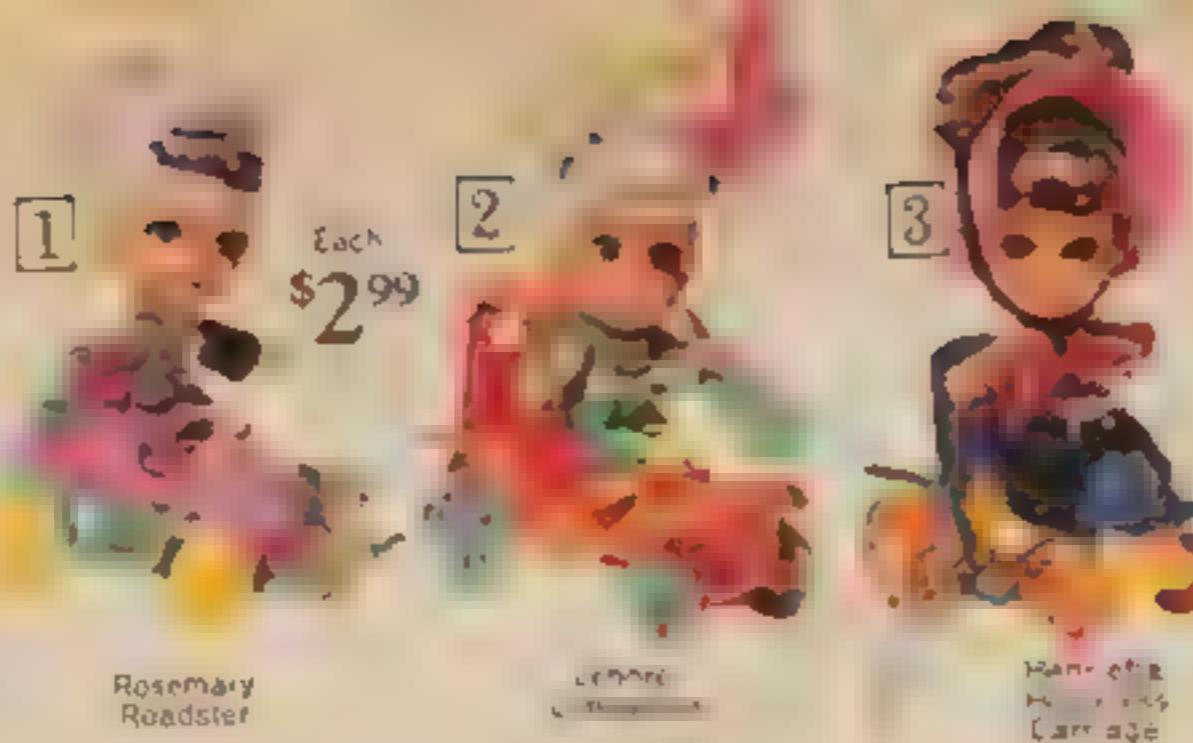
PETITE MISSES' SIZES 6P, 8P, 10P, 12P, 14P. *State size*.
V31 C 8257F—Lt. mint green V31 C 8258F—Peach
Shipping weight 2 pounds 4 ounces \$30.00

The JEWELRY

6 Ring has ten simulated pearls set on spiraled gold-color metal wire mounting. About $\frac{3}{4}$ inch wide. Adjusts to fit all.
Shipping wt. 1 oz. 4 C 52178 \$3.00

7 Rope Necklace of simulated pearls can be worn once, twice, thrice or 4 times around neck. Rhinestone clasp. 90 in. long
Shipping wt. 9 oz. 4 C 55725 \$4.00

3½-in. Kiddles. Vinyl, rooted hair. Weight ea. 7 oz.
 (1) Rosemary and 1909 Roadster.
 49 C 30405.....\$2.99
 (2) Lenore drives a 1912 Limousine.
 49 C 30406.....\$2.99
 (3) Henrietta in her 1900 Horseless Carriage.
 49 C 30404 \$2.99
 Gift Set, Incl. Rosemary and all 3 cars.
 Wt. 10 oz.
 49 C 30587.....\$4.99



Rosemary Roadster

Lenore Limousine

Henrietta Horseless Carriage



Teresa Touring Car

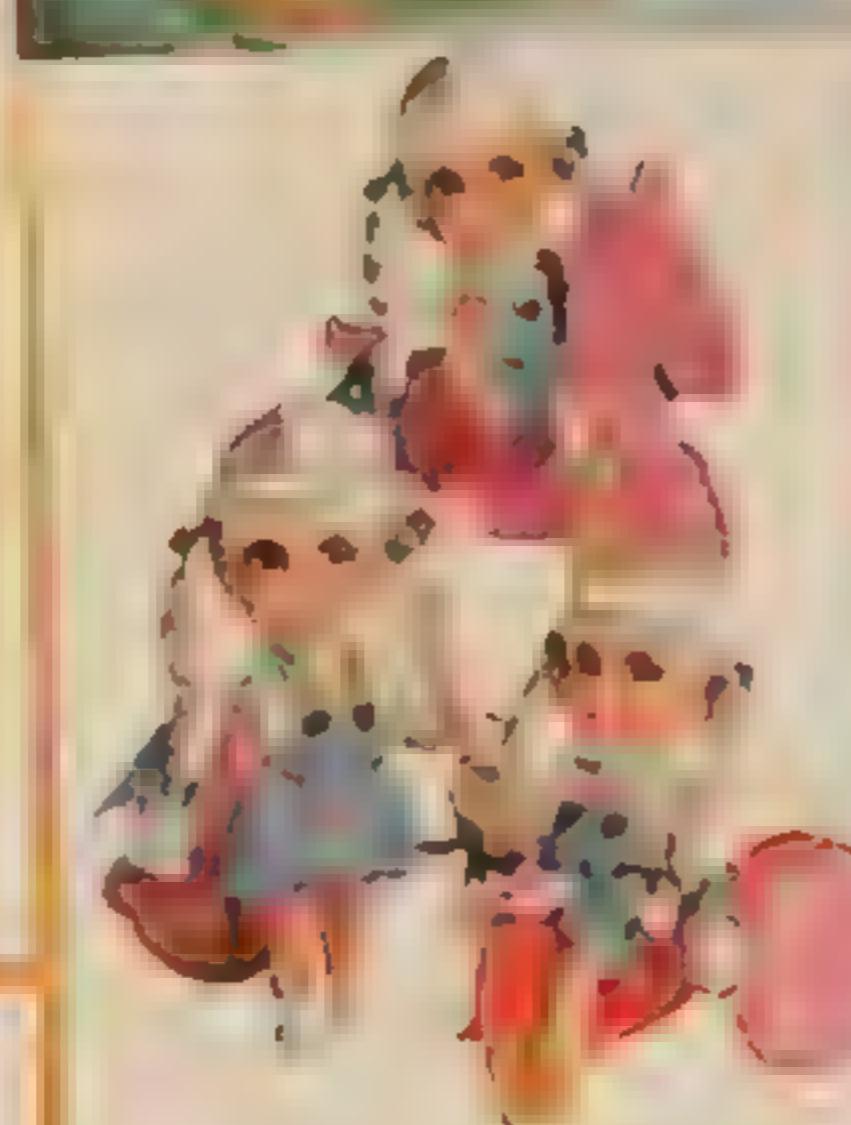


Each \$2.99

Teeny Boppin' Skediddles

Push their walkers and these little darlings walk, run, swing their heads and arms. Detach walkers and they'll sit down. 4 inches tall. Vinyl, rooted hair.

(4) Roh Roh. Lively cheerleader shakes her pompons.
 49 C 30323—Wt. 5 oz....\$2.99
 (5) Swingy. Sashays along with swingin' earrings and purse.
 49 C 30324—Wt. 5 oz....\$2.99



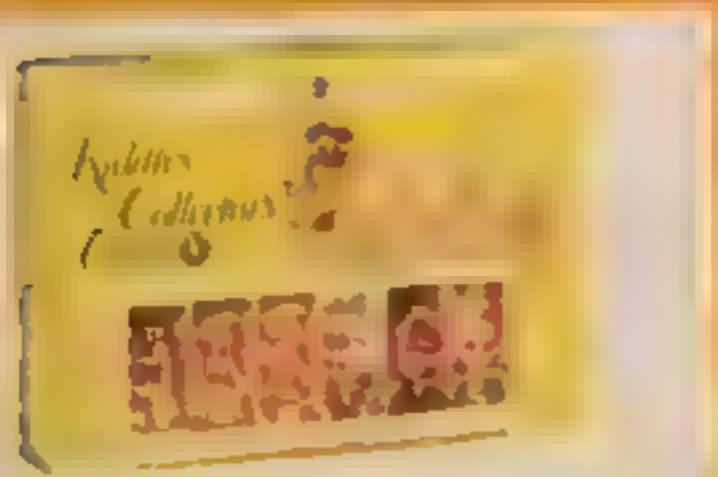
Their walk, they run...they're lots of fun!



Character Skediddles Each \$2.99

Famous cartoon characters come to life as the cutest Skediddle ever. Their oversized heads wobble from side to side when you attach their walkers and push. Each is 4½ in. tall, vinyl.
 (6) 49 C 30416 Goofy Sing wt. 5 oz. \$2.99
 (7) 49 C 30417 Donald Duck Wt. 5 oz. 2.99
 (8) 49 C 30418 Mickey Mouse Wt. 5 oz. 2.99
 (9) 49 C 30413 Snoopy Sing wt. 5 oz. 2.99
 (10) 49 C 30414 Lucy. Sing. wt. 5 oz. 2.99
 (11) 49 C 30415 Charlie Brown. Wt. 5 oz. 2.99

characters 6, 7, 8 © WALT DISNEY PRODUCTIONS
 characters 9, 10, 11 © 1960 United Features Syndicate



Kiddles Collector's Case holds 8 dolls \$2.49

15x2x10-in. vinyl case for storage or travel. Has 8 Kiddie-size compartments plus lots of space for accessories. Plastic handle, twist lock, showcase window. Kiddles shown not included.
 49 C 30599—Wt. 1 lb. 12 oz. \$2.49

Tessie Tractor Gift Set

Rides her own horse and tractor...walks and runs when you attach her walker

Tessie with 2 vehicles \$4.49
 Sold only at Sears

Freckle-faced Tessie is a real country miss—loves her plastic tractor and horse. Just slip her feet onto the pedals and push. As wheels move, she looks like she's pedaling all by herself. Comes with plastic walker, too. 4 inches tall. Vinyl body, rooted hair.
 Shipping weight 8 ounces.
 49 C 30586.....\$4.49



Sears Exclusive Kiddie Sweet Shop \$5.99

So many treats for a little girl—and only Sears has them. There's a plastic lollipop, bottle of soda pop, and ice cream cone. And inside each a tiny, bright-eyed, scented Kiddle who comes right out to play. Each Kiddle is 2 in. tall, vinyl. Comb and brush their rooted hair.
 Shipping weight 1 lb
 49 C 30588....Set \$5.99

PCBK # AEDSLG [Sears] 605

Kute Kuddly Kiddles

Kiddie Town Set with Teresa \$11.99 | Kiddie Town only \$9.99

It's a wonderful world of Kiddles! Just open vinyl case and you'll have hours of fun in this 3-D town with homes, shops, park, playground. 20x12x7-inch case closes like a suitcase for storage or traveling. Set includes Teresa with her own touring car that actually rolls along. Vinyl, 3½-in. tall. Teresa wears a sailor dress. Her long auburn hair is rooted. (Other Kiddles shown, not included).

Kiddie Town Set...Teresa Touring Car.
 79 C 30735C2—Shipping weight 6 pounds.....\$11.99
 Kiddie Town only.
 79 C 30733C—Shipping weight 5 pounds.....9.99

FASHION DOLLS

"Mommy, these must be the

Two 15-inch Italian Beauties with skin
that feels like real... waists that
twist 'n turn... and limbs that
pose any way you want them to

Each
\$6.99

Vittoria

Spirited, stylish and beautiful—they've captured the look of today! With gently curved arms and shapely legs, bright clear eyes shining from beneath their long, long lashes... and silken, rooted hair you can comb and style again and again. Made by Furga of a new, supple vinyl that's softer, more bendable than ever before. Dressed in mini wrap arounds fastened with an initial pin, sandals.

49 C 30369—Brown-haired Vittoria. Shipping weight 1 pound 8 ounces..... \$6.99

49 C 30368—Blonde Valentina. Shipping weight 1 pound 8 ounces..... \$6.99

Italian-inspired Outfits...

designed to turn Vittoria and Valentina
into the prettiest swingers to hit any scene

1 Elegant blue velvet evening dress with
organdy ruffles on collar, sleeves, hem.
Gold-color chain belt and sandals.
49 C 30642—Shpg. wt. 8 oz. \$6.99

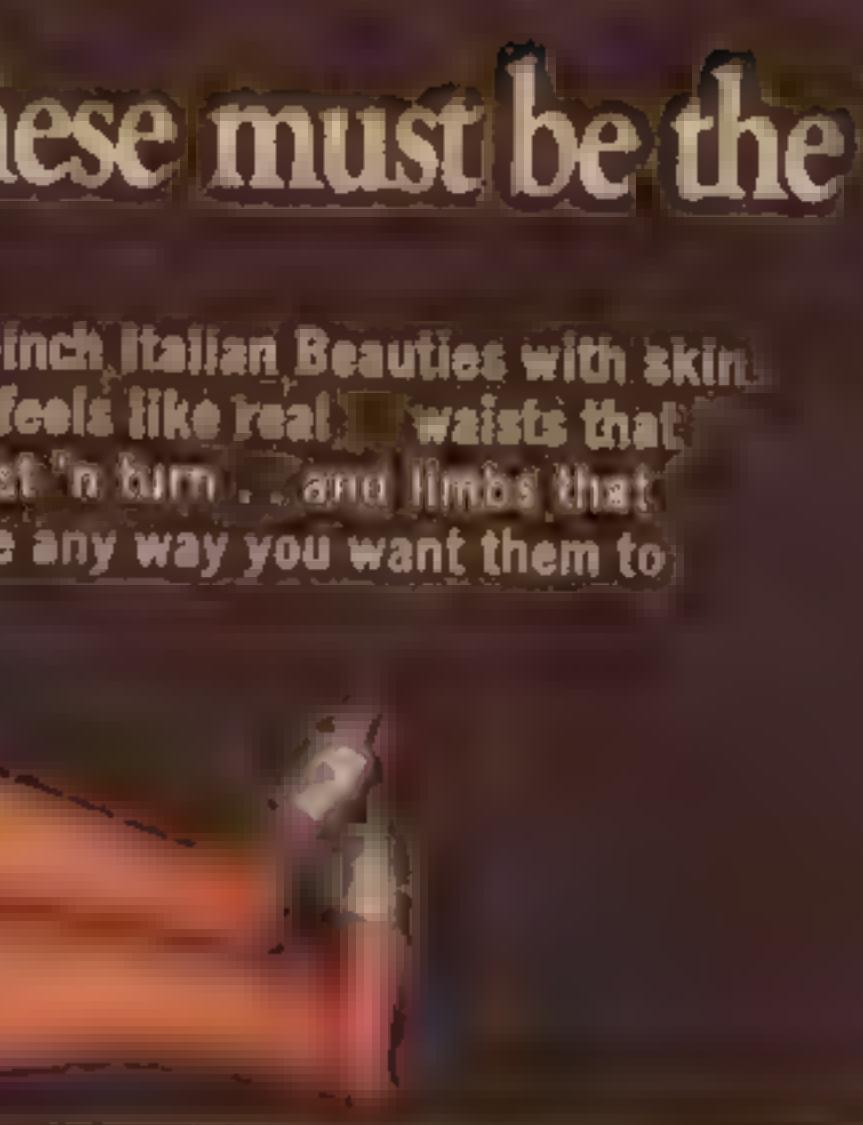
2 Leather-look vinyl coat has plush orange
pile front lining, matching hat. Boots.
49 C 30639—Shpg. wt. 8 oz. \$5.99

3 Lounging pajamas in a pretty cotton
print with contrasting band trim. Sandals.
49 C 30637—Shpg. wt. 8 oz. \$4.99

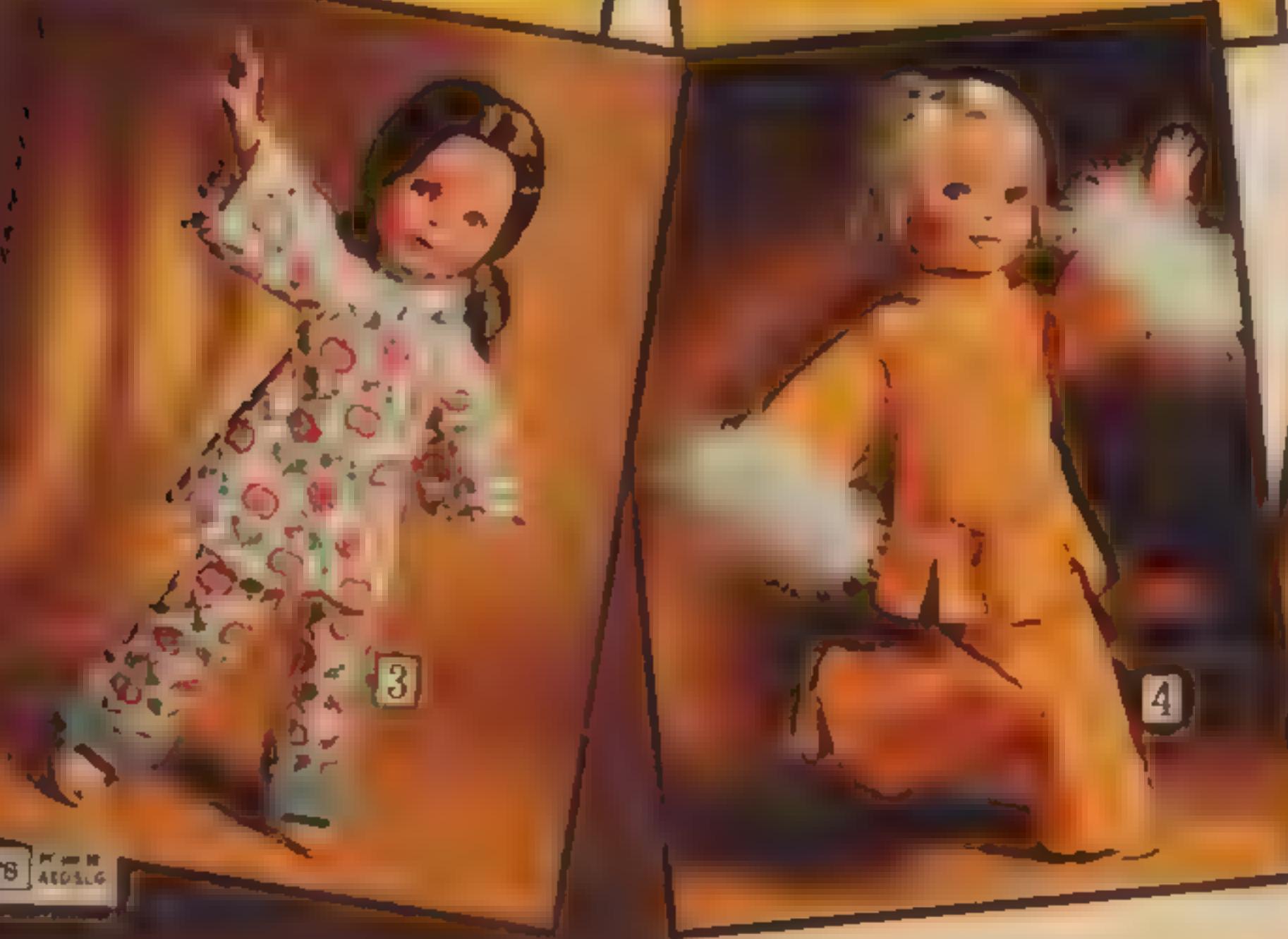
4 Delicious apricot velvet evening pants
and tunic with long sleeves edged in
marabou, gold-color chain belt. Sandals.
49 C 30641—Shpg. wt. 8 oz. \$6.99

5 Perky linen dress has a painted daisy...
contrasting collar, cuffs. Boots, purse
49 C 30638—Shpg. wt. 8 oz. \$3.99

Note: Dolls not included with items 1 through 5.

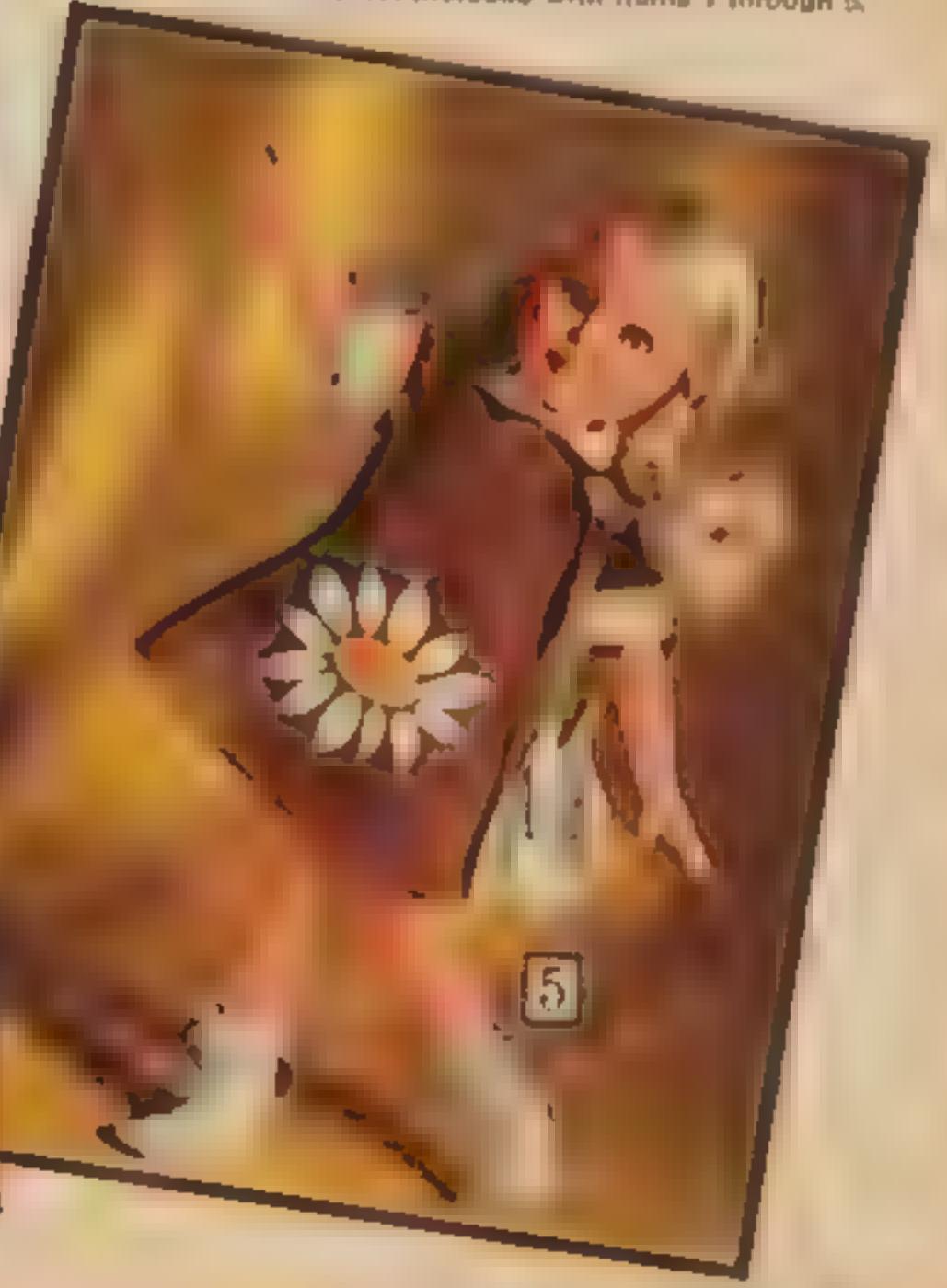


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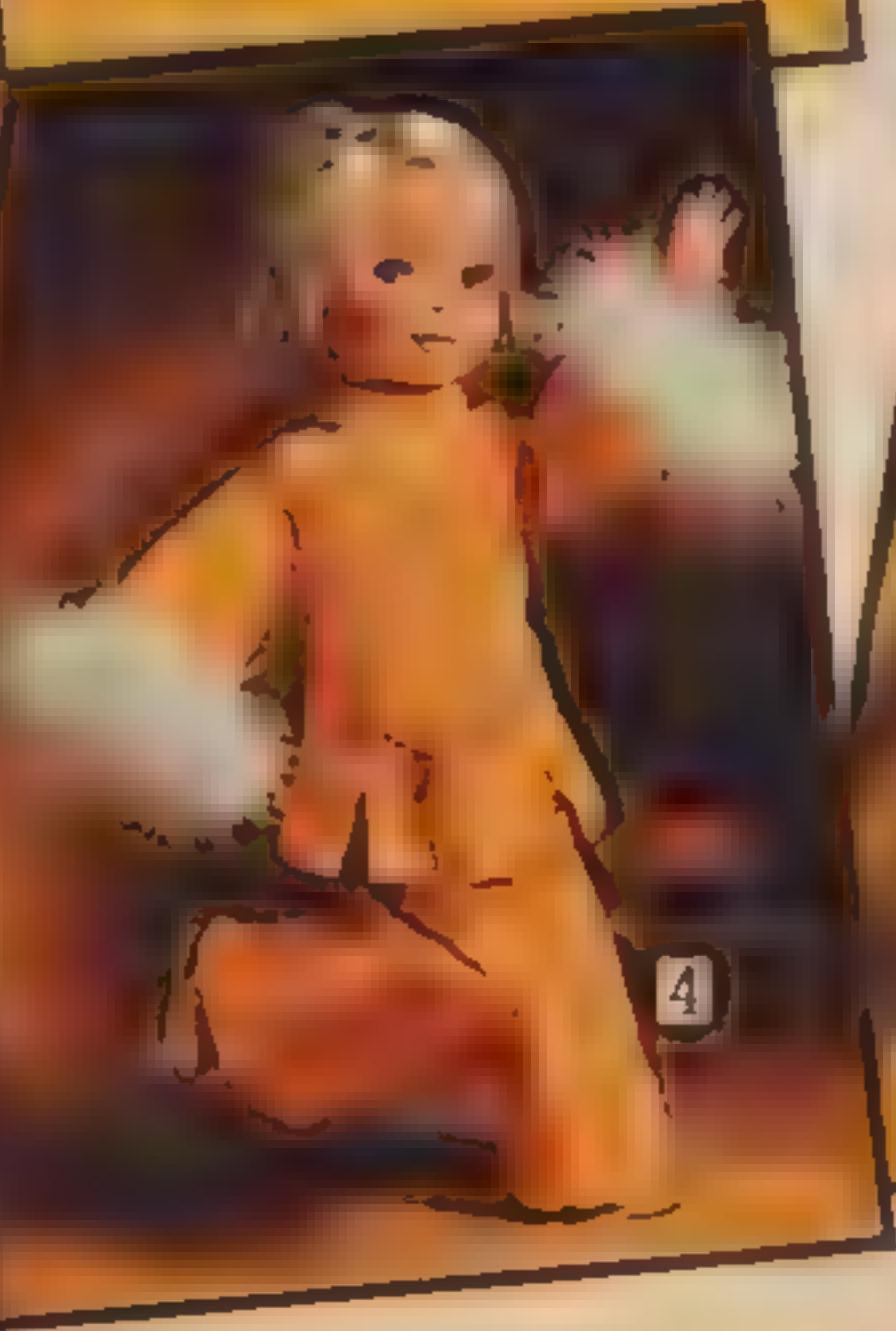


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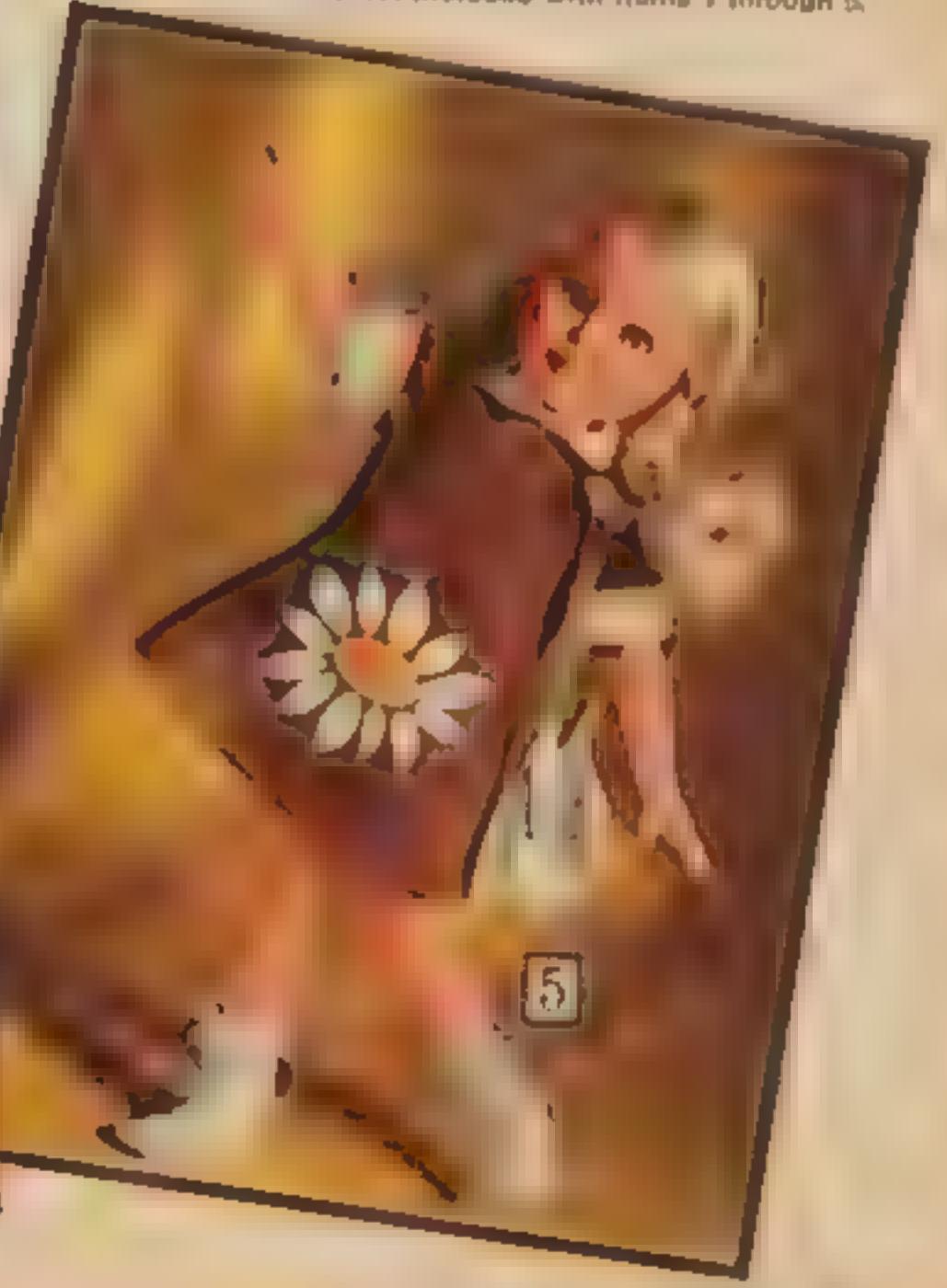
606 Sears
ADSLG



3



4



5

most beautiful Dolls in the whole world!

From Italy...
lavishly gowned Dolls
she'll remember
a lifetime



Magnificent in every detail. Each doll has delicate features...long, thick lashes...rooted hair that's been hand-arranged into the most romantic style...and breath-taking clothes of the finest fabrics. Vinyl; jointed

1 **Vincé** looks marvellously chic in her vibrantly patterned cotton dress accented with pure white organdy bell sleeves and a tucked bib and ruffled collar in the same crisp organdy. Her deep pink velvet cape has a marabou-edged hood. Crisp petticoats, cotton panties, socks, black "patent" shoes help make this doll a dream come true. 15 in. tall 79 C 30371C—Shipping weight 3 pounds....\$19.99

2 **Sophie** is a real enchantress in her romantic lavender blue gown with its ruffed organdy sleeves and bodice. Hem and matching wide-brimmed hat are trimmed in luxurious marabou. Fancy undergarments are petticoat, hoop skirt, organdy pantaloons, cotton pants, socks, "patent" shoes. Organdy parasol; chain necklace. 18 in. tall 79 C 30372C—Shipping weight 3 pounds....\$24.99

3 **Paolo** looks absolutely enchanting in her tiered cotton gown with its swirl of rainbow stripes and lace trim. Her wide-brimmed hat is decked with flowers and ties with a lovely sheer veiling. Matching parasol, flouncy petticoat, panties, socks and "patent" shoes complete the outfit. 17 in. tall 79 C 30108L—Shipping weight 4 pounds....\$17.99

4 **Here Comes Simona the Bride** in a long white satin gown bordered with silk embroidery and detailed in back with a flowing train and bow. A matching satin headpiece catches the fingertip length, daisy appliqued veil. Lace gloves, cotton panties, white shoes. Bridal bouquet incl. 18 in. tall 49 C 30123—Shipping weight 2 pounds....\$14.99

Ones . . . waists twist in turn
...legs bend and pose

STACEY . . .

11 1/2" tall
London look party doll

Each \$6.99

6 STACEY is all set to have a "super" time in her new dress with its bright satin blouse and metallic sheen skirt. A wide belt adds grace to the low waistline. Satin coat has matching cuff sleeves and a front tie closure. Zip closing. Comes with bag in lined 11 1/2 inch box. STACEY has rooted hair, wears a pink and white print hat, two rings. Phone or write for catalog. Every way to buy her. 49 C 30444—Shpg. wt. 1 lb.... Set \$6.99

SKIPPER . . .

11 1/2" blonde doll

Each \$5.49

7 SKIPPER really looks "lived-in" in this casual jacket and 11 1/2" after-dark coat with its pretty fur collar and cuffs. She's a banker's daughter, skipper is all you can be too! And as you can see, she wears a bright orange coat. 49 C 40463—Shpg. wt. 1 lb.... Set \$5.49

8 Cotton, 100% rayon. Sizes 2
11 1/2" doll in plastic box. Each
49 C 31466—Shpg. wt. 1 1/2 lbs.... \$1.99

9 11 1/2" doll in plastic box. Each
44 C 3619—Shpg. wt. 1 1/2 lbs.... \$2.49



Sleek Sportster

10 A teenage dream of a car for all 11 1/2-inch fashion dolls. Plastic body has steel axles, bucket seats, clearview windshield, and chrome-color grill, headlights, hubcaps. White-wall tires. About 8x18 inches long. 49 C 9320—Shpg. wt. 2 lbs.... \$2.99

Mad, Mod Sand Buggy

11 It's the rage! Great-looking and rugged. Perfectly-sized for all 11 1/2-inch dolls. Bright plastic body has steel axles, chrome-color grill and lights, windshield that raises and lowers. Heavy-duty whitewall tires. 9x20 inches long. Doll not included. 49 C 30683—Wt. 2 lbs. 10 oz.... \$2.99

Barbie and Friends . . . they talk, they bend, they pose

"Why don't we all go to the movies?"

1

"Would you like to have a fashion show?"

2

"Let's go shopping with Barbie"

3

"What shall I wear to the prom?"

4

Ken, Stacey, Christie, and Barbie
AT THE BEACH

\$4.99
each

(1 thru 4) Each doll says 6 full-length teen phrases . . . just pull the talking ring. All vinyl; 11½ inches tall.
 (1) 49 C 30373—Talking Ken. Shpg. wt. 10 oz. \$4.99
 (2) 49 C 30014—Talking Stacey. Shpg. wt. 10 oz. 4.99
 (3) 49 C 30072—Talking Christie. Shpg. wt. 10 oz. 4.99
 (4) 49 C 30015—Talking Barbie. Shpg. wt. 10 oz. 4.99

Take them along . . . Barbie and Stacey love to go traveling in their

SLEEP 'N KEEP CASE

Romantic Victorian bedroom stores dolls, clothes, accessories

Only at
Sears
\$5.99

Barbie and Stacey have a brand new bedroom—and isn't it pretty! Twin beds have filigree headboards, vinyl spreads that match draped canopy. Colorful wall decorations. Washable vinyl case fitted with 2 doll compartments, hanger bar, 2-door storage shelf. Plastic handle, metal snap-lock. 17x3x13 in. Dolls, accessories not included. 49 C 30471—Shipping weight 1 pound 10 ounces. \$5.99

8 new Fashion Outfits



Extra Hangers

5 Town Turtle. Snazzy blazer, bell-bottoms, pullover. Shoes. 49 C 30377—Shipping weight 8 ounces. \$2.99
 6 Firelights. Brocade evening jumpsuit. Silver-color slippers. 49 C 30385—Shipping weight 7 ounces. \$1.99
 7 Winter Wow. 2-pc. costume with belt. Hood, long boots. 49 C 30389—Shipping weight 8 ounces. \$2.99
 8 Winter Wedding. Brocade gown, headpiece. Shoes, bouquet. 49 C 30362—Shipping weight 9 ounces. \$3.49
 9 Dream-In. Sheer peignoir, matching shorty gown. Slippers. 49 C 30686—Shipping weight 8 ounces. \$1.99
 10 Hooray for Leather. Jersey top, leatherette skirt. Shoes. 49 C 30382—Shipping weight 6 ounces. \$1.49
 11 Silver Polish. Jumpsuit has see-thru midriff. Coat. Shoes. 49 C 30685—Shipping weight 7 ounces. \$3.49
 12 Breakfast at 7. Pajamas, robe with matching lining. Shoes. 49 C 30375—Shipping weight 8 ounces. \$2.99
 Extra Hangers. Pkg. of 18 plastic hangers with filigree design. 49 C 30681—Shipping weight 3 ounces. Pkg. 99¢

NOTE: Dolls not included with outfit.

and now they're dressed in the most smashing outfits ever!



Barbie and Ken go Formal

In California-Inspired Outfits **\$17.99**
18-piece gift set

What a handsome couple—just full of things to say when you pull their talking rings. Barbie's ready for the prom in her long, tiered gown with its sashed, flower-trimmed Empire waist. Purse, shoes, flower earrings complete the outfit. Ken's her fashionable escort in pants and shirt accented by an ascot tie, brocade vest, Nehru-style coat. Shoes, socks included. Vinyl, 11½-inch tall. Barbie and Ken come to you dressed in bright swimwear.
79 C 30443C—Shipping weight 3 pounds.....Set \$17.99

Julia Joins the Group

Barbie's newest friend and star of TV **\$9.99**
8-piece gift set

Julia's a livin' doll, with Diahann Carroll's voice and sparkling good looks. Pull her ring and she talks. Her high-fashion outfit has knit skirt, jacket; satin bodice. Shoes, hanger. Vinyl, 11½-in. Julia wears a lamé jumpsuit.
49 C 30445—Wt. 1 lb. 7 oz.....\$9.99
Julia only. Dressed in jumpsuit.
49 C 30328—Shpg. wt. 10 oz..... 7.99

Barbie Dresses for a Special Occasion

Her lavish brocade **\$8.99**
suit is fur trimmed 8-piece gift set

Wow! Look at Barbie in her new evening outfit. The 2-piece brocade suit has a real mini-skirt and long jacket with fur-trimmed sleeves and gold-color chain closures. Snazzy hip-huggers are the perfect accessory. Vinyl Barbie is 11½ inches tall and says many phrases when you pull her talking ring. She comes to you in a flattering knit swimsuit.
49 C 30442—Shipping weight 3 pounds.....\$8.99

SELDOM SUCH LOW PRICES FOR KENMORE AUTOMATICS AS GREAT AS THESE

5-cycle, 2-speed Washer
with pre-wash and 2nd rinse
to clean extra-dirty clothes

White, without \$179⁹⁵
Suds-Saver

The turn of a dial sets cycles for normal, delicate or permanent-press fabrics or special pre-wash or 2nd rinse cycles. Choose from 5 water temperature combinations. Water cool-down in permanent-press deep rinse prevents wrinkles from setting. Super Roto-Swirl agitator has vigorous speed for regular fabrics, slow speed for delicates.

You'll never have to touch the self-cleaning lint filter. Automatic bleach dispenser, agitator-mounted fabric softener dispenser. Infinite water level control lets you conserve water and detergent on small loads. Lid-switch stops spin-action if lid is raised. Buzzer signals if load becomes unbalanced. Lighted dial. Porcelain-finish top, lid, basket, acrylic cabinet. 110-120-volt.

W26 C 28710N—White. Shipping weight 237 pounds.....	\$179.95
W26 C 28712N—Shaded coppertone. Shipping weight 237 lbs.....	184.95
W26 C 28714N—Shaded avocado. Shipping weight 237 lbs.....	184.95
26 C 38710N—White with Suds-Saver. Shipping wt. 245 lbs.....	189.95

Fabric Master Dryer controls
time needed for clothes
to reach dryness you select

White, electric \$129⁹⁵

Set dryness wanted . . . machine determines time, automatically shuts off and signals you. Push-to-start button prevents accidental starting. Safety door switch stops machine when door is opened. No-heat tumble. Top-mount lint screen, air freshener. Lighted dial, drum. Porcelain-finish top, acrylic cabinet.

Electric. 5600-w. element (6000-w. total). 220-240-v. Shipping wt. 154 lbs. W26 C 68700N—White.....	\$129.95
W26 C 68702N—Shaded coppertone.....	134.95
W26 C 68704N—Shaded avocado.....	134.95

Natural Gas. 25,000 BTU, electric ignition. 110-120-v. Shipping wt. 161 lbs. W26 C 78700N—White.....	\$169.95
W26 C 78702N—Shaded coppertone.....	174.95
W26 C 78704N—Shaded avocado.....	174.95

SHIPPING NOTE: From catalog order plant or warehouse in Chicago; Moline; Detroit; Milwaukee; St. Louis; Columbus, Ohio; Kansas City; Denver; Philadelphia; Boston; Atlanta; Memphis; New Orleans; L.A.; Dallas; Seattle; Los Angeles; San Francisco.



NOTE: Washers, dryers UL listed, 60-c. AC. 26 in. deep, 29 in. wide, 36 in. high to worktop. Washers have $\frac{1}{2}$ -HP motors; dryers $\frac{1}{4}$ -HP. Order dryer venting needs, hook-up cord from Big Book.

Buy now on Sears February Deferred Easy Payment Plan . . . ask for details

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WishbookWeb.com

SEARS 1969 CHRISTMAS BOOK

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Index starts on page 253

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